

# Operational Programme Human Resource Development

Final report on the SOP HRD EuropeAid/121373/D/SV/RO

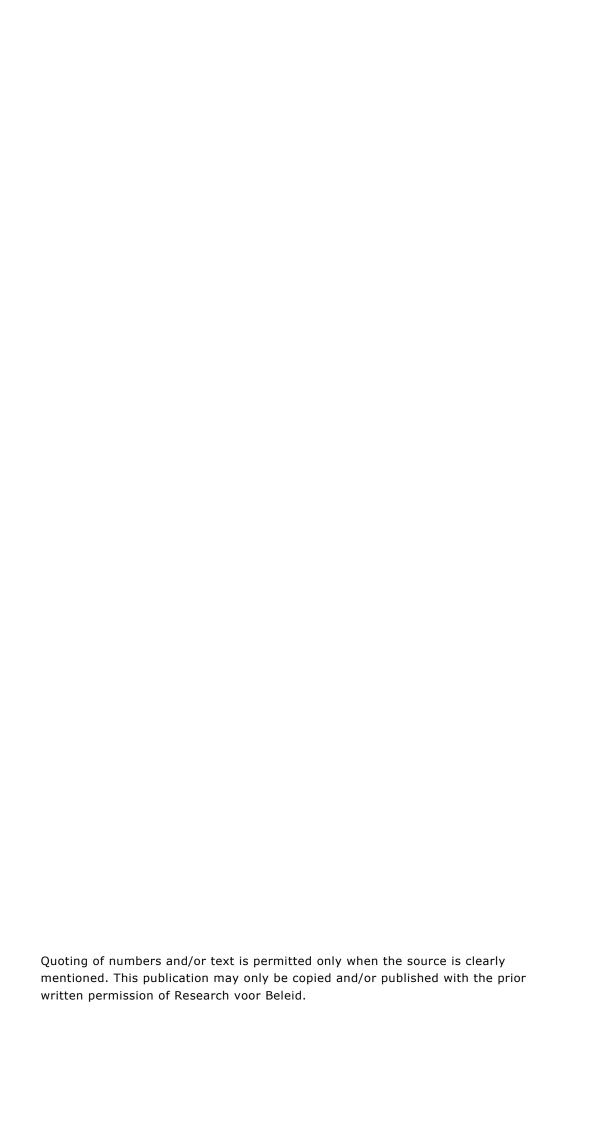




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#### **Preface**

The Romanian government has asked Panteia (Holland) to carry out the ex ante evaluation of the several sectoral Operational Programmes belonging to the National Development Plan 2007-2013. This report concerns the ex ante evaluation of the Human Resource Development Sectoral Operational Programme (SOP HRD).

Key expert for this evaluation is Douwe Grijpstra, working with Research voor Beleid, one of the companies that are part of Panteia. He has been assisted by two short-term international experts from Research voor Beleid (Anton Nijssen and Bert-Jan Buiskool), two short-term local experts from the Institute for Educational Sciences Bucharest (Ciprian Fartusnic and Magda Balica) and a short-term international expert on indicators from PRAC Germany (Dietmar Welz).

In the framework of this ex ante evaluation, many documents (of course especially the SOP HRD itself in its April and November drafts) have been studied. During the evaluation process, several meetings have taken place with the programmers within the MA SOP HRD and the intermediate bodies at the Ministry of Education and Research and the National Employment Agency. Also, there were several interviews with individual persons involved in the programming progress as well as external stakeholders. There have been additional analyses in the field of education, indicators for ESF, the role of the social partners in CVT and the situation of the Roma.

On the basis of this, this final report was produced, containing the assessment of the SOP. It was based on the November draft of the SOP HRD, which has become available on the 22<sup>nd</sup> of November, 2006. This second draft of the SOP already contains a lot of suggestions, brought forward by the ex ante evaluation team on former occasions.

A draft version of this final report has been presented to the relevant Managing Authorities in December, 2006. As a result of this the MA CSF provided for some informal comments, while the MA SOP HRD send some observations about the way they would use the draft final report as input for the next version of the SOP. Also, the MA SOP HRD provided the ex ante evaluators with information about the budget allocation for each of the key areas of interventions which improved the possibilities to elaborate on the expected results of the programme.

The remaining activities in the framework of the ex ante evaluation will concern the Programme Complement.

Bucharest/Leiden, January 23, 2007,

Douwe Grijpstra Key expert

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#### **Executive summary**

The ex ante evaluation of the SOP HRD has been carried out by Panteia Research voor Beleid (Holland), in cooperation with the Institute for the Study of Education (Romania), from August to December 2006. The official start was a kick-off meeting in September 2006, while there were debriefing meetings for two interim reports in October and November 2006 respectively. In December 2007 a draft version of this final report was presented to the management authorities for the CSF and the SOP HRD. Both commented on this draft report. Their comments and observations are elaborated in this final version.

The evaluation had an interactive character. On the basis of the comments of the ex ante evaluator, the programmers at the Managing Authority for the SOP HRD have made changes in the texts of the Operational Programme.

In the framework of this ex ante evaluation, a lot of relevant documents (of course especially the SOP HRD itself in its April and November drafts) have been studied. Also, there were several interviews with persons involved in the programming process as well as external stakeholders. There have been additional analyses in the field of education, indicators for ESF, the role of the social partners in CVT and the situation of the Roma.

#### Main assessment

In general, the November draft of the Sectoral Operational Programme for Human Resource Development Romania 2007-2013 may be qualified as a document that meets the EU standards:

- It contains an extensive quantitative analysis on the Romanian labour market, on its educational system and on the position of vulnerable groups. While there a lot of meaningful statistics, the Current Analysis chapter could gain strength by including some qualitative analysis from other chapters.
- The analysis directs itself at the important strengths and many weaknesses, of which especially the backwards situation of rural areas and the low participation in CVT seems the most important elements.
- The strategy seems to include the interventions needed to address the EU policy objectives (CSG, Lisbon agenda, Integrated Guidelines) in the field of labour market, educational and social inclusion policies.
- The strategy is translated into a proposed set of Priority Axes and key areas of intervention which will tackle the weaknesses of the Romanian human resources development.
- The strategy and interventions are coherent with EU and national policies, including complementarity with the other Operational Programmes and EAFRD and EFF financed operations. As far as the regions, the Programme will link itself with regional initiatives in the field of HRD.
- The main objective of the programme is the assistance to 600,000 persons. This figure has to be explained better still. There is a set of output and result indicators attached to each of the Priority Axes, which can be assessed SMART (Specific, Measurable, Available, Realistic and Timely). The quantification of these indicators still needs some more explanation. Especially for some key areas of intervention with a large allocation of funding, it will be possible, to the opinion of the ex ante evaluators, to support a much larger

- amount of participants as mentioned in the SOP now. This will mean, the effects and the impact of the SOP will also be much greater than described in the programme.
- The SOP HRD also contains the main outlines of the implementation which is being further elaborated in the Programme Complement.

#### Socio-economic analysis

The ex ante evaluators have the following comments on the socio-economic analysis:

- For all relevant fields of HR Development in Romania (education, employment, social inclusion) statistics have been provided for. Only for some minor themes statistics are lacking, mostly because these are not available. The most significant statistics missing are about the transition from school to working life: what kind of jobs do school leavers get? For the rest, all relevant statistics seem to studied;
- There is a still some lack of analysis in the Current Situation Analysis chapter. Most texts are statistics with some analytical explanation. The paragraph on education will be assessed better in this respect than the other ones. There is, at the other hand, a lot of useful analysis in the rest of the SOP;
- In almost all cases, the statistics have been presented and explained in a sound way.

  The ex ante evaluators only have comments on a few of the explanations given;
- There is some confusion with statistics. Sometimes there seems to be no sound information available on a certain theme. In these cases two or three different figures are given without a proper explanation. The most important examples are the amount of Roma and the involvement of companies and workers with CVT, for which several figures are given without explaining the differences;
- The definitions are clear. When available, Romanian statistics have been presented according to EU standards and comparisons with the scores for EU25 or EU10 have been made. There are, however, a few exceptions to his rule, especially in the field of educational attainments;
- All statistics have been updated, when possible to the year 2005 (or the school year 2005/6). This will make it possible to use these statistics as a baseline for the programme;
- There is a shortage of prognostics. Whereas the programme will last until 2013, there is a need to look at developments in the economy, in employment, demography and educational enrolment for a longer period. At the instigation of the ex ante evaluators, one table has been put in on developments within education (but without much explanation). At the same time, tables on the development of economy, labour productivity and employment, which are in the SOP IEC and in the NSRF, are lacking in the SOP HRD;
- What is still lacking in the whole of the SOP, is an analysis of the real needs on the labour market, stemming from: an analysis of possible jobs for school leavers, an analysis of jobs directly or indirectly created by the other SOP's and the consequences of ageing;
- As a consequence of the lack of a concise analysis of the actual and future state of HRD in Romania, there is no real recognition of the main themes of the sector: the transition from an agricultural to a services oriented economy seems the most relevant for now, but is not really pointed out as such; for the future the ageing problem will be most important. Maybe as a consequence of this conclusions (which could also stem from PHARE experiences) about the most important challenges for the future are missing in the SWOT: really changing the structure of education and especially strengthening VET and R&D in higher education; introducing LLL concepts by involving social partners; building sufficient institutional capacity for addressing the unemployed and the socially excluded

at the local and regional level (not on the basis of the NGO's but with governmental bodies involved such as the NAE and local, regional and minority administrations). Of course it should be pointed out, again, some of these challenges are in the strategy, but without a sufficient analytical basis;

■ A last remark is on the quality of texts. The English should be improved upon, there should be some more tables in graphs in the text and the texts are still not comprehensive enough. There are also some problems with footnotes and the numbering of paragraphs.

As a consequence of this, the analytical strength of the socio-economic analysis must be assessed as **just about satisfactory** at the moment. An important asset is, however, that by transferring analyses from other parts of the SOP, this level of assessment can be improved upon quite easily.

#### **SWOT** analysis

The SWOT analysis derives from the socio-economic analysis. To assess the SWOT the following statements are being made:

- The SWOT-analysis does not show any kind of wishful thinking;
- The SWOT as such seems to be well executed and most of the elements (see above for a few exceptions) are at the right place. There are, however, no clear conclusions from the SWOT;
- The SWOT-analysis as a whole is consistent;
- Keeping in mind that HRD applies to three thematic fields (education, employment, social inclusion) the set of elements is coherent, elements belonging to the several categories implicitly linked with each other. There are sets of elements belonging to education, employment and social inclusion;
- There is no quantitative balance in the SWOT, the amount of Weaknesses exceeding the other categories. This, however, reflects the reality with the human resources development in Romania;
- All Weaknesses can be influenced by interventions;
- Almost all factors are measurable and operational. The exceptions are some elements expressing partnerships;
- While some of the elements of the SWOT are interlinked, there is no real redundancy;
- There are no internal real contradictions within the SWOT-analysis (one or two elements might be explained as a Threat for one sector, and an Opportunity for another).

The only thing which is missing, is a certain prioritization of SWOT-elements. In this way, it does not become clear that supporting the problems in the rural areas (caused by the transition from a rural to a services oriented economy) and preventing the dangers of ageing (by expanding LLL/CVT, keeping up the health status of the population, including excluded groups, etc.) are the most important tasks for this SOP. These messages turn up later, within the description of the strategy.

For these reasons the quality of the SWOT-analysis can be assessed as satisfactory.

The ex ante evaluators asked a group of external stakeholders whether they were involved in the elaboration of the SWOT-analysis. This was the case, but at a rather late stage and on individual basis. The earlier process of stakeholder meetings seems not to be appreciated as having had a chance for providing input into the SOP.

#### Rationale and consistency of the strategy

As a whole, the strategy and its translation into objectives and priority axes seems rationalistic and consistent:

- It is demonstrated why particular priorities have been chosen and why the budget was divided the way it has been allocated;
- The shares and weights of the proposed priority axes can be explained by the socioeconomic analysis, whereas they are also in line with EU policy objectives;
- There is no real concentration of funding, but this can be explained by the many weaknesses the programme has to face;
- There are complementarities between the priority axes and the key areas of intervention, which will support the synergy of the programme;
- There are no conflicts between the proposed objectives;
- The consistency between the strategic and specific objectives and the available resources can be assessed (also from the perspective that other programmes, such as the ROP and the SOP IEC, will also contribute to the interventions in certain fields, such as education and social services infrastructure, ICT, business start-ups, ALMM for agricultural workers, etc.);
- The proposed policy mix seems, except for some remarks on the individual priority axes, and the need for a bigger involvement of the social partners, optimal. There do not seem to be conflicts between the several key areas of intervention;
- A comment has to be made on some inconsistencies between the chapter on the strategy and on the financial plan. Both chapters comprise a description of the objectives of the programme. While in chapter 3 the main objective is translated into seven specific objectives, in chapter 4 there is mention of three so-called "priorities". The specific objectives derive from the NSRF, while the priorities fit better to the Priority Axes.

The above will lead to the conclusion that the rationale and consistency of the strategy may be assessed **satisfactory**.

#### Coherence of the strategy with other policies

The assessment of the coherence of the strategy with national/regional and EU policy objectives is as follows:

- The proposed strategy is fine-tuned with national and EU policy objectives. Also future opportunities for regional strategies are included;
- The priorities and measures are consistent with the NSRF, the CSG, the Lisbon and Gothenburg Strategies, the Integrated Guidelines for Growth and Jobs and will also adopt by several interventions the main principles of the (former) EQUAL Community Initiative. Some more attention might be paid to the foreseen ageing problems in the future;
- The added value of the SOP HRD is that it will help develop Human Capital in Romania. It will attract and retain more people in employment, improve adaptability of workers and enterprises and the flexibility of the labour market, it will increase investment in human capital through better education and skills and will also strengthen administrative capacity (public sector, NGOs and also partly with social partners). There are also some measures included to help to maintain a healthy labour force;
- There is complementarity, but no real co-ordination with other Operational Programmes.
   Especially with the ROP (micro-enterprises and health) there could be some more fine tuning;

- The SOP does heavily contribute to the employment objectives of the EU and will also pay much attention to objectives in the field of equal opportunities. There are only a few references to environmental objectives, but the ex ante evaluator agrees that it is very difficult to link this objective with the SOP HRD.
- Territorial cohesion: the SOP does not take into account any spatial considerations. This may be explained by the lack of any real differences in the needs for HR development across the country except for the Bucharest-Ilfov region.

The above leads to the assessment that the coherence of the strategy with national policies, the CSG and other Operational Programmes might be assessed **satisfactory**.

#### **Expected results and impact**

The evaluation of the expected results and impact has been done by first assessing the set of indicators and then looking at the quantification itself.

Concerning the set of indicators the following remarks might be made:

- The structure and hierarchy of objectives and indicators might be assessed as good.
- The formulated indicators meet the SMART criteria well (except for the indicator on CVT, which has only a baseline for 1999, but for which a recent survey and the regular repetition of this survey might solve the problems).
- The indicators can be aggregated.
- Because of the nature of the interventions, it is difficult to identify core indicators, except for two: a coverage rate indicator on the total amount of persons touched by the programme (which is in fact the core indicator of the SOP HRD) and a (result/impact) indicator in the amount of participants who will get or hold on to a job. The problem with the last indicator is that data will be very hard to gather except in case of a survey.
- There are no impact or context indicators. Whether it will be necessary to provide for impact indicators already in the Programme relies upon the European Commission. Anyway will it be wise to use both impact and context indicators for evaluation. The Annexes of this report contain a possible set of indicators for monitoring and evaluation.

Considering the above, the set of indicators might be assessed as satisfactory.

There are some problems with quantification:

- The main problem is that the total of persons covered by the programme for the several Priority Axes does not sum up to the general objective of covering 600,000 persons.
- When the total budget minus some allocations for systems, organizations and infrastructure is divided by the amount of persons, then it seems for each person a budget of 4,500 euro will be available, This seems a rather large amount of money for each activity in the framework of the programme.
- There are also differences between the average amount of funding per participant for each of the key areas of intervention. Partly this can be explained by the more expansive nature of some operations and by the existence of operation under the same areas of interventions which do not relate to participants, but there also seem to be great differences between the allocation for similar types of activities.
- There is also no information about the amount of participants (and expected result rate) for the second largest key area of intervention (social economy) and the average funding per participant in CVT also seems rather high. As a consequence of this, the total amount of participants might, by full absorption of funding, by far exceed the total of almost 700,000 which is the sum of the figures in the programme. As a consequence, the quantitative impact might also be much higher than expected in the programme.

From the above perspective, the quantification of the objectives is in need of revision.

#### Implementation

The proposed implementation system can be assessed as follows:

- The proposed delivery system will (at the least) contribute to a sound and efficient management and monitoring of the interventions.
- The division of the work between the Monitoring Committee, the Management Authority and the intermediate bodies seems transparent. It must be remarked that the management structure seems a little bit complex, and that the MA and the Monitoring Committee (each from its own responsibility) should clearly supervise the intermediate bodies in the field of absorption, separation of responsibilities as well as the coordination with other operational programmes.
- It is difficult to assess the competitiveness and transparency of the selection procedures already now. The selection criteria as such are in the Programme Complement, which will be evaluated separately. It is clear that all procedures will follow the provisions within the EU regulations.
- Control and audit measures, as much as can be learned from the SOP, are also in line with national and community regulations.
- The systems for monitoring and evaluation seem to be all right, especially when there will be an evaluation on delivery in 2008. Attention should be paid to the ways of gathering data on the impacts (amount of participants getting a job, or when already employed holding on to a job) of the programme.
- All relevant institutions will be involved in the implementation. It is important to involve the social partners as beneficiaries, especially for CVT.

As a whole, it may be concluded that the quality of the description of the implementation of the SOP is **satisfactory**.

#### Main recommendations

The main recommendations of the ex ante evaluators are the following:

- Regarding the socio-economic analysis: By transferring analytical parts of the description of the strategy, the priorities and the key areas of interventions as much as possible to the first chapter, it should also be possible to correct for some discrepancies between the analyses in the several chapters. The analysis could also be strengthened by including some more conclusions from experiences with PHARE;
- Regarding the SWOT analysis: the analysis should be strengthened when it should inform about a certain prioritization of SWOT-elements which should be the basis for making certain choices in the strategy;
- Regarding the rationale and consistency of the strategy: the inconsistencies between the chapters 3 and 4 of the SOP concerning the strategy should be solved;
- Regarding the coherence of the strategy with other policies: there should be real coordination (not only complementarity) with the other SOP's (especially the ROP and the OP IEC);
- Regarding the expected results and impact: as has also been recommended by the Commission, the quantification of its main objective (the amount of persons covered by the programme) should be improved and supported by a well-explained quantification of the results for the main key areas of intervention, which is especially lacking for CVT (a rather low prognosis of results) and social economy.

- Regarding the implementation: the SOP should better explain the reasons for the rather complex structure of intermediate bodies.
- Overall, but especially for the analysis chapter: it is recommended to improve the English.

In its observations on the draft final report, sent to the ex ante evaluator in December 2007, the MA SOP HRD, has pointed out that it will make changes in the next version of the programme following the above recommendations.

#### Specific points of attention

On the general level, the ex ante evaluators want to stress some points of attention in the analysis and strategy. These are the following:

- The SOP hardly contains any prognostics. After tackling the problem of transition from a agricultural and (state) industrial economy to a services economy, there is a next very huge threat to Romanian economy coming from the field of HRD. This is the ageing problem. Although there are several remarks in this field in the SOP and also some interventions meeting this problem, it is not satisfactory only to direct these interventions the 55+-age group and the younger people. Romania needs to develop a strategy of lifelong learning, which especially directs itself at the 30-50 years-age group which will be obliged to work till a retirement age between 65 and 70. Some of these people may need to need a shift of occupation at middle age. Table 3.2. in the Annex of the SOP HRD is a good illustration of the ageing problem. It shows that there will be a big decrease in people in education.
- The sectoral approach needs more attention. This means involvement of the social partners. Policies in the fields of labour market, TVET, CVT and maybe even higher education should be organized according to a differentiated sectoral approach. This also means (further) involvement of the social partners. Raising awareness among the social partners of their contribution to ALMM, TVET and CVT is very important. The activities directed at strengthening the civil society (social partners, NGO's and others) should not be of a general character, but should be pointed specifically at themes at co-operation in the fields of labour market, social inclusion and education. Also the development of territorial employment pacts (in combination with the tripartite structure of the NAE at county level) needs much attention in the starting phase of the interventions of the HRD SOP.
- The setting up of activities at the regional and sector level also asks (as been commented by the Commission) for more co-ordination between the different sectoral OP's, such as the ROP, the IEC SOP and the agricultural SOP. Maybe, even other SOP's like Environment and Transport, will be relevant, as they will involve a lot of (temporary) direct employment. At the moment, the focus is on complementarity of activities. It has to be explained, in each SOP, in which way activities will be complementary and also how these will be co-ordinated.
- Some attention might be given to the temporal aspects of complementary interventions: which activities should be first (e.g. training of teachers and trainers, strengthening the NAE, awareness campaigns with social partners and regional actors, further developing the qualification system for TVET, etc.) and which activities should follow? From this perspective, it is also relevant considering progress already made in the framework of PHARE programmes.

#### 0 Methodology

#### 0.1 Objectives of the evaluation

The purpose of the ex-ante evaluation is to ensure the quality of the programming process and the final programme document. The ex-ante evaluation is not only a programme evaluation in a strict sense, it goes beyond that as the evaluators are part of an interactive and iterative consultation process. Their role is not restricted to assessment and evaluation, but relates also to coaching and guidance.

#### 0.2 Methodology

The methodological approach comprises the following aspects. These are based on the methodological guidelines from DG Regions (Working paper on the ex-ante evaluation) as well as on specific ad-hoc requirements:

- assessment of the socio-economic analysis (plausibility, focus, analytic depth of focus);
- assessment of the logic and consistency of the SWOT analysis (including methodological support);
- assessment of the strategy relevance and coherence;
- assessment of the policy coherence;
- assessment of the reliability and applicability of the indicator system;
- assessment of the quantification of objectives;
- assessment of the viability and feasibility of the administrative implementation system.

#### **Process**

The process of the ex ante evaluation has the following landmarks:

- The activities of the ex ante evaluation started in the second half of August, 2006.
- The official kick-off seminar was on the 25<sup>th</sup> of September.
- The ex ante evaluation team elaborated two interim reports which were discussed during debriefing meetings with the MA CSF, the MA SOP HRD and representatives of intermediate bodies on respectively October 4 and November 1, 2006.
- There has also been a workshop on indicators on November 13, 2006, which included a discussion on a set of indicators for the SOP HRD proposed by the key expert on indicators between the MA SOP HRD, the MA ROP, the MA SOP IEC and the key ex ante evaluator.
- The draft final evaluation report was presented and discussed during a meeting with the MA CSF, the MA SOP HRD and representatives of intermediate bodies on December 13, 2006
- There will a presentation of this final report in February, 2007.
- The Programme Complement will be evaluated separately in March, 2007.

#### **Evaluation instruments**

For the main part, the ex ante evaluation has been carried out by the study of relevant documents (especially the April and November drafts of the SOP; see the list of literature attached) and interviews with the programmers and other relevant experts.

Next to the SOP HRD (April and November drafts) itself, the ex ante evaluation team studied a lot of documents relevant for this evaluation (see the List of literature in the Annexes of this report). For the assessment of the principle of partnership in the elaboration of the SOP, especially in the field of the SWOT analysis and the proposed strategy and interventions, a group of 12 stakeholders was approached for an interview, of which 8 responded (Annex 2 of this report).

Next to the above named kick-off seminar official debriefing sessions, there have been several informal several meetings with the Managing Authority and meetings with the two main intermediate bodies for the SOP (the Ministry of Education and Research and the National Agency for Employment). Research voor Beleid was also present at a meeting between the Managing Authorities of the SOP HRD and the SOP IEC and has also visited DG Employment (two times) and DG Regions with the European Commission.

In the framework of the study, additional analyses have been carried out on the following subjects:

- the state of education in Romania interviews with the MoER, secondary analysis of data and literature analysis (remarks included in the first interim report and in the main section of this report);
- the position of the social partners in CVT in Romania interviews with social partners and literature analysis (Annex 3);
- indicators for ESF monitoring and evaluation interviews with the EC and literature analysis - (Annex 5);
- the situation with the Roma in Romania one interview and literature analysis (Annex
   6).

The indicator system and the quantification of the objectives have also been supported centrally for all operational programmes.

#### 0.3 Conceptual remarks

The writer's approach of that evaluation has been predominantly based on dialogue with the Managing Authority. It was not regarded necessary at this stage to have specific discussions with regional authorities. As the programme intervenes at the national level, the thrust has no deliberate regional dimension (although there will be regional impacts as in any such programmes).

It was seen as the paramount objective of the evaluation to coach the Managing Authority via the required iterative and interactive approach. Coaching has involved active support to the Managing Authority. This support consisted of active contribution to the elaboration of the programme.

The following inputs were provided in terms of coaching:

- five informal meetings with the Managing Authority on the socio-economic and SWOT-analyses, the strategy, the indicators and implementation;
- participation (in the company of the key expert on the evaluation of the SOP IEC) within a meeting between the MA SOP HRD and the MA SOP IEC about complementarities and state aid problems;
- discussions with the two intermediate bodies at the MoER and the NAE;
- many recommendations in the first interim report on texts and contents of the SOP;
- recommendations on quantification of results and impacts and implementation and also a list of suggestions for indicators at the various levels in the second interim report;
- an annotated version of the November draft of the SOP with textual suggestions has been sent to the MA SOP HRD.

The inter-active approach was ensured by a permanent dialogue on analysis results and recommendations and the discussion on their acceptance (or rejection) or possible issues of clarity and comprehensiveness.

## 1 Appraisal of the socio-economic analysis and the relevance of the strategy to the needs identified

#### 1.1 Socio-economic analysis

This first chapter relates to both the socio-economic analysis which has been included in the SOP HRD itself as well as the evaluations of pre-accession EU funded programmes and the ex ante evaluation of the NDP. By this way, it covers the whole of chapter 1 of the SOP HRD.

1.1. The main reason for this is that the SOP HRD itself includes the description of PHARE programmes in the field of HRD in the socio-economic analysis, showing that very often the combination of experiences with national policy and studies by national institutes at one hand and experiences from PHARE at the other hand will give a good picture of the starting point for the SOP HRD interventions.

#### Textual

- 1.2. Compared to the April draft of the SOP, the quality of the English language has decreased. Some sentences are quite difficult to understand, especially in the analysis part.
- 1.3. Not all footnotes relate to the tables or other footnotes, to which they should relate. This also counts for some references in the text, e.g. p.19: increase in the number of personnel per SME size; p 35: the text relating to Table 34 contains the wrong figures and p. 37: Table 37 of the Annex of the SOP does not compare Romania with EU figures for part-time work.
- 1.4. Most tables and graphs have been moved to the annexes of the SOP. As a result of this, there is a lot of quantitative information in the text.
- 1.5. Despite moving tables and graphs, the texts for the analysis are still quite extensive. It is possible to provide for the same level of analysis in a more comprehensive way.
- 1.6. The content page of the SOP seems to point at a separate paragraph for health.

  This is not the case however; there is no such paragraph. As a consequence of this, also the paragraph on previous experiences has another number.

#### 1.1.1 Socio-economic analysis

The socio-economic analysis is in the first chapter of the SOP (Current situation analysis). Whereas the chapter contains a lot of statistics, our comments have two parts: first some remarks on statistics and then remarks on the analysis itself.

#### **Statistics**

- 1.7. The current analysis chapter contains a lot of useful statistical information on the situation in education, employment and social inclusion in Romania. All relevant information seems to be present.
- 1.8. The statistics have generally, when possible, been updated to the year 2005. In this way they will serve as good baseline indicators for the further monitoring and evaluation of the programme.
- 1.9. When possible, also, comparisons to EU figures (EU25, EU10) have been provided. In some cases, especially related to educational enrolment and attainment, there are no such comparisons (tables 4, 11, 13, 14 and also 26 on employment).
- 1.10. There are little statistics on the relation between education and employment. The text (p. 15) points out that the only way to measure the quality of initial education is to look at employment/unemployment figures of school leavers of several types of education. These figures are not included, however (the relevance of these figures is doubted in the text). Also the chapter on employment contains no figures about the employment of school leavers (general; by kind of occupation) or the employment by educational level and age group. Such statistics, however, are very crucial for the SOP strategy.
- 1.11. There is also no clear account of the mismatch between the types of occupation for which training is available and the demands of the labour market (over 70 percent of entrants to the Arts and Trades schools in 2004 were in processing or production occupations while less than 15 percent of them were trained in services).
- 1.12. The ex ante evaluator agrees with the Commission that some more recent statistics on CVT should be needed, but these are not available. There are several statistics in the texts. Those on p. 23, p. 25 and p.105 are different. Al those figures also do not seem to very reliable, because employers sometimes do not seem to have counted e.g. induction programmes. It should be remarked that the figures on p. 105 also seem to indicate a 40% growth of CVT between 2001 and 2004. Romanian medium and large private companies and especially foreign companies are accounting for most of the growth, even if not so spectacular.
- 1.13. There is a lot of hidden unemployment in the countryside, which disturbs the picture of unemployment in these regions.1 This phenomenon also hinders the analysis of the relation between economic growth and employment. It also seems the reason for giving specific attention to registering the unemployed in rural areas.
- 1.14. Employment statistics are disturbed by a change in definitions in 2001/2. This is the reason most statistics on employment in the Annex of the SOP start with 2002. However, the table with the main indicators on employment (Table 18 SOP) still contains figures from 1999-2002. There is a footnote with the table, but in fact the differences between 1999-2001 and 2002-2005 are not very well explained.
- 1.15. The European Commission has asked for literacy statistics. These could illustrate the amount of persons which will have extreme difficulty to get to the labour market. These are not included in the SOP, however.
- 1.16. There are several figures for the total amount of Roma with little explanation why these figures differ.

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<sup>&</sup>lt;sup>1</sup> An owner of a small piece of land can not be registered as unemployed.

- 1.17. The changes in the definitions of disability are not shown by the figures in the Tables 33 and 34 of the Annex of the SOP. Maybe, these tables already contain the changes in definition (has the NAPD adapted definitions for the figures from 2000-2003?).
- 1.18. The SOP contains almost no prognostics (except for a table on the development of school population Table 3.2 of the Annex of the SOP) and a subparagraph (f) on p. 28) on trends in the labour market. The trends on the labour market are not illustrated by tables in the Annexes of the SOP. The SOP IEC contains on p. 138 (SOP IEC Annex 6) a table with the prognosis of the labour productivity based on employment figures. There is also a similar table in the NSRF (Table 7 on p. 17).

#### **Analysis**

- 1.19. Overall, the analysis provides an overview of the quantitative trends in the field of education, employment and social inclusion (with also providing some analysis on health).
- 1.20. The analysis could be more analytical, however. It does not really explain the causes of certain phenomena. The short analysis of the Commission in its position paper already contains the most important elements. Also the JIM (Joint Memorandum for Social Inclusion) contains an analysis which includes less figures, but, at the other hand, also a description of important trends, already starting in the nineties. This analysis seems still relevant for analyzing the present situation (compare the comments of the Commission on figures on poverty). It should be mentioned that the paragraph on education has developed further in the field of analysis than those on employment and social inclusion.
- 1.21. In the description of the rationale for the Priority Axes, there are some texts that provide for a better analysis of Romania's strengths and needs than the more statistics oriented description in the Analysis chapter. Also the explanation of the financial division of the programme (Chapter 4) contains some useful analyses. There are some small differences between the analyses in several parts of the SOP.
- 1.22. At some places the texts only contains figures and percentages, but hardly any analysis at all. An example are the texts on socially excluded children on p.31.
- 1.23. A, from the perspective of the Lisbon objectives quite important remarks concerns the passage on the employment rate of the 15-24 age group. This rate decreased, which is more or less presented as a regrettable fact. The reason for this decrease, however, seems to be the higher participation in (higher) education, which is of course a very positive fact. A similar remark can be made on the increase of youth unemployment. Not the absolute amount of youngsters unemployed is increasing but the total amount of young active people is decreasing (because more young people continue their education). As a consequence of this, a growing part of the young active people is unemployed (so the youth employment rate rises, while the absolute figures stays about the same). This seems also illustrated by comparing both censuses and the 2004 AMIGO survey (table 13 of the Annex of the SOP). The 15-24 active population seems small compared to the total 15-29 years age group.
- 1.24. There is also no sufficient analysis on the mismatch between the types of occupation for which training is available and the demands of the labour market including the demand for youth labour in new occupations (see also 1.10 above). One should in connection with this also point at the incentives for schools to replace the courses leading to the old occupations (and often those teaching these courses!).

- 1.25. Another point of attention, which is also mentioned in the EC comments on the SOP of December 200,6 is the relation between the decrease of employment in agriculture in rural areas and the increase in services and industry. The analysis on p. 16 supposes a correlation, which in fact does not seem to exist until now when you look at the statistics. Employment in agriculture decreases, while employment (in absolute figures) in services and industries stays at about the same level.
- 1.26. A major source for employment in the coming years could be the jobs directly originating from the interventions in the framework of the other SOP's. There is only little information (related to the SOP IEC) in the analysis.
- 1.27. There is no analysis of the causes for withdrawal from the labour market by workers with a very low educational level. Possibly there is a connection with the fact that most of them were working in agriculture.
- 1.28. There is no real analysis of the position of the social partners in Romania. In accordance to the ESF Regulation, this is an important aspect of ESF programming. At the moment the only related aspect present in the analysis are the very crucial roles the Sectoral Committees could play in linking education, social partners and regional bodies.
- 1.29. Page 28 describes labour market trends, mainly tackling the ageing problem. It only looks at the trends till 2008. The real problems with an ageing population will become apparent later. This is illustrated e.g. by table 3.2. of the Annex of the SOP on participation in education: especially participation in higher education will drop significantly. For the rest the texts of this subparagraph are more strategy-oriented than analytical. It implies, that it is necessary to take measures already now. The comment has to be made, however, is, that there is no direct follow-up for this remark (preventing the consequences of ageing by e.g. active ageing, preparing for a job change in middle age, health checks, etc.) in the strategy of the SOP, e.g. in the way of a specific key area of intervention.
- 1.30. There is also no analysis on the consequences of the different figures for Roma, in several ways: is the position of people who are Roma but do not consider themselves as such different from the rest of the Roma? Or is it a problem that this group is much more difficult to reach than the registered Roma. Some of this information is in Annex 6 of this report.
- 1.31. The subparagraph on the disabled starts with an policy analysis from 1989. Then, however, there is a gap in the description about the period until 1999, when there came a possibility to hire personal assistants, and there is also no assessment of the success of this policy.
- 1.32. The information on job fairs for the disabled is interesting. It is not really informative about the general situation with employment for the disabled whereas they will also find jobs by other channels of recruitment.

#### 1.1.2 Analysis of previous evaluation results

Next to assessing the description of experiences with pre-accession funds in the SOP HRD itself, the ex ante evaluator has also studied some of the PHARE evaluations (at least the ones available) and the ex ante evaluation of the NDP. We will start with the NDP, whereas the main message of the ex ante evaluation of the NDP is about the socio-economic analysis in the NDP.

#### The assessment of the description of HRD in the NDP

The ex ante evaluation of the NDP¹ contains the following criticism on the analysis of HRD in Romania in the NDP.

#### Main points of criticism on the HRD socio-economic analysis in the NDP:

(source: ex ante evaluation)

- No information on rates qualification attainment within the education and vocational training system and the extent of qualifications of different levels within the Romanian workforce.
- There is lacking an analysis of the resource and performance issues which might justify investment in quality assurance would have been appropriate.
- The material covering the fit of the educational system with the needs of the labour market is weak and the analysis has been pared down from the earlier draft.
- There is need for further analysis of the qualifications level among the unemployed, which may have provided justification for training interventions among the unemployed.
- The section on entrepreneurship which featured in an earlier draft of the NDP and which provides justification for action under the proposed adaptability and enterprise measures should have been in the NDP.
- The analysis of the structure of employment is based on a three sector model of the economy. The NDP 2004-06 presented a more detailed analysis of employment structure. As a minimum, it would be helpful to differentiate between the evolution of public and private sector services.
- There is no analysis of self-employment.
- There is analysis of unemployment among young people, but not a corresponding analysis relating to older workers, which is increasingly seen as a vulnerable group in the Member States.
- Vocational training. While useful, much of this material relies on assertions rather than justification through presentation and analysis of information.
- There should be information on underemployment, in particular in rural areas.
- An analysis is needed of emigration / working abroad, because this apparently affects a significant section of the population, which may have important implications for the domestic labour market.
- There is a need to set benefit payments and minimum wage payments in context, by reference to the actual cost of living.
- The analysis should be exploring the role of the black economy and of subsistence farming in underpinning some household incomes.
- The analysis should further develop the material on child protection and housing.
- It is important to consider the position of minorities and vulnerable groups other than the Roma and the disabled. There is very little information on the obstacles that disabled people face in trying to participate in the labour market or Romanian society more generally.
- There should be specific attention to educational attainment and qualifications among women.
- There should be more attention to gender aspects. An analysis is needed of female entrepreneurship and participation in management positions, barriers to female participation in the labour market and in business, which might include cultural attitudes to the roles of women and men; availability / affordability of childcare, attitudes among employers to work-life balance; the limited availability of part-time jobs.

Fraser Associates, *Ex ante evaluation of the National Development Plan. 2007-2013* (February 2006).

- 1.33. The criticisms from the ex ante evaluation of the NDP are for the larger part also applicable to the SOP HRD. Some of these seem to be, at least partly, dealt with (information about entrepreneurship, more information about CVT and qualifications in educations, underemployment in rural areas, emigration). Some other points are already elaborated upon above (connection between education and labour market, more attention to ageing, further developing the material on child protection). For the rest, the following could be said of the points of criticism from the NDP ex ante evaluator:
  - In some cases there are severe problems with statistics (the black economy, self employment);
  - At some other places more statistics would be useful, but would not add much to the analysis as such (information on other minorities, on minimum wages, more information on gender inequalities); there is already a load of statistics in this section of the SOP HRD.

#### **Experiences with PHARE**

Paragraph 1.4. of the report contains a description of previous experiences with PHARE. There are also some references to PHARE on other places in the SOP. The ex ante evaluator has studied the most recent<sup>1</sup> of the PHARE evaluations.

- 1.34. The analysis in the SOP HRD on experiences with PHARE interventions is still a little bit confusing. It is in need of an editorial hand. For the education sector it concentrates first on the main outcomes, while for the labour and social sector it mainly describes its main objectives of PHARE interventions, while analyzing only some of the outcomes by programme. PHARE experiences with CVT are analyzed within the employment section (maybe because is was with the MLSSF before), but is treated as belonging to education in the rest of the SOP.
- 1.35. For clarification, it might be useful to include the list of PHARE projects, which was within the April draft of the SOP, into the Annexes of the SOP.
- 1.36. There are already some important conclusions for ESF programming in the analysis of PHARE experiences: firstly of course because it informs about the points of departure for the SOP HRD, especially in the field of qualifications in education, capacity building in general and experiences with programming and project management; secondly about the chances for success, e.g. about training courses for entrepreneurs, employees and the unemployed (e.g. a relatively low drop out rate). Thirdly, there are also some warnings for the implementation of the SOP HRD: a poor perspective of employers about the importance of the competences and qualifications of the employees for competitiveness, the need of a pro-active approach in assisting project promoters, a better communication, a more careful project selection, monitoring while using indicators, better involvement of local authorities and about a higher participation of the unemployed and disadvantaged groups in HRD projects.
- 1.37. There are also some important conclusions from PHARE experiences at other places in the SOP, e.g. on p. 9 and 14 regarding VET (too little methodological training of teaching staff; difficulties because of a different economical development in rural

 $<sup>^{1}</sup>$  See the list of literature in the annexes. In each case the most recent evaluation reports have been studied.

- areas; lack of labour market forecasts; more attention to the transition from school to labour market, especially for graduates at the intermediate level) and on p. 90 regarding the role of the NGO's (increasing the absorption rate of the NGO's and the voluntary sector and their capacity to implement projects).
- 1.38. The study of PHARE evaluations by the ex ante evaluators for the larger part confirmed the picture arising from the paragraph on PHARE experiences within the SOP. There are, however, some additional messages to be included. Firstly, there were several projects in the fields of social inclusion, especially among Roma (other than about the enrolment in education)¹ and the disabled. In case of the Roma, there were e.g. experiences with shifting the responsibility for the projects to Roma officials, which not always seemed to work quite well. This shows the importance of selecting projects in which both the local authorities and the Roma themselves are involved. At the other hand, the response of local authorities to initiatives directed at the Roma seemed very low. An important suggestion was to include the modules of the teacher training course for teaching Roma in regular teacher training. The main message for the programmes directed at the disabled is that it is important to ensure the sustainability of the results. A more general problem in the field of social inclusion concern difficulties of NGO's to secure sustainable funding.
- 1.39. Secondly, there were some conclusions about CVT (regarded as an individual responsibility for employees, no certification for in-company trainings, problems with payments for authorisation of trainings, no funding for training equipments, need for train-the-trainers programmes, more flexible courses, selection paying too much attention to the cost factor, the importance of contracting ICT in time, etc.) and HRD schemes in general (most unemployed trained getting a job, low involvement of social partners, need for preparation for sustainability of trainers, better preparation for evaluation, problems getting advanced financing after finishing the project, etc.).

#### 1.2 Appraisal of the SWOT

For the assessment of the SWOT analysis the ex ant evaluators have, next to their own assessment techniques, made use of the following methods:

- An analysis of the remarks of the Commission in its Position Paper (See List of Literature):
- A survey among some principal stakeholders.<sup>2</sup>

#### Textual

1.40. Just as with Chapter 1 of the SOP (socio-economic analysis), the English of Chapter 2 on the SWOT analysis is of a mediocre quality.

1.41. There is also one Threat which seems to be mentioned twice: "International competition for the workforce with high qualifications" seems about the same as "The ex-

<sup>&</sup>lt;sup>1</sup> See also Annex 6 describing several PHARE projects targeting increased participation of Roma children in education.

<sup>&</sup>lt;sup>2</sup> The Inception Report suggested holding a workshop. Because of the range of possible stakeholders, active in the fields of education, employment and social inclusion, the ex ante evaluators decided it would be better to interview each stakeholder separately. A report on this survey is included in the Annexes.

ternal migration of skilled workers or/and workers with high educational levels". Would this not be the case, than the difference between these two Threats should be explained for.

#### Analytical strength

- 1.42. At first sight the SWOT seems unbalanced. It mentions a lot of Weaknesses and a lesser amount of Strengths, Opportunities and Threats. However, the reality is that the situation on HRD in Romania comprises a lot more weaknesses than strengths. From that perspective there is no real question of an unbalanced SWOT.
- 1.43. The SWOT-analysis is followed by an explanation. This should illustrate the relations between elements of the SWOT and also highlight the most important factors. One should expect a certain prioritization of elements of the SWOT: which are the most important strengths and weaknesses which are the best opportunities and the most dangerous threats?1
- 1.44. Explaining the relative importance of the several SWOT elements, is a way to better link the SWOT to the socio-economic analysis. There is a lack of information on the underlying causes for (especially) Weaknesses as well as Strengths.
- 1.45. Some of the Opportunities are not as much chances for as well as elements of the programme. In fact Opportunities should be developments or policies in fields relevant for HR Development to which the HRD Programme could link its strategy (and not elements of the programme itself!). Maybe this is also meant by the programmers. Should this be the case, than it will be better to speak of: "The on going restructuring of the educational system", "the increasing participation in postgraduate education", "The strong development of the NGO sector", "Experiences and good practice acquired in pre-accession programs".
- 1.46. Macroeconomic stability is mentioned as a strength. In fact, there has been economic growth during the last years. This seems a real strength, it is better than stability.
- 1.47. Some of the Strengths should be shifted to the Opportunities: County strategies for access to education of disadvantaged groups and Regional action plans for TVET, Employment and Social Inclusion.
- 1.48. A strong NGO sector is mentioned as an Opportunity. It is important to notice that, in the end, a country cannot rely upon a strong NGO sector. It has to develop its own potentials of public administration. Each NGO tends to approach things from its own perspective and with its own methods. This can lead to confusion and inequality of rights. Of course, NGO's can help developing the public sector.
- 1.49. Not only the development of the NGO sector could be an opportunity, but also in the field of the social partners there are some good examples (see Annex 3 of this report). It is especially important to build forth on the Sectoral Committees, which in the future could not only be partners for developing and implementing qualifications but maybe also for real activities in the fields of CVT and ALMM.
- 1.50. Some Opportunities for one sector are a Threat for the other and the other way around. So is e.g. the development of the knowledge based society a Threat to excluded groups, while the demographic trend may favour the excluded.

<sup>&</sup>lt;sup>1</sup> A description of the most important phenomena for the strategy. however, turns up at p. 53, within the description of the strategy. Later on, again, three priorities for ESF interventions, different from the phenomena on p. 53, are being described in the framework of the financial plan (p. 105).

- 1.51. In the Opportunities section there are only pre-accession experiences within education mentioned as a basis for ESF programming. There have been also useful experiences in the fields of employment and social inclusion (and even with health).
- 1.52. Some stakeholders mentioned that legislation might be seen more as a Threat than as an Opportunity. The interesting thing is that they looked at this from two perspectives. Some stakeholders indicated the slow pace of change, while others regarded legal changes as frustrating project progress.
- 1.53. Stakeholders mentioned the lack of formal organization of the Sectoral Committees is an important Threat for involvement of social partners at the local and regional level.

#### SWOT-elements to add

- 1.54. The European Commission suggested in its position paper of August 2006 to add "the strong development of SME's as a possibility to absorb labour force" as an Opportunity. Whereas the rest of the suggestions of the EC have been included into the SWOT (except the on going restructuring of higher education being changed into the restructuring of the whole of education), there is, to the opinion of the ex ante evaluators, no clear reason not to adopt the suggestion of the EC about the growth of the SME sector. Also Priority Axis 3 of course will fit quite well to this Opportunity.
- 1.55. In its Comments to the November version of the SOP the Commission also suggested to add the following Strengths: the EU membership, the completion of privatization of state owned economy, the continuous increase of Foreign Direct Investment (FDI), the increasing attractiveness of the Romanian economy due to sustained economic growth and accession.
- 1.56. The stakeholders interviewed during the survey in the framework of this ex ante evaluation mentioned that there was agreement on adding some SWOT-elements during a meeting with the MA SOP HRD on the 2nd of November. Some of these elements really are in the SWOT (O: experiences in pre-ESF, T: non attractiveness of a teaching career, low managerial capacity at schools), while one is not (T: low competitiveness of economy in rural areas) and others are included in a somewhat distorted form (W: low access to education of children in rural areas; low participation of education of young persons aged 18-24).
- 1.57. The ex ante evaluator suggested that an important Strength in HRD will be the working mentality of many young professionals, of course at first wanting to earn more income, but also helping to catch up the economy with the rest of Europe. To the Threat of "The low management capacity of local administration" one might add the Threat that local administration might prefer to build roads, bridges, waste water installations and energy stations above investments in schools and social services, as also was the case in the EU10 countries. Of course, it should be mentioned that there are (in Romania, shown by PHARE evaluations) also good examples of local communities investing pre-accession funds in education infrastructure.
- 1.58. A last important Opportunity, linked to structural funding is the amount of job openings, especially in e.g. construction, which will come forth from the other SOP's.
- 1.59. The coherence of the SWOT will be highlighted with the next table.

Education	Employment	Social Inclusion
HR with high qualification in IT/engineering (s)	Macroeconomic stability (s)	Country strategies for access to education (s)
Country strategies for access to education (s)	Reduced labour costs (s)	Legal framework SI (s)
Regional Action Plans TVET (s)	Extension of ICT market (s)	NGO's SI (S)
High level drop out and ESL (w)	HR with high qualification in IT/engineering (S)	National programmes vulnerable groups (s)
Limited supply CVT (w)	NGO's labour market (s)	Regional plans/Pacts SI (s)
Limited development tools qualifications (w)	Regional plans/Pacts employment (s)	Insufficient integration vulnerable groups (w)
Low adaptation pre- and in service training (w)	Insufficient qualifications labour market (w)	Insufficient community services vulnerable (w)
Low involvement social partners in HRD (w)	Insufficient health and safety at work (w)	Remote areas (w)
Low participation CVT (w)	Low involvement social partners in HRD (w)	Low inclusion children from child protection (w)
Limited partnerships R&D (w)	Limited entrepreneurial culture (w)	Structural funds (0)
Poor quality services PES CVT (w)	Insufficient PES (w)	Decentralization (O/T)
Insufficient integration vulnerable groups (w)	High participation (subsistence) agriculture (w)	Strong NGO sector (0)
Remote areas (w)	Hog participation informal economy (w)	SF adjustment difficult (T)
Structural funds (0)	Low labour market mobility (w)	Increase in prices (T)
Acceptance Romanian qualifications EU (0)	Low temporary working (w)	Low management capacity local level and
Knowledge based economy (0)	Youth and long-term unemployment (w)	schools (T)
Restructured system (0)	Insufficient integration vulnerable groups (w)	Poor health status (T)
Growth post-graduate education (0)	Remote areas (w)	
Decentralization (O/T)	Structural funds (0)	
Partnerships education (0)	Increasing demands (0)	
PHARE-experiences (0)	Legal framework SME's (0)	
Demography (T)	Decentralization (0)	
SF adjustment difficult (T)	Partnerships education (0)	
Unattractiveness teaching career (T)	Strong NGO sector (0)	
Low management capacity local level and	Demography (T)	
schools (T)	International migration workers and sectors (T)	
	SF adjustment difficult (T)	
	Low competitiveness (T)	
	Restructuring of industries (T)	
	Poor health status (T)	

The table shows, that each of the elements of the socio-economic analysis are represented in the analysis and that there are not only coherent packages of elements for the three major themes, but that there are also interlinking elements. What it also shows is, that there are less SWOT-elements for social inclusion than for the other sectors.

#### 1.3 Relevance of the strategy to the needs identified

#### 1.3.1 The relation between the strategy and the needs identified

1.60. In general, the strategy seems to address the main weaknesses of and threats to the Romanian labour market and educational and social system, making use of its strengths and the opportunities at hand. It stresses the importance of strengthening initial education, of developing CVT/LLL, of improving labour market policies and of specific actions directed at socially excluded groups such as Roma, disabled persons and women, especially in rural areas.

#### 1.61. There are however, a few (partial) exceptions:

- The strategy is addressing the health problems only very partial by supporting CVT in the health sector (Priority Axis 2) and entrepreneurial courses in health and safety at the work floor (Priority Axis 3). Next to this, of course, the ROP is supporting infrastructure in health. There is a considerable shortage of nurses and doctors in the countryside (see the ROP) already now and this shortage will grow in the future, while the demand for health care will grow with ageing. There are, however, no interventions in the field of regular education in health mentioned in the programme. One might also consider training R&D personnel in health.
- The supply for CVT is only targeted from the perspective of the infrastructure in IVET schools and the NAE. The private sector could also play an important role in CVT provision. The PHARE evaluations show the problems (especially the report on Supply in CVT; see the literature list) for private CVT providers in equipment purchase. The SOP HRD could find ways to support this too, because strengthening CVT is a very important part of the strategy.
- The social partners will be very important in VET (providing apprenticeships), CVT and ALMM. At the moment the strengthening of the contribution of social partners is mainly in Priority Axis 3 (but shared with the NGO's) while the importance of the Sectoral Committees is mentioned in the framework of Priority Axis 1. Just as in other countries, it seems logical, as is also shown by the short survey of the ex ante evaluators on the role of social partners in CVT (Annex 3 of this report) that they should also be involved in programming, preferably also training social partners at subsector level (such as the ship building, the aviation, health, transport and road building sectors, but many more could be addressed).
- It is not satisfactory only to direct interventions to the 55+-age group and the younger people. Romania needs to develop a strategy of active ageing and lifelong learning, which especially directs itself at the 30-50 years-age group which will be obliged to work till a retirement age between 65 and 70. Some of these people may need to need a shift of occupation at middle age. The attention to ageing in the strategy does not have a real consequence in the strategy.
- There are also no mentioning in the strategy of increasing the possibilities for temporary work. Of course, this could belong to future strategies of the NAE.
- 1.62. Next to this, there is an important other point for consideration. That is that the SOP HRD should also provide for the human resources for the other SOP's. While there is no mentioning of this in the SWOT, it is also not directly targeted in the strategy. Some of the Priority Axes, however, and especially Priority Axis 2 (CVT) and Priority Axis 3 (entrepreneurship) do point at certain sectors or occupations which are relevant for the other programmes.

#### 1.3.2 Assessment of partnership

An important prerequisite for the strategy of the SOP being relevant to the needs identified is that the most important stakeholders feel committed to the developed strategy.

For the elaboration of the SOP HRD a working group has been set-up composed by representatives from specialized directorates of the MoLSSF, MoER, NAE, NATB, NIS, the National Agency for Equal Opportunities, the National Agency for Family Protection, the National Authority for Persons with Disabilities, the National Authority for Protection of Children Rights, the National Agency for Roma and the National Institute for Research in the Field of Labour and Social Protection. In order to ensure the process of public consultation, both OP drafts (April and November) have been put on the MoLSSF website and all interested stakeholders were invited to send recommendations and comments to the MA e-mail address. During the consultation process the MA SOP HRD has collaborated with the CENTRAS NGOs Association. Moreover, the MA has organised meetings, trainings and conferences with the representatives of trade unions and employers organisations.

The way stakeholders were involved in the strategy for the SOP HRD has been a subject of a survey among stakeholders organized by the ex ante evaluators (see also Annex 2). The main conclusions are the following:

- 1.63. Most of the stakeholders state they were only involved very late in the process of drafting the SOP. Some of them received the April draft in July, others were only invited to discuss in October or November 2006. This is contrary to the consultations mentioned in Chapter 7 of the SOP. Maybe these consultations were not seen as having a direct relation with the content of the SOP, because they all took place before there was a first draft. Some of the social partners feel they have not been involved at all.
- 1.64. The stakeholders who were invited to comment did not really get an introduction about the SOP, but were asked for feedback on the document. This was done on an individual basis, not with a meeting with other actors.

As a whole, the picture of involvement of the stakeholders in the elaboration of the SOP seems confused. They were consulted in the very beginning, but did not appreciate this as a consultation and then were invited to comment at a very late stage.

The MA SOP HRD attaches high importance to further involbvement of relevant stake-holders. For that reason, the social partners and the civil society will be further involved in the implementation of the Operational Programme, the activities under Phare 2004 Technical Assistance ensuring training and partnership development measures with the social partners and civil society.

#### 1.4 Overall conclusions and recommendations

#### 1.4.1 Assessment of the socio-economic analysis

The quality of the socio-economic analysis might be assessed as follows:

Regarding the textual aspects:

- The English should be improved upon.
- There should be some more tables in graphs in the text.
- The texts are still not comprehensive enough.
- There are some problems with footnotes and the numbering of paragraphs.

#### Regarding the statistics:

- For all relevant fields of HR Development in Romania (education, employment, social inclusion) statistics have been provided for. Only for some minor themes statistics are lacking, mostly because these are not available. The most significant statistics missing are about the transition from school to working life: what kind of jobs do school leavers get? For the rest, all relevant statistics seem to studied;
- In almost all cases, the statistics have been presented and explained in a sound way.
   Only a few of the explanations, as presented above, are not right;
- There is some confusion with using several statistics at the same time when there is no sound information available on a certain theme. The most important examples are the amount of Roma and the involvement of companies with CVT, for which several figures are given without explaining the differences
- The definitions are clear (except for the need to explain the changes in definitions on employment in 2001/2 a little bit better in the summary table on employment). When available, Romanian statistics have been presented according to EU standards and comparisons with the scores for EU25 or EU10 have been made. There are a few exceptions to this, especially in the field of educational attainments;
- All statistics have been updated, when possible to the year 2005 (or the school year 2005/6). This will make it possible to use these statistics as a baseline for the programme;
- There is a lack of prognostics. Whereas the programme will last until 2013, there is a need to look at developments in the economy, in employment, demography and educational enrolment for a longer period. At the instigation of the ex ante evaluators one table has been put in on developments within education (but without much explanation). At the same time, tables on the development of economy, labour productivity and employment, which are in the SOP IEC and in the NSRF, are lacking in the SOP HRD.

The overall assessment of the statistics is, that they might be considered satisfactory. After adapting the suggestions above, they would become highly satisfactory.

#### Regarding the analysis:

- There is a still some lack of analysis in the Current Situation Analysis chapter. Most texts are statistics with some analytical explanation. The paragraph on education can be assessed better in this respect than the other ones.
- There is, however, a lot of useful analysis in the rest of the SOP. By transferring this as much as possible to the first chapter, it should also be possible to correct for some discrepancies between the analyses.
- What is still lacking in the whole of the SOP, is an analysis of the real needs on the labour market, stemming from: an analysis of possible jobs for school leavers, an analysis of jobs directly or indirectly created by the other SOP's and the consequences of ageing.
- As a consequence of the lack of analysis of the actual and future state of HRD in Romania, there is no real recognition of the main themes of the sector: the transition from an agricultural to a services oriented economy seems the most relevant for now, but is not really pointed out as such; for the future the ageing problem will be most important.
- Maybe as a consequence of this conclusions (which could also stem from PHARE experiences) about the most important challenges for the future are missing in the SWOT: really changing the structure of education and especially strengthening VET and R&D in higher education; introducing LLL concepts by involving social partners; building sufficient institutional capacity for addressing the unemployed and the socially excluded at

the local and regional level, not on the basis of the NGO's but with governmental bodies involved such as the NAE and local, regional and minority administrations. Of course it should be pointed out, again, some of these challenges are in the strategy, but without a sufficient analytical basis.

As a consequence of this, the analytical strength of the socio-economic analysis must be assessed as just about satisfactory at the moment. An important asset is, however, that by transferring analyses from other parts of the SOP, this level of assessment can be improved upon quite easily.

Overall conclusion is that the socio-economic analysis **needs some improvement still**, but that the main ingredients for this improvement seem to be present already.

#### 1.4.2 Assessment of the SWOT and the relevance of the strategy

The inception report provides for a series of criteria to assess the SWOT:

- No wishful thinking: the SWOT-analysis does not show any kind of wishful thinking;
- Good execution and conclusions: the SWOT as such seems to be well executed and most of the elements (see above for some exceptions) are at the right place. There are, however, no clear conclusions from the SWOT;
- Consistency: the SWOT-analysis as a whole is consistent;
- **Coherency**: keeping in mind that HRD applies to three thematic fields (education, employment, social inclusion) the set of elements is coherent, elements belonging to the several categories implicitly linked with each other. There are sets of elements belonging to education, employment and social inclusion;
- Balanced: as explained above, there is, for obvious reasons, no quantitative balance (the amount of Weaknesses exceeding the other categories). For the rest the SWOT seems well balanced;
- Focus on impressionable factors: of course this is most interesting for the Weaknesses, all of them can be influenced by interventions;
- Measurable and operational factors: almost all factors are measurable and operational. The exceptions are some elements expressing partnerships;
- **Redundancy**: while some of the elements of the SWOT are interlinked, there is no real redundancy;
- **No contradictions**: there are no contradictions (except as, explained above, one or two elements might be explained as a Threat for one sector, and an Opportunity for another);
- Link between intervention areas and weaknesses: as will be shown below, this is the case.
- Killer-Annahmen: there are no real "killers".

The only thing which is missing, is a certain prioritization of SWOT-elements. In this way, it does not become clear that supporting the problems in the rural areas (caused by the transition from a rural to a services oriented economy) and preventing the dangers of ageing (by LLL/CVT, keeping up the health status of the population, including excluded groups, etc.) are the most important tasks for this SOP. These messages turn up later, within the description of the strategy. For these reasons the SWOT can be assessed as **satisfactory**.

### 1.4.3 Recommendations on the socio-economic and SWOT analysis and the strategy

#### Main recommendations

- Regarding the socio-economic analysis: By transferring analytical parts of the description of the strategy, the priorities and the key areas of interventions as much as possible to the first chapter, it should also be possible to correct for some discrepancies between the analyses in the several chapters. The analysis could also be strengthened by including some more conclusions from experiences with PHARE;
- Regarding the SWOT analysis: the analysis should be strengthened when it should inform about a certain prioritization of SWOT-elements which should be the basis for making certain choices in the strategy;
- Regarding the relevance of the strategy: the social partners should in time, especially near the end of the programming period, be able to play a much more important role in HR policies in Romania (e.g. in IVET, CVT, ALMM, etc.). The programme should pay attention to providing the tools to the social partners to take up this role.

#### Other recommendations: socio-economic analysis<sup>1</sup>

- A first recommendation concerns the quality of texts (1.2.). Some sentences are difficult to understand. The ex ante evaluator has asked the MA SOP HRD to clarify.2 Also it is necessary to check footnotes and references and the content page of the SOP.
- It is recommendable to check the texts on possibilities to shorten it, while providing the same depth of analysis (1.5).
- There is a lot of quantitative information in the texts (1.3.). It may be advisable to highlight each of the paragraphs of Chapter 1 (respectively on education, employment and social inclusion) with a kind of summary table (this is already available for the paragraph on employment table 18). Next to that table, each paragraph could contain one or two extra tables showing other important figures (such as the Table on early school leavers in the paragraph on education), e.g. enrolments in VET (Table 8 of the Annex of the SOP), educational attainment (Table 13 Annex), ILO unemployment rate by areas (Chart 11 Annex SOP), poverty risk by ethnic communities (Chart 19 Annex SOP) and Distribution of persons with disabilities by level of disability (Table 34 Annex SOP). A chart or table might also highlight the rather confusing texts on self-employment, unpaid family workers, subsistence employment and underemployment at page 16/17. At the other hand, the table on NAE staff structure could be moved to the Annexes.
- When possible, figures should be compared with the same type of figures for EU25 (1.9).
- For details on the relation between education and employment one might consider for example the study Skills Audit Survey.3 It is also recommendable to include some figures on the employability of school leavers (1.10).
- It is important to point out the existence of a lot of hidden unemployment in the countryside, because this phenomenon disturbs the picture of unemployment in the countryside and also makes it difficult to analyse the relation between growth and employment (1.13).

<sup>&</sup>lt;sup>1</sup> Between brackets one can find the number of the reference in the text, to which each of the recommendations refers

 $<sup>^{\</sup>mathrm{2}}$  The ex ante evaluator has also presented a lot of small textual suggestions to the MA SOP HRD.

<sup>&</sup>lt;sup>3</sup> Jigău et alii, *Skills Audit Survey*, Romanian National Observatory, Bucharest, 2004.

- The statistics on CVT (1.12) and the Roma (1.16) should be explained better; for the last , see Annex 6 on the Roma. This recommendation also relates to the analysis of the situation of the Roma (2.30).
- Some parts of the socio-economic analysis only contain figures but no analysis. It is recommended that some analytical text should be added (1.22).
- The analysis should comprise a description of the job possibilities the interventions in the framework of the other SOP's will offer (1.26). A first start with this analysis has been made already: the sectors of industry which will be fields of interventions for the SOP IEC and the ROP are being addressed in the strategy.
- An analysis is lacking of the position of the social partners in HR Development in Romania. It should be included in the SOP. The analysis at present is only pointing at the Sectoral Committees (1.28).
- As also the EC points out, some more information on the situation (1.31) and job possibilities (1.32) of the disabled would be useful.
- The analysis of PHARE experiences should be adapted. It is in need of an editorial hand (1.34) and should include (in the annex) a list of PHARE projects (1.35), while also PHARE evaluations provide for interesting information about the current situation, potential successes and implementation (1.36 to 1.39), especially concerning CVT and the Roma.

#### Other recommendations: SWOT-analysis

- If there is a difference between "external competition for workers" and "migration of workers" this has to be explained for (1.41). Otherwise, one of these two Threats might be skipped.
- The SWOT should be better linked to the socio-economic analysis. There should be more information about the underlying causes for (especially) weaknesses (1.44).
- Some of the Opportunities are better described as external facts/developments instead of parts of the SOP itself (1.45).
- Pre-accession experiences could also be a basis for programming in other fields as education (1.51).
- The additional SWOT-elements have been suggested:
  - Slow pace of additional regulation (T) (1.52)
  - Formal organization of Sectoral Committees is frustrating project progress (T) (1.53)
  - The strong development of SME's as a possibility to absorb labour force (O) (1.54)
  - The EU membership (S) (1.55)
  - The completion of privatization of state owned economy (S) (1.55)
  - The continuous increase of Foreign Direct Investment (FDI) (S) (1.55)
  - The increasing attractiveness of the Romanian economy due to sustained economic growth and accession (S) (1.55)
  - Low competitiveness of economy in rural areas (T) (1.56)
  - Good working mentality of young professionals (S) (1.57)
  - Job openings as a result of the other Operational Programmes (O) (1.58).

#### Other recommendations regarding the relevance of the strategy

■ It could also be imagined that the HRD SOP should support VET, higher education and the training of R&D personnel in health, because of the supply of personnel in the health sector will be far from sufficient (1.61).

- The SOP HRD and/or the ROP should pay attention to the problems with equipment with private sector CVT providers (1.61).1
- The possibilities for temporary work should be further explored. Of course, the SOP HRD can only partly contribute to this development (1.61).
- There should be paid more attention to the role of the SOP HRD in providing the personnel for the interventions in the framework of the other SOP's (1.62).

#### Observations of the MA SOP HRD on the recommendations

The MA SOP HRD in its "Observations on the ex ante evaluation final draft report" indicates that it will incorporate most of the recommendations above in the next version of the SOP. The only possible exceptions is:

■ The challenges of an ageing society do get a certain position in the SOP. The ex ante evaluators want to stress, however, that coping with the problems of ageing will be the most important task of Romanian government in the field of HRD in the future. Especially near the end of the programming period there is a need to direct interventions specifically at active ageing.

<sup>&</sup>lt;sup>1</sup> In its "Observations on the ex ante evaluation final draft report" the MA SOP HRD already points at the possibilities for private CVT providers to use the existing public infrastructure.

## 2 Evaluation of the rationale of the strategy and its consistency

#### 2.1 Assessment of the rationale of the strategy

#### **Textual**

- 2.1. The quality of the English texts is, in case of the description of the strategy, much better than those within the socio-economic analysis. Still, there are some passages which are in need of additional explanation.
- 2.2. There are also some examples where the same message has been brought forward twice in the same paragraph.<sup>1</sup>

#### **Analysis**

- 2.3. The strategy is described in Chapter 3 of the SOP HRD (entitled: "Strategy"). Looking at the main questions for evaluations, however, this chapter not really explains the rationale for the strategy as a whole. Its main topics are respectively:
  - The coherence of the strategy with the CSG and other EU policies (which is in fact the subject of the next chapter of this ex ante evaluation report);
  - The objectives of the strategy, which, after summing up the main weaknesses and threats (with a relevancy for the former chapter on the relevance of the strategy), are mainly explained in the sense of quantified objectives (relevant for Chapter 5 of this report on the quantification of the expected results and impacts);
  - After this, the main objective is translated in a series of specific objectives and these into priority axes (all this information is relevant for the analysis of the consistency of the strategy, which follows in the next paragraph of this Chapter).

The strange thing is that Chapter 4 of the SOP HRD ("Financial Plan") does contain an analysis of the rationale of the strategy (its priorities and financial allocations).

- 2.4. The general objective of the SOP HRD is the development of human capital and increasing competitiveness, by linking education and life long learning with the labour market and ensuring increased participation in a modern, flexible and inclusive labour market. This general objective very well summarizes the strategy.
- 2.5. The introduction to the SOP also introduces as an objective "Developing a modern, flexible, inclusive labour market". The objective of flexibility seems to be mainly translated into increasing the adaptability of companies and employees and developing social dialogue. However, modernization and flexibilization of the labour market also relate very strongly to changes in labour law, developing temporary work agencies, etc.
- 2.6. The explanation of the rationale of the strategy in Chapter 4 starts explaining that there are three main priorities within the programme, which are motivated by the socio-economic analysis and the SWOT:

<sup>&</sup>lt;sup>1</sup> The ex ante evaluators have already provided a document to the MA highlighting some proposals for textual changes.

- Promoting LLL and the adaptability of the labour force (it might be recalled that LLL itself is an important factor of promoting adaptability)
- Promoting ALMM and the integration on the labour market of excluded groups
- Education and training in support of the knowledge based society.

These seem the logical priorities to originate from the socio-economic analysis. Not only do they tackle both the Lisbon objectives and the objectives of regional cohesion, but also both the most important trends for HR development in Romania: the transition from an agriculture-dominated economy to a services-oriented economy and the rapid ageing of the working population. Lat but not least, these priorities also will meet the work force need originating directly and indirectly from the other SOP's.

- 2.7. The financial allocation for each of these main priorities (each covering several different priority axes of the programme), is one of 40% for promoting LLL and promoting adaptability of the work force (Priority Axes 2 and 3), 33% for ALMM and integration on the labour market (Priority Axes 4 to 6) and 22% for education and training in support for growth and development of knowledge (Priority Axis 1). The explanation of this allocation is starting with the conclusion, that the participation in CVT is at the lowest level in Romania and that it is very important to assist the competitiveness of the economy, especially the SME sector, by upgrading the labour force. It also helps reaching the Lisbon targets and will prolong the active life of workers, by that way partly solving the future ageing problems. Moreover, the activities under PA3 will enlarge the effectiveness of the SOP IEC.
- 2.8. One third of the financial allocation goes to ALMM and integration of excluded groups. As the interventions under ALMM are closely linked to the rural areas this will in all ways promote regional cohesion and social inclusion. At the same time upgrading the working population in this way helps reaching the Lisbon targets. In the regions, it can also provide for human resources needed for the other programmes. Last but not least, it is necessary mobilizing all possible resources for countering the threat of ageing. Accustoming the Roma population to working life is from this perspective quite important because they are the only part of the population still producing many children.<sup>1</sup>
- 2.9. The modernisation of education and training is also very important. Partly this is a question of school infrastructure (to be covered by the ROP) and partly of R&D and ICT (SOP IEC). In addition to this, the SOP HRD must upgrade the skills of teachers and trainers and promote higher education. As the MA SOP HRD points out in its observations on the draft ex ante report there will also be future reforms in education as a part of national education policy.
- 2.10. In the description of the financial allocation of the programme there is lacking a description of additionality to national policy funding as well as the possibilities for synergies with these national policies and the NSRF. This would put the amount of financial allocation in a better perspective, especially when, next to growing budgets for initial and higher education and activities of the NAE in the field of ALMM, the means available for CVT from national, regional and sectoral funds are quite small.

<sup>&</sup>lt;sup>1</sup> The European Commission in its Position Paper on the April draft of the programme also points at the importance countering the generation through generation lasting culture of unemployment and non-attainment to education with especially Roma.

- 2.11. The description of the various interventions has a very flexible character. There seems to be no case for concentration. There are several reasons for not concentrating the funds in very specific areas. A first reason is that the problems with HRD, as has been shown in the SWOT, are manifold and are covering all the relevant policy fields. A second reason is that Romania has to absorb quite a lot of ESF funding in the coming years. In the survey with stakeholders it became clear that these also favour a more flexible approach, so as to have the possibilities to formulate projects which fit the selection criteria for one of the key areas of intervention of the programme.
- 2.12. There will be several forms of complementarities between the priorities and the key areas of intervention:
  - The most obvious example is Priority Axis 4, the modernisation of the PES. A modernised PES can support the objectives for the Priority Axes 5 (by being an ALMM provider), 6 (by assisting vulnerable groups to the labour market and registering unregistered Roma and women in rural areas), 2 (by providing for CVT) and 3 (by training the unemployed in entrepreneurial skills).¹
  - Priority Axis 4 (strengthening the NAE) has a smaller brother in the key area of intervention 3 of Priority Axis 3, directed at capacity building with social partners and the civil society. Improving their capacities can also have synergetic effects on the just mentioned priority axes. There are a lot of activities in the SOP HRD directed on staff of NGO's:
    - under key area of intervention 3.2.3.3.
    - developing tools for social economy under 3.2.6.1
    - as training activities under intervention 3.2.6.2
    - as part of transnational cooperation under 3.2.6.4.

At the same time maybe NGO staff might also be trained under the administrative capacity SOP.

To my opinion, this will cost a lot of time, NGO staff could also use for the target groups. More in general, they should be the ones to train others, not to be trained themselves. Moreover, in the end, it is better to strengthen local public (or maybe even private) actors in the field of social services than NGO's (because there are chances NGO's using other methodologies, not tuning in approaches with other, etc.).

■ There will also be synergies between Priority Axis 1 at one hand, especially improving HR in education, and e.g. Priority Axes 2 and 3 at the other, because teachers can also be trainers for CVT and entrepreneurial trainings (and can even be involved in training activities in the framework of Priority Axes 5 and 6).

Synergies and complementarities between the SOP HRD and other operational programmes will be addressed in the next chapter.

<sup>&</sup>lt;sup>1</sup> During the survey with stakeholders the question was raised why especially the NAE should be modernized, whereas there are also other providers for the same kind of activities, e.g. NGO's and private providers. Whereas on could discuss whether it is good to rely too much on NGOs for social services, one may also ask himself whether public or private organizations should be responsible for re-integration of the unemployed. This question was also raised in the recent dissertation of Ludo Struyven of HIVA Leuven, Belgium: *Hervormingen tussen drang en dwang. Marktwerking op het terrain van arbeidsbemiddeling* (2006).

2.13. There do not seem to be any possible conflicts between the proposed objectives of the SOP HRD. All are directed to the improvement of the Romanian labour market.

#### 2.2 The consistency of the strategy

The consistency of the strategy is the subject of the most of Chapter 3, which describes, next to the coherence with EU policies (to be assessed in the following chapter), the objectives of the strategy and the several priority axes.

- 2.14. Before doing this, it is necessary to make a short digression towards Chapter 4. Chapter 4 (Financial Plan) also presents the priorities for the development of HR. While the same main objective is mentioned here, these priorities for development differ from the specific objectives in Chapter 3. While both sets of objectives/priorities are translated into the same Priority Axes, this seems to be a strange kind of inconsistency. To the opinion of the ex ante evaluators, the priorities of Chapter 4 are better linked to the main objective, the priority axes and the several EU policy objectives.
- 2.15. The problem with the specific objectives is that all of them cover several priority axes, while all the priority axes are covered by at least two specific objectives.
- 2.16. The explanation with the table on the specific objectives and the priority axes on p. 55 also highlights the several interventions that will be directed at rural areas. Of course this is important. At the other hand, one has to realize, that almost all of the country (except for the Bucharest/Ilfov region) might be considered rural. The labour market situation in the main towns in the countryside is sometimes even worse than in the surrounding areas, while the only solution for labour market problems in regions as has also been pointed out by the ROP is the linking of the labour markets of cities and towns in the countryside with their surroundings.
- 2.17. The explanation with the priority axes themselves on p. 55/56 is treating the question which of the priorities will be tackled from a central perspective and which ones will approached regionally. For the Priority Axes 1 and 4 a central approach seems logical, while it seems also consistent to approach the Priority Axes 5 and 6 from the regional perspective. One may doubt however the approaches to Priority Axes 2 and 3. Both have a strong sectoral component. In many countries sectoral parties are responsible for CVT, training of entrepreneurs and also play an important role in the transition from school to active life. While the social partners, 1 especially at the regional level and also at the sectoral level in the form of the sectoral committees do not have enough institutional strength to carry these interventions, it would be a good thing to approach them centrally now, but to keep open the possibilities to transfer some responsibilities to the social partners in the future. The way of organizing Priority Axis 2 is already a good practice by granting part of the responsibility to the Centre for Development of Vocational and Technical Education. Interesting from this perspective is also, that the SOP points at p. 59 at EU recommendations about involving partners.

<sup>&</sup>lt;sup>1</sup> See also Annex 2.

#### **Priority Axes**

The rest of this paragraph deals with the analysis of the several priority axes. For each of the priority axes there are some remarks. It is, however, important to state first that:

- 2.18. As a whole, the Priority Axes present a consistent set of interventions, which apply to the most (general/specific/priority) objectives of the strategy. Some remarks on details in the explanation of the characteristics are given below. Some of them will be important considerations when selecting projects for the several interventions, but as such they have no direct relation to the general strategy.
- 2.19. The only more general remark, already made above in relation to the SWOT and the general strategy, is that overall more involvement of the social partners will be needed.
- 2.20. One might doubt whether it should have been necessary to define a separate Priority Axis for the modernization of the NAE, which also could be considered as part of ALMM. Whereas the NAE could also be an active parent in most other Priority (Axes (all but Priority Axis 1), it is, however, logical to treat the modernization of the PES separately from the rest of the interventions.
- 2.21. A next general remark is about the cross-financing option for ERDF-type interventions (Article 34 of the general regulation). Of course it can be very useful not having define a separate project under one of the ERDF funded Operational Programmes once there are small investments in equipment involved with ESF-type interventions. Moreover, as has become clear from PHARE-evaluations (especially in the field of CVT) there are some difficulties with funding equipment with labour market oriented measures. At the other hand, the ERDF-type interventions will be funded with ESF, but will regarding eligibility have to follow ERDF-regulation. This might cause administrative problems, especially at the regional level, where intermediate bodies and beneficiaries already will have problems to adapt to the regulations of one fund (ESF).
- 2.22. In addition to the last point, it one also needs to consider, which amount of cross-financing from other programmes will relate to training interventions which also could have been financed under the SOP HRD. At the moment, a large part of CVT consists of trainings in managerial qualifications and competences as well as ICT trainings. When these kinds of trainings will also be part of the SOP IEC and the ROP (summing up to the 15% maximum for cross-financing from ERDF), there might arise problems with absorption for the SOP HRD. The MA SOP HRD and the other MA's have already started up discussing this topic.¹ It seems that all real training activities will be part of the SOP HRD.

The following observations on the several Priority Axes can be made:

#### Priority Axis 1

2.23. There is no analysis/evaluation of the extension of compulsory education from eight to ten years. This might have impact on the soundness of the analysis of existing challenges (Priority Axes 1 and 2). For example: the inclusion of the first two years

<sup>&</sup>lt;sup>1</sup> The MA is already planning to complement Priority Axis 3 with information regarding the complementarity with the SOP IEC and the ROP in the case of entrepreneurship.

- of TVET schools in the compulsory level of education entailed an important number of schools in rural areas, to provide for vocational education and training in order to ensure the schooling of students from this area. However, these schools were lacking basic human and material resources for this task. The European Commission asked in its Position Paper from some attention to the transition from compulsory to non-compulsory education.
- 2.24. Apart from teaching teachers and trainers in modern pedagogical methods, the issue of linking teachers with the companies' environment is also an important issue. Partnership in training with companies is not seen as a priority in Priority Axis 1.
- 2.25. The issue of lack of professional qualifications allocated to the levels 4 and 5 (higher technical, managerial and senior professional competences) in TVET is not specifically analyzed in the SOP even if it is extremely important for understanding the context of the programme interventions in the near future. Currently, there is a reluctance in include these levels in the curricula for post high schools. This is due to the fact that at the one hand, including the university sector in the system of vocational qualifications would put a pressure on the issues of central validation and autonomy, while at the other hand, letting them aside would imply that VET pathways exclude universities.
- 2.26. The ex ante evaluators agree that it is important to improve the accessibility of students from rural areas into higher education, as also the European Commission has pointed out. At the other hand, one should start with improving the accessibility of TVET (Priority Axis 2) as a first objective. According to the SOP, some progress in this field has been made, increasing the amount of TVET institutions in the countryside. This progress, however, has not been reflected in a strong increase of the amount of pupils.

#### Priority Axis 2

- 2.27. Priority Axis 2 does not consider alternative and flexible training systems for early school leaving students next to apprenticeships e.g. it could have concerned distance learning and modular curricula. A comparison between the front-runners of the TVET system (schools funded within first PHARE program and PHARE TVET program) and the rest of the schools, especially those from economically disadvantaged regions, and those from rural areas, would help to strengthen the analysis. Also an analysis from the companies' perspective (what do they expect from apprentices?) would help. It is also useful to know that there will be new legislation in this field.
- 2.28. Developing the Sectoral Committees and raising awareness for LLL is an important first task in the framework of the key area of intervention regarding CVT. Of course, there are some "frontrunners" which are already now interesting partners for projects in the field of LLL, but even more important is it to reach the big group of companies which shows no interest in CVT for their employees now and to use trade unions as a vehicle to stimulate the employees themselves to be trained.
- 2.29. Not only the sectoral aspect could be elaborated. Also the regional perspective could get some more attention. There are already some experiences with the Regional and Local Education Action Plans, as one of the most important initiatives to link the provision of IVET programmes to trends in local and regional economic development.

#### Priority Axis 3

- 2.30. There is not only a case of complimentarity with the SOP IEC, but also with the ROP, which is supporting micro-enterprises. Because start-ups (by persons trained from the SOP HRD) will almost always be micro-enterprises the complementarity with the ROP may even be stronger than that with the SOP IEC. On p. 85 of the ROP it is stated, that once businesses will become legal entities, further support will be given by the SOP IEC.
- 2.31. Regarding the activities under the key area of intervention 3.2.3.1 ("Promoting entrepreneurial culture") it is important not only to check complimentarity to the SOP IEC and the ROP, but also to develop a way to organize projects that will profit from both funds. As the Commission also seems to indicate in its Position Paper (by giving this subject the heading "Coordination") it is important not only to consider the complimentarity of the Operational Programmes, but also their co-ordination (this also relates to other Priority Axes regarding infrastructure from the ROP).
- 2.32. The indicative operations for key area of intervention 3.2.3.3 do not fit exactly to the texts on the same intervention. There is in the indicative operations little attention to the regional pacts for employment and to the sectoral committees, while at the same time there are operation in the field of informal and undeclared work which have not been explained before.
- 2.33. The ex ante evaluator agrees with the Commission that the development of partnerships at the sectoral and regional/local level should be directed at sectors a the development of skills (apprenticeships in TVET, CVT) in sectors with growth potential. It is also important to build forth on experiences within PHARE within certain sectors. There is no information in the SOP about the indications from PHARE which sectors might provide chances for LLL.
- 2.34. The interventions under key area of intervention 3.2.3.3. will be very important in developing partnerships for developing HR in Romania. These partnerships, comprising the public sector at the national, regional and local level, NGO's, social partners and the civic society, form the clue for developing activities in the field of education/LLL, employment measures and social inclusion. Indicative operations under 3.2.3.3 also include e.g. capacity building in the field of promoting joint social inclusion initiatives including development of voluntary services and charities and the support of initiatives for shaping civic responsibility, through participation in public debates and by facilitating access to public information. As long as these activities do not relate to activities directed at getting people a job they do not fit into an HRD programme.

#### Priority Axis 4

2.35. The main problem of the NAE seems to be a staffing problem. Compared to PES organizations in other countries the amount of staff seems to be rather small. It has, e.g., only one official available or statistical analysis, which in fact should not only help the NAE itself to provide for marketing plans how to approach the labour market in certain regions and counties, but should also be essential for the total HRD OP to identify sectors with vacancies which could be fulfilled with qualified unemployed. From this perspective, further training NAE staff (which has already undergone several training activities in the framework of PHARE and twinning projects) might even have a contra-productive effect, whereas it keeps them from doing their job.

2.36. The NAE has developed Mobile Centres to connect to the countryside. It seems very important that the NAE can go on with and even increase these activities, especially trying to connect with the Roma on a more regular basis. From this perspective, it is at one hand necessary that the ROP will provide for the basic infrastructure for these activities, but that also staff problems within in the NAE will be no obstacle to using the Mobile Centres.

#### Priority Axis 5

- 2.37. The ex ante evaluator supports the point of view of the Commission that especially training the unemployed should be an important focus of Active Labour Market Measures. On p. 87, for instance, training is one (although the first) in a long row of indicative operations. It might be good to pint out that, following the importance of upgrading the working population, training will always be considered as a part of trajectory activities (pathways to the labour market). This observation is also relevant for some interventions in the framework of Priority Axis 6.
- 2.38. The explanation of what will be the difference between the interventions in the framework of the National Plan for Agriculture and Rural Development and those within the SOP HRD is not very clear. It is a little confusing that Priority Axis 1 and CVT are also introduced here. It seems logical that the SOP HRD will support ALMM directed at jobs outside agriculture. The next question is whether this shall only relate to "people in subsistence agriculture" or also to "people in agriculture". An important point to consider is of course, that it will be not very obvious to set up different programmes in remote areas for different target groups, which are both organizing ALMM oriented at getting people jobs in e.g. construction or the services sector.

#### Priority Axis 6

- 2.39. The description of the key area of intervention 3.2.6.1., social economy still is not very clear about its operations: how will it directly support the social economy?
- 2.40. In comparison with the earlier draft, interventions in the field of social inclusion are more directly targeted to the labour market. Because of the large still (hidden) unemployed labour force in the country, however, it will be extremely difficult to convince employers to hire somebody "with a spot". This asks for subsidies or for training in very specialist areas. There seems to a great risk of providing people with jobs in social economy without many chances to turn these jobs into regular employment.
- 2.41. It will also be extremely difficult to find a job for women in rural areas, as women usually will not travel far for a job (preferring to stay in the neighbourhood of their children). In the countryside, alas, most possible jobs are in the towns and travel is not always easy.
- 2.42. In the near future, there probably will be one exception to this rule that it will be difficult to find a regular job for target groups. This relates to young Roma (e.g. early school leavers). As in an ageing society young Roma will become increasingly interesting for employers, projects should target at combining jobs for this target groups with some kinds of training. The problem will not be the jobs, but to convince the Roma to accept regular employment.
- 2.43. It is not very well explained why transnational activities are specifically defined as a key area of intervention the field of social inclusion and not for the other Priority

Axes. Of course it is also interesting to share views with other member states on e.g. the development of LLL. It has been explained by the MA SOP HRD that such kind of transnational activities will be possible under the other Priority Axes. Maybe the programme point at exchanging experiences with other new member states on Roma and Sinti (Hungary, Slovakia), or on the transition from a rural to a services oriented economy in relation to social inclusion of women (Poland).

- 2.44. Encouraging systems of sharing practices and experiences between different actors at the local and regional level would be a great value, not only trough transnational activities.
- 2.45. It will be difficult to remove poverty and inactivity traps only by SOP HRD interventions. To do this, also national policy measures, e.g. in the field of legislation, are needed for.

#### 2.3 Assessment of the rationale of the strategy and its consistency

#### 2.3.1 Overall conclusions

As a whole, the strategy and its translation into objectives and priority axes seems rationalistic and consistent (the above mentioned differences between Chapter 3 and 4 of course being an inconsistency).

- It is demonstrated why particular priorities have been chosen and why the budget was divided the way it has been allocated.
- The shares and weights of the proposed priority axes can be explained by the socioeconomic analysis, whereas they are also in line with EU policy objectives.
- There is no real concentration of funding, but this can be explained by the many weaknesses the programme has to face.
- There are complementarities between the priority axes and the key areas of intervention, which will support the synergy of the programme.
- There are no conflicts between the proposed objectives.
- The consistency between the strategic and specific objectives and the available resources can be assessed (also from the perspective that other programmes, such as the ROP and the SOP IEC, will also contribute to the interventions in certain fields, such as education and social services infrastructure, ICT, business start-ups, ALMM for agricultural workers, etc.).
- The proposed policy mix seems, except for some remarks on the individual priority axes, and the need for a bigger involvement of the social partners, optimal. There do not seem to be conflicts between the several key areas of intervention.

The above will lead to the conclusion that the rationale and consistency of the strategy may be assessed satisfactory.

#### 2.3.2 Recommendations

#### General recommendations

- The rationale of the strategy should be explained in Chapter 3 instead of Chapter 4. Moreover, there should be one, consistent, description of the strategy (2.3).
- The rationale of the strategy should not only point at the interventions in the framework of ESF itself, but should also link, when available, with other relevant policies (such as educational policy, changes in labour law, development of temporary work agencies, etc.). There should also be an explanation of the additionality of the SOP HRD strategy to national policies (2.10).
- The strategy should pay some attention to the amount of time it will consume to train staff (especially within NGO's and the NAE; this recommendation in a lesser way relates to the educational sector, where one only has to pay attention to providing for replacements when teaching personnel will be trained). (2.12).
- As has already been pointed out above, it is important to direct the strategy at capacity building with the social partners role in HR policies (2.12). While it is good also to improve the competences of the NGO's at first, their actions should be directed at transferring responsibilities to the social partners, the natural partners for HR Development. The SOP should support this transferal.¹
- The priorities for HR development in Chapter 4 better fit to the main objective, the priority axes and the several EU policy objectives than the specific objectives of Chapter 3.

  The ex ante evaluators recommend to introduce these priorities also in Chapter 4 (2.14).
- The Priority Axes 2 and 3 will need (after some time) a sectoral instead of a central and/or regional perspective (2.17).
- The ex ante evaluator understands that it may be necessary to apply the flexibility role to fund ERDF-type interventions aimed at infrastructure, especially when it will cover small expenses. This might cause, however, a relatively heavy administrative burden on intermediate bodies at the regional level. It will be preferable to finance small equipment from other, e.g. national, sources, while large infrastructure should be purchased from the ERDF funded ROP and SOP IEC (and the National Strategic Plan for Rural Development) (2.21).

#### Recommendations related to the several Priority Axes

- It is recommended to pay some more attention to the transition phase from compulsory to non-compulsory education (2.23; Priority Axes 1 and 2).
- Attention should be paid to partnership in training with companies and the linking of teachers with the companies' environment (2.24; Priority Axis 1).
- Also some attention should be paid to the lack of professional qualifications at the levels
   4 and 5 (2.25; Priority Axis 1).
- There is still a need for interventions directed at improving the accessibility for TVET in rural areas (2.26; Priority Axis 1).

<sup>&</sup>lt;sup>1</sup> In its "Observations on the ex ante final draft report the MA SOP HRD states that it will introduce some measures in this field in the key area of intervention 3.2.33.

- Some more attention could be paid to the introduction of modern teaching concepts (distance learning, modular curricula) (2.27; Priority Axis 2).
- The strategy should adapt the experiences of the Regional and Local Action Plans for Education (strong and weak points) (2.29; Priority Axis 2).¹
- Especially in the framework of key area of intervention 3.2.3.1 ("Promoting entrepreneurial culture") it is important to look at the co-ordination of the several interventions of the SOP HRD, the ROP and the IEC (2.31).
- It is recommended to look at the relation between the main text and the indicative operations for key area of intervention 3.2.3.2. (2.32).
- The development of partnerships at the sectoral and regional/local level should be directed at sectors with growth potential. PHARE experiences might highlight which are these sectors (2.33).
- It is recommended to very strictly restrict the eligibility criteria for the key area of intervention 3.2.3.3. to projects aiming at capacity building with social partners and NGO's to improve their capabilities to deal with HRD projects (2.24).
- In the framework of Priority Axis 4 it is very important to consider carefully the availability of staff for newly developed tools and mechanisms (2.35 and 2.36).
- The ex ante evaluators recommend to further stress the importance of training in the framework of ALMM (2.37; Priority Axis 5 and 6).
- The operations under the key area of intervention 3.2.6.1. should be explained. There should also be some information about which should be the position of the target groups (and how many participants will be the subject of operations). (2.39).
- It is recommendable to explain better in which way employers will be persuaded to hire persons from vulnerable groups and which way women with children will be supported to accept jobs for which the will have to travel (2.40 and 2.41).
- The several activities in the field of the SOP should also reflect the encouragement of systems to exchange experiences between actors at the local and regional level, next to trans-national co-operation. Stimulating and creating communities of practice might be also a good measure to be added (2.44).

#### Observations of the MA SOP HRD on the recommendations

The MA SOP HRD in its "Observations on the ex ante evaluation final draft report" indicates that it will incorporate most of the recommendations above in the next version of the SOP. The only possible exceptions are the following:

- The MA SOP HRD plans to pay more attention to the position of the social partners in the programme, e.g. by making the Sectoral Committees eligible for funding. This will, however, not result in a strategy which aims at replacing the NGO's as leading cooperation partners by the social partners till the end of the programming period. To the opinion of the ex ante evaluators, this should be part of the strategy. to direct interventions specifically at active ageing.
- Health will be one of the sectors in which the Programme will promote CVT activities. There will also be some interventions in the field of health and safety on the work floor. To the opinion of the ex ante evaluators, in addition to the strengthening of health infrastructure in the framework of the ROP, it will be necessary to strongly support (initial) education and HR development in the health sector.

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 $<sup>^{\</sup>mathrm{1}}$  The MA SOP HRD has already started reanalyzing these plans.

# 3 Appraisal of the coherence of the strategy with regional and national policies and Community Strategic Guidelines

The SOP HRD concerns itself with the coherence with regional and national policies and with the CSG at several places:

- In the first part of Chapter 3 "Strategy", discussing mainly the coherence with the CSG, the Lisbon strategy, the Guidelines for Growth and Jobs (2005-2008), the NSRF, the JAP (Joint Assessment Paper on Employment Priorities), the Joint Inclusion Memorandum, a range of national strategy documents on education, employment and social policies as well as considering the four main EQUAL principles which should be integrated into ESF;
- Again paragraph 3.3. titled "Coherence and compliance with Community and national policies" directs itself at the same subject, but mainly looking at the EU cross-cutting objectives, formal compliances in the field of competition/state aid and public procurement.
- Paragraph 3.4. reflects on the complementarity of the SOP HRD with the other Operational Programmes and operations financed under the EAFRD and EFF.
- The introduction of the Financial Plan (Chapter 4) also pays some attention to the coherence with EU policy objectives.

#### Textual

- 3.1. A first conclusion, stemming from the above is that there are some duplications in the text, especially in Chapter 3.
- 3.2. Moreover, the terminology used in the several texts on national and EU policies, is not always the same.
- 3.3. The English of the texts on coherence with other policies is generally speaking sufficient.
- 3.4. In the beginning and the end of paragraph 3.3, there is a list of EU policy documents studied, which slightly differs from the documents, mentioned at the start of the Chapter (also some different terminology is used). Partly, this may be explained by the fact that there are some specific documents relevant for the cross-cutting objectives (The European Strategy for Sustainable Development and the Strategic Framework on Equal Opportunities), but for the rest it is better to list only these documents at the start of the Chapter.

#### Regional and spatial aspects

- 3.5. Whereas there are no concrete regional policies in the field of education, employment and social inclusion, there are no references to regional policies in the SOP HRD. The SOP HRD does mention the importance of connecting to local administrations and also several initiatives at the regional level such as regional and local action plans for TVET development, regional and local action plans and pacts for employment and social inclusion.
- 3.6. The topic of territorial cohesion is not touched in the SOP HRD. To the opinion of the ex ante evaluators this may seem logical, because HRD policy does not have a spatial dimension, except for the one linked to human resources in Research and Development (R&D). The whole of the country, whether it concerns mountainous, border or other regions can be identified with the same Strengths, Weaknesses,

Opportunities and Threats. The only exception is the Bucharest/Ilfov region, a real urban region characterized by a very fast economical expansion. Looking at factors of competitiveness for territorial cohesion this same region is joining the highest rate of R&D intensity with the highest availability of R&D personnel and the highest availability of higher education institutes. To improve territorial cohesion the infrastructure for R&D in the other regions should be strengthened. This, however, is one of the tasks of the SOP IEC. The indicative operations within Priority 1 aiming at getting more young persons from the countryside into higher education, may support this activity, while at the same time investments in R&D infrastructure in the rest of the country may increase accessibility of higher education for potential students from the countryside.

#### 3.1 Coherence with regional, national and EU policy objectives

This paragraph focuses on the contribution to EU strategies, national policies, the NDP/NSRF and the other operational programmes (including the operations under the EAFRD and EFF) respectively.

#### 3.1.1 Contribution to EU strategies

- 3.7. The ex ante evaluator agrees with the Commission that the strategy is consistent with the Community Strategic Guidelines. It will strengthen economic cohesion, it recognizes the modernisation of the social model of Romania, it is coherent with the European Employment Strategy, it applies to the regional competitiveness and employment and convergence objectives in so far as it improves the adaptability of workers and enterprises, it enhances human capital and access to employment and participation in the labour market, reinforces the social inclusion of disadvantaged people, combating discrimination and encouraging economically inactive persons. It also aims at enhancing employment opportunities for both women and men (see also the following paragraph) and quality and productivity at work. At the same time, it also aims at improving institutional and administrative capacity, e.g. in VET, higher education, CVT, employment services and social inclusion by both strengthening public actors (especially teaching staff within Priority Axis 1 and the NAE within Priority Axis 4), social partners and NGO's (see above).
- 3.8. On p. 47 of the SOP the relation between the Priority Axes of the SOP and the CSG 2007-2013 is illustrated in a table, showing that the Priority Axes is indeed addressing the objectives mentioned within 4.6. The ex ante evaluator wants to make two observations on this table:
  - Priority Axis 4 (modernizing the Public Employment Service) also relates to the CSG on Attracting and retaining more people in employment and modernizing social protection systems;
  - The CSG "Helping to main a health labour force" is not as much related to training as well as to health and safety at the work floor. This is not a main subject of the SOP. On p. 63 there is a mentioning of hygiene training, on p. 74 of training health and safety at work officers in companies and of training of employees in health and safety at work.

The table on p. 49 is very well showing the relation between the SOP HRD and the Integrated Guidelines for Growth and Jobs.

- 3.9. Maybe some more attention could be paid to developing the knowledge economy (following the Lisbon Agenda). It should be pointed out, however, that this is, in policy fields connected to HRD, also the strategy of some of the other SOP's.
- 3.10. There might be some more attention to territorial cohesion, but, as we already stated above, except for the Bucharest-Ilfov region, most of the regions are comparable.
- 3.11. From the last two points one could derive a certain inconsistency: addressing the knowledge economy should mean investing in the Bucharest/Ilfov region, while the territorial cohesion objective implies interventions in the rest of the country.
- 3.12. There is also some implicit inconsistency between concentration of support and the fact, that most of the country is really backward and the problems are multiple. As

- stated above, the choices made in the SOP seems logical from the point of view that there are a lot of weaknesses to be combated.
- 3.13. The CSG also asks for taken aboard the lessons from EQUAL. Although the Romanian officials have been trained in EQUAL, there are of course no actual experiences with this Community Initiative. One of its main principles, transnational cooperation, is addressed specifically in the programme (by key area of intervention 3.2.6.4. and also in a lesser sense within key area of intervention 3.2.1.5.). This seems to suggest that transnational cooperation is mainly related to social inclusion, but the MA SOP HRD has pointed out that there is opportunity for transnational co-operation also in the framework of other interventions, as is stated on p. 52, in a section which also addresses the other EQUAL principles partnership, innovation and mainstreaming:
  - It claims mainstreaming is specifically addressed by Priority Axis 6 "Promoting Social Inclusion, while ensuring equal opportunities for all excluded groups". This statement seems to illustrate that there is maybe a little bit misunderstanding of the mainstreaming concept, which includes the disseminating and adaptation of lessons learned from the SOP interventions into general policy (vertical mainstreaming) and other organizations (horizontal mainstreaming).¹
  - Innovation is, according to the SOP, specifically tackled by Priority Axis 3. The ex ante evaluator can not find much proof of this. At the other hand, in a country which still has to develop many elements of its HRD institutional, administrative and juridical framework, it is maybe wise not to look too much for possibilities for innovation, already at the start of Structural Funds programming.
  - Regarding partnership, the SOP also points at Priority Axis 3, probably referring to the key area of intervention 3.2.3.3. It has already been mentioned above, that it is important to address this intervention more explicitly to the objective of involving the social partners into the programme and HRD strategy in general.
- 3.14. According to EU guidelines, the SOP HRD should also tackle the relevant dimensions and consequences of demographic changes in the active population. As has been shown above, the ageing threat has been mentioned in the analysis, but there are no really specific interventions targeting the 30-50 years age group, which will have to deal the most with the problems of ageing.

#### 3.1.2 National policies

3.15. On p. 51, it is stated, that the HRD strategy (of the SOP) took into account the national strategies in the field of education, employment and social inclusion. The most important documents are mentioned on p. 51 (and also again on p. 101). The ex ante evaluator agrees that the SOP HRD strategy fits to the policies described in the documents mentioned. This could be made more explicitly in the SOP text. This comment relates e.g. to the already developed system of qualifications in TVET, the policies of the NAE in the fields of training and mediating the unemployed and to already existing policies promoting social inclusion of the Roma. At the moment, the

 $<sup>^{1}</sup>$  Research voor Beleid is involved in a Dutch study on the successes of mainstreaming Equal 2000-2006 in Holland.

- SOP only relates to a list of documents on these policies, not to its results and lessons learned.
- 3.16. The Strategy for decentralization of education is no longer under debate.

## 3.1.3 Other Sectoral Operational Programmes and the EAFRD and EFF financed operations

- 3.17. Paragraph 3.4. (pp 101-104) addresses the complementarities of the SOP HRD with the other OP's and the interventions under the EAFRD and EFF. An important remark, also reflected by the heading "co-ordination" within the Position Paper of the European Commission on the SOP HRD, is that not as much complementarity as much as synergy between the several programmes is needed for. At least the MA CSF is recognizing this by setting up regional coordination committees. It should be preferable, although, when all SOP's also pay attention to co-ordination issues. Some examples:
  - The ROP will take care of the infrastructure (buildings and organization) in which the SOP HRD will train future entrepreneurs, while the SOP IEC will support these entrepreneurs with management consultancy. It is very important that the ROP starts its building activities first, where after the other two SOP's activities follow.
  - The SOP HRD will support the training of people living from subsistence agriculture, while the National Strategic Plan for Rural Development will train the agricultural workers. When there will be project activities in this field in a certain county (e.g. training people in other occupations), it is not only important to look at the job chances for the total group of persons (supported by each of both programmes), but it is also good to look whether there is enough capacity with suppliers of training and, when both programmes will select the same provider of training, there are no activities which are being paid twice.
- 3.18. The description of complementarity in the SOP HRD describes most possible relations between the other operational programmes at one hand and the SOP HRD at the other. As mentioned above, there are some other complementarities between the HRD SOP and the ROP:
  - The HRD SOP will support the unemployed, the inactive and employees to start up a business by training them, the ROP will support micro-enterprises in the regions.
  - The ROP will support health and social services infrastructure. The SOP HRD will support this through training of the employed and unemployed in the framework of CVT. It is not clear whether the SOP HRD will also support initial health education and/or R&D personnel in health.
- 3.19. As has already been noticed before, complementarities can also be analyzed from the viewpoint of absorption. Especially, when the SOP IEC will make use of its cross-financing possibilities in the field of management and ICT training and it will also support management courses<sup>1</sup>, it will trouble absorption within the SOP HRD.

 $<sup>^{\</sup>mathrm{1}}$  As has been stated above, on this last subject there is discussion between both MA's.

- 3.20. It has also been pointed out above, that the SOP HRD is assumed to provide the human resources (when not available at the moment) for the other Operational Programmes. This could especially relate to construction, e.g. under the ROP as well as the SOP Transport there are going to be a lot of activities in road building.
- 3.21. A description of the complementarity with the TA OP is lacking.
- 3.22. The same is the case with the Administrative Capacity Development OP. This is particularly relevant to the SOP HRD because Education is one of the three priority fields for reform in the ACD OP.

#### 3.2 NDP and National Strategic Reference Framework

- 3.23. On p. 49 of the SOP HRD it is stated that it supports the HRD strategy promoted in the NSRF (which in its turn depends upon the NDP) within the Thematic Priority "Development and More Efficient Use of Romania's Human Capital". This is illustrated by a table on p. 50 which shows the relation between the NSRF interventions and the Priority Axes of the SOP HRD. The ex ante evaluators agree to this assessment.
- 3.24. Whereas above is already pointed out the SOP HRD especially in the field of health the NSRF Thematic Priority on Human Capital is not supported as much by the SOP HRD as well by the ROP. At the other hand, the remark on p. 5 of the ROP: "Improved health care and related services will assist economic regeneration by reducing costs and the lost days from work" could also be addressed by the SOP HRD: in which way will the work force profit from interventions in the fields of health services within the ROP?

#### 3.3 Tackling the EU horizontal objectives

The ex ante evaluation should assess if the proposed strategy, the priorities and the operational objectives coincide with the so-called cross-cutting themes of the EU on:

- employment
- equal opportunities
- environment.

While the whole of the SOP HRD is about employment, it is only necessary to analyze the last two objectives. At the same time, because of the lack of coincidences with the environmental issues, it is also not necessary to carry out a strategic environmental assessment.

The description of the two relevant cross-cutting themes is on p. 98-99 of the text of the SOP HRD.

#### **Equal opportunities**

3.25. The SOP HRD points out that it will support not only combating inequalities between men and women, but also combating those for other vulnerable groups. It could have been illustrated that in particular Priority Axis 6 will support a better position on the labour market for all those groups while key area of intervention 3.2.6.3. is specifically directed at the position of women.

- 3.26. While the SOP highlights the fact that it will also take into account the equal opportunities dimension with the selection, monitoring, control and evaluation of projects. At the other hand, there is hardly any specific attention for the position of women in the other interventions.
- 3.27. The section on Equal Opportunities ends with introducing the concept of gender mainstreaming as the overall integrated perspective of equal opportunities. In fact, it should observed that gender mainstreaming also harbors the opposite concept of strengthening the position of men in sectors where women are overrepresented and strives to introduce also possibilities for men to care for their children.

#### **Environment**

- 3.28. "Sustainable development" is a little bit differently defined than the cross-cutting objectives in the field of environment of the EU. The EU defines this in relation to environmental issues, which is only dealt with in the last part of the paragraph on sustainable development.
- 3.29. For the rest it should be assessed that there are very little possibilities for the SOP HRD to support environmental objectives of the EU, except for some educational measures.

#### 3.4 Appraisal of the coherence with other policies

#### 3.4.1 Overall conclusions

The assessment of the coherence of the strategy with national/regional and EU policy objectives is as follows:

- The proposed strategy is fine-tuned with national and EU policy objectives. Also future opportunities for regional strategies are included.
- The priorities and measures are consistent with the NSRF, the CSG, the Lisbon and Gothenburg Strategies, the Integrated Guidelines for Growth and Jobs and will also adopt by several interventions the main principles of the (former) EQUAL Community Initiative. Some more attention might be paid to the foreseen ageing problems in the future.
- The added value of the SOP HRD is that it will help develop Human Capital in Romania. It will attract and retain more people in employment, improve adaptability of workers and enterprises and the flexibility of the labour market, it will increase investment in human capital through better education and skills and will also strengthen administrative capacity (public sector, NGOs and also partly with social partners). There are also some measures included to help to maintain a healthy labour force.
- There is complementarity, but no real co-ordination with other Operational Programmes.
   Especially with the ROP (micro-enterprises and health) there could be some more fine tuning.
- The SOP does heavily contribute to the employment objectives of the EU and will also pay much attention to objectives in the field of equal opportunities. There are only a few references to environmental objectives, but the ex ante evaluator agrees that it is very difficult to link this objective with the SOP HRD.

The above leads to the assessment that the coherence of the strategy with national policies, the CSG and other Operational Programmes might be assessed **satisfactory**.

#### 3.4.2 Recommendations

- A first conclusion, stemming from the above, might be, that there could be some restructuring of especially Chapter 3, to avoid duplications in the text (3.1.).
- EU guidelines also (this topic was already raised above) request more attention to the consequences of demographic changes (3.14).
- The SOP should not only contain a list of national policy documents, but also information about results and the lessons learned (3.15).
- Some attention might be given to the temporal aspects of complementary interventions of the several SOP's: which activities should be first (e.g. training of teachers and trainers, strengthening the NAE, awareness campaigns with social partners and regional actors, further developing the qualification system for TVET, etc.) and which activities should follow? From this perspective, it is also relevant considering progress already made in the framework of PHARE programmes (3.17).
- As already mentioned above, some mote attention should be paid to the complementarity and coordination between the SOP HRD and the ROP (3.18).
- There should be description of the complementarity with the TA OP (3.21) and the ACD OP (3.22)
- The SOP HRD should reflect on the contribution of the ROP to health care, especially on the effects which improved health care and related services will have by reducing costs and lost days from work (3.24).
- There could be some more attention to the position of women in other key areas of intervention than 3.2.5.3, directing also some of the interventions in the other Priority Axes more specific at women (women researchers, nurses in CVT, women entrepreneurs, etc.) or highlighting also that the interventions under 3.2.5.2. will probably be directed for a larger part at women in subsistence agriculture. This does also imply that the SOP must contain indicators for the results of women in these areas (3.26).
- When the SOP wants to adopt the concept of gender mainstreaming, then there should also some operations in the field of strengthening the position of men in sectors where women are represented and introducing possibilities of men to take care of their children (3.27).
- There could have been also some specific interventions in the field of R&D, supporting researchers in environmental studies and training them for jobs in the environmental services sector (3.29). As the European Commission has observed in its comments to the 6 November version of the SOP, it is proposed that a justification of not including a SEA is provided by the Member State in the preamble of the OP.

#### Observations of the MA SOP HRD on the recommendations

The MA SOP HRD in its "Observations on the ex ante evaluation final draft report" indicates that it will incorporate the recommendations above in the next version of the SOP.

#### 4 Evaluation of expected results and impact

This chapter is about the way the results and impacts of the strategy of the SOP HRD have been quantified. The objectives at the programme and priority level should have been translated into indicators, while for each of these indicators the expected results and impacts should be provided.

It is important to notice that to support this process the ex ante evaluator has provided the programmers of the SOP HRD (by the second interim report) with a lot of specific information on indicators and quantification of indicators in the context of ESF and has also suggested a set of possible indicators. This contribution is included in Annex 5 of this report.

#### 4.1 Quantification of objectives at programme and priority level

The SOP should include a set of indicators on the programme and priority level, which are the basis for quantification of the results and impacts. These indicators should reflect a certain hierarchy. As is already observed in Annex 5 of this report, there are indicators possible on the output, results and impact level, while on the impact level one might also distinguish specific and global impacts.

At the output, result and impact level also the so-called coverage rates may be identified. These reflect the part of a certain target group which will be targeted by the programme.

Annex 5 of this report also contains a further explanation of the set of SMART criteria to which the indicators should abide. Because these criteria are very important for the assessment of the indicators, they are also showed in the box below.

#### Specific

- Relevant: They must measure what they should measure
- Well defined: The contents of the indicator must be clear

#### Measurable:

- Well to gather: it must be possible collect the dates (by surveys, from secondary sources
- Quantifiable: Indicators must be quantifiable
- $\,\blacksquare\,$  Baseline: preferably the value of the indicator is acceptably at start of the programme

#### Available:

- For stakeholders: the link between indicators and project/route must be logical and not ideologically determined
- For suppliers of information: data suppliers must understand the importance to provide information

#### Realistic

- Attributable: Changes in the indicator must mainly or substantially be caused by the interventions
- Causal link: there must be a causal link between input -> output -> result -> impact indicators

#### Timely

- Frequent: The dates must come available with a certain frequency
- Periodical: The dates must are related at a time or period which is appropriate to the programme

## 4.1.1 Assessment of the structure and construction of the objectives and the indicators: programme level

- 4.1. The SOP HRD comprises indicators both on the programme level and on the priority level. At the programme level there is one indicator concerning the amount of people to be covered by the programme. By this way, this indicator is of the "coverage rate" type (which is also being described in Annex 5 of this report).
- 4.2. The denominator for the coverage rate is the total employment population for 2005. This denominator can not be assessed as the correct on. Also unemployed and inactive persons will be subjects of interventions while the total target group will also exist of persons who will enter the labour market from now till 2013. It will be very difficult, however, to calculate this total group of persons who will become available on the labour market. Because there will also persons retreat from the labour market, is will probably be best to use the total number of active people (instead of total employment) as a denominator.
- 4.3. There could also be a problem with the numerator, although the SOP is not totally clear about which should be considered as such (see below on the quantification of the results). When the denominator should be all active persons on the labour market (in the 2007-2013 period), then the numerator should not include teachers, trainers, counselors and other persons who are not supported to get a job themselves but to support others in getting a job or holding on to the job they have.
- 4.4. The resulting coverage rate indicator (displacing the employed population with the active population as a denominator and only considering the unemployed in the numerator) as such can be assessed SMART. It is specific (relevant and well defined), measurable (counting the amount of people participating in the programme, which could be gathered by monitoring), available (not ideologically determined and considered important by stakeholders), realistic (attributable to the programme) and timely.
- 4.5. The proposed programme indicator is of the output type: the total amount of people who will be touched by the programme. The question is whether such an indicator should not be at least of the result, and maybe even of the impact type. The European Commission, in its guidelines and working papers, is not totally clear which level of indicators it will expect from the member states. For such a big programme, one should expect one or two indicators at the level of at least specific, and maybe even global impacts.
- 4.6. There are various problems, however, concerning such an impact indicator. The most fitting indicator seems to be "the total amount of jobs persons targeted by the programme would get or hold on to". There are, however, several problems with developing such an indicator:
  - Whereas there are only limited experiences with similar programmes in the past in Romania, it is nearly impossible to draw on them to figure out average costs and results/impacts in the sense of (sustainable) jobs. There is an explanation

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<sup>&</sup>lt;sup>1</sup> Problem is that there are no real prognostics for dynamics on the labour market. The SOP HRD does not even have statistics for the employment situation till 2013. As stated above, the SOP IEC contains on p. 138 (Annex 6) a table with the prognosis of the labour productivity based on employment figures. There is also a similar table in the NSRF (Table 7 on p. 17).

- of the problem to come up with indicators on p. 106 of the SOP itself too. To the opinion of the ex ante evaluators, not as much the problem of comparing different methods to achieve the objectives as well as the lack of information about (actual) prizes and effects is the real difficulty.
- Even when there should have been similar programmes in the past, there still would be problems measuring the *net* results of the programmes, i.e. correcting for deadweight, substitution, displacement and multiplier effects. There have been only a few studies (in he whole of the EU) in which ex post the net results and impacts of ESF interventions have been calculated. To translate these results to an ex ante situation in Romania is fairly impossible.
- Last but not least, there will be a risk that the European Commission will in the end will assess the success of the Romanian SOP HRD mainly on the score on an indicator which could not been estimated ex ante in any way.
- 4.7. When, however, it should not be possible to define such an indicator at the impact level, it should be at least be considered to translate the existing output level coverage rate onto the result level. This could be translated into an indicator which amount of persons will finish the training or other trajectory activity which is supported by the SOP.

## 4.1.2 Assessment of the structure and construction of the objectives and the indicators: priority level

- 4.8. An overall comment is that the SOP HRD comprises as indicators the indicators suggested by the ex ante evaluators. Only in a few cases, the ex ante evaluators themselves had already mentioned some difficulties with some of these indicators. These will be highlighted below.
- 4.9. As stated above, the SOP does not contain any indicator on the (specific or global) impact level nor any context indicator. Even some of the result indicators related to the (gross) amount of jobs found have been skipped from the programme. From the perspective of monitoring and evaluation, one needs to identify some job result, impact and context indicators already now.

#### Priority Axis 1

- 4.10. The output indicators chosen for Priority 1 are identical to the earlier suggestions of the ex ante evaluator. All can be derived from the monitoring reports and may be considered SMART.
- 4.11. This also counts for the result indicators. The ex ante evaluator has suggested, in addition, two other result indicators: "Students per counselor" which was adapted from the April draft of the SOP, and might be dropped, and "Qualifications applied" which only relates to the real inclusion of the qualifications in the system and is very related to the fact that qualifications have been developed. A suggestion might to include the inclusion of qualifications into the NQF as a result indicator in the SOP. This, however, should imply that it is more or less the same time investment is needed to develop the several qualifications, which is not the case. All this information can also be derived from the monitoring reports. The indicators may be considered as SMART.

#### Priority Axis 2

- 4.12. The output indicators chosen for Priority 2 are for the most part identical to the earlier suggestions of the ex ante evaluator. Within the SOP an indicator on second chance education has been added. All can be derived from the monitoring reports and may be considered SMART.
- 4.13. The same counts for the result indicators, but again the ex ante evaluator originally suggested some more indicators. These are all about job results: "Number and share of students getting a job after the active life programmes", "Number of beneficiaries of career counseling services getting a job", "Number of participants in CVT programmes holding on to their jobs" and "Number of participants in CVT programmes getting promotion or moving to another job". It is understandable the SOP left out these indicators, because all of them imply serious problems gathering the data. At the same time, all the interventions under Priority Axis 2 are directed at the labour market. It is difficult to understand why not to incorporate some of these indicators into the indicator system.
- 4.14. Almost all the indicators in the programme may be considered SMART, whereas they may be derived from monitoring reports. There is one exception, already pointed at above. There is a problem gathering data on participation in CVT. The last survey on the share of enterprises supporting CVT was in 1999. This survey is repeated this year. The new results may become available next year. After that, it is advisable to repeat this survey more often, whereas not only to get available this indicator ex post, but also several times during the period of the programme.

#### Priority Axis 3

- 4.15. Three of four output indicators were also suggested by the ex ante evaluators before. The only exception is the "Number of partnerships, initiative[s] of social partner associations and NGOs financed". The problem with this indicator is that it the meaning of this indicator is a little bit unclear, whereas the one partnership or initiative will differ from the other in content and scope. Moreover, some partnerships or initiatives might be funded twice or more for different types of activities. This will give problems with quantification.
- 4.16. The ex ante evaluator has also suggested to introduce a same kind of indicator with this Priority Axis 3 as with Priority Axis 2 on the rate of enterprises participating in training. Whereas this only relates to some specific types of training, the data will probably not be easy to gather by surveys from the NIS. This might be the reason for leaving out this indicator. The same counts for the parallel result indicator.
- 4.17. One suggestion of the ex ante evaluator for a result indicator has been dropped. Again, gathering the data might be the problem. To assess which business start-ups have been successful, it is necessary to approach the trainees some time after the trainings. Maybe it will be difficult to locate them. Moreover, in the meantime they could be involved in interventions of the SOP IEC or the ROP, which will make it more difficult to attribute successes to the SOP HRD. For this reason the ex ante evaluator understands the fact, that this indicator is considered as a quantitative indicator for the SOP HRD. At the other hand, it may be an indicator for evaluation.

#### Priority Axis 4

4.18. Both the output and results indicators are identical to the ones suggested by the ex ante evaluator before. These indicators can be derived from the monitoring reports and might be considered SMART.

#### Priority Axis 5

- 4.19. Two of three output and results indicators are identical to the ones suggested by the ex ante evaluator before. These indicators can be derived from the monitoring reports and might be considered SMART.
- 4.20. The SOP also has included an indicator on "The (successful) formerly inactive persons activated on the formal labour market". As such, this is an useful indicator to add to the other two. The activation of formerly inactive persons is seen as an important objective of this Priority Axis.
- 4.21. The ex ante evaluator had also added a coverage rate indicator which comprises the successful participants from rural areas as compared to the total target group. Identifying this indicators originates from the remark of the European Commission in its Position Paper on the April draft of the SOP that the transition of the rural population to other sectors of industry is one of the most important tasks of the SOP HRD. At the other hand, this target group will also be supported by the National Strategic Plan for Rural Development. Moreover, there will be a problem defining the total target group. For that reason it is understandable that this indicator has been left out of the SOP.

#### Priority Axis 6

- 4.22. Two of the three output and result indicators for Priority Axis 6 are also in the SOP. Both the output and result indicators can be derived from the monitoring reports and might be considered SMART. It is advisable, especially within an evaluation to include figures on the several vulnerable groups under the programme.
- 4.23. The other indicator "Number of participants in training/retraining programmes for vulnerable groups" seems to target only on specific kind of product of ALMM for vulnerable groups".
- 4.24. A suggestion from the ex ante evaluator was on the amount of transnational activities. While it may be considered (just as with the indicator on partnership which is in the SOP for Priority Axis 3), that the content and size of activities will differ, it might be interesting to see how the inheritance of EQUAL will be treated in Romania.
- 4.25. There was also a suggestion for including an indicator on the amount of integrated social services provided. Whereas the position of these services inside the programme has become less significant, it is possible to drop this indicator.
- 4.26. Another (result) indicator suggested was again on the amount of jobs that will be created for vulnerable groups (for both the key areas of interventions 3.2.6.1 and 3.2.6.2). The same count for the job results of social economy interventions. Whereas the real activities under this key area of intervention are still rather vague (see above), it is important to introduce a very concrete type of indicator.

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#### 4.2 Evaluation of expected results

#### 4.2.1 Quantification of the indicators

On the basis of the indicators the expected results (but no impacts) of the SOP HRD have been quantified.

4.27. Because all indicators are about the interventions in the programme themselves (and the interventions only be started up from 2007 on), there are almost no base-lines figures, except for the one on CVT discussed above.

The quantified indicators for the several priorities are shown in the next table.

 Table 1
 Quantified indicators for the several priorities

Indicator	Target (2015)	
PRIORITY 1		
Output		
Number of teachers and trainers trained	20,000	
Number of PhD students supported	15,000	
Number of staff trained for quality assurance and management		
Number of persons trained in guidance and counseling		
TOTAL P1 Output		
Result		
Teachers and trainers certified		
Successful PhD graduates	13,500	
Certified staff trained for quality assurance and management	13,600	
TOTAL P1 Result	44,100	

PRIORITY 2			
Output			
Number of students assisted in transition form school to active life programs	25,000		
Number of participants in CVT programmes	260,000		
Number of beneficiaries of career counseling services			
No. of students assisted in second chance education			
TOTAL P2 Output	329,000		
Result			
Students graduating second chance education	10,500		
TOTAL P2 Result	10,550		

PRIORITY 3			
Output			
Number of trainees in management and organization of work	5,000		
Number of trainees in specific training	30,000		
Number of trainees in business start-up			
TOTAL P3 OUTPUT			
Result			
Successful trainees in management and organization of work			
Successful trainees in specific training			
TOTAL P3 Result	28,000		

PRIORITY 4	
Output	
Number of staff trained	2,500
TOTAL P4 Output	2,500
Result	
Trained staff achieving certificate	2,000
TOTAL P4 Result	2,000

PRIORITY 5			
Output			
Number of participants in active employment measures			
Number of participants from rural areas in the integrated programmes	160,000		
Number of formerly inactive persons activated on the formal labour market			
TOTAL P5 Output			
Result			
Successful participants in active employment measures under the programme	30,000		
Successful participants from rural areas in the integrated programmes	80,000		
Successful inactive persons activated on the formal labour market			
TOTAL P5 Result	114,500		

PRIORITY 6	
Output	
Number of participants in training/retraining programmes for vulnerable groups	38,000
Number of participants in training programmes for professionals in the field of social inclusion	10,000
TOTAL P6 Output	48,000
Result	
Successful participants in training/retraining programmes for vulnerable groups	19,000
Successful participants in training programmes for professionals from the field	7,000
TOTAL P6 Result	26,000
TOTAL OUTPUT	698,500
TOTAL RESULT	215,650

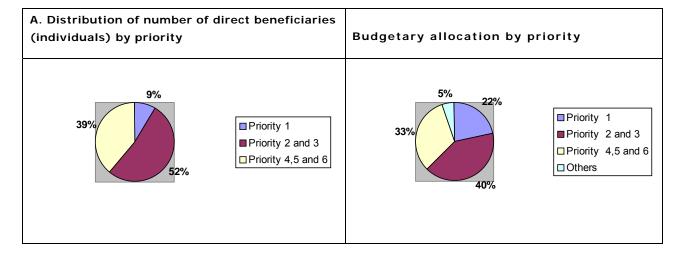
- 4.28. As this table shows, the count of the total amount of persons to be covered by the SOP sums up to almost 700,000 persons instead of the 600,000 mentioned by the SOP.
- 4.29. Even distracting the professionals getting a training (58,500 persons), the figure still exceeds 600,000.
- 4.30. A possible explanation might be double counts: some people might be targeted by several interventions inside the programme. When this should be the case, this should be explained in the SOP.
- 4.31. Dividing the total amount of funding available for the programme (while leaving out some 20% for infrastructural and organizational interventions and activities) will mean that for each person to be targeted by the programme about 4,500 euro will be available. This seems to be pretty much. On p. 106 it is stated it is difficult to calculate the costs by operation. There should, however, be some kind of consideration behind the figure of 600,000 persons.

#### 4.2.2 Quantified results compared to budget allocation; SOP

According to the SOP, the **financial allocation according to the SOP** (p.108) is as follows:

- 1. Promoting lifelong learning and the adaptability of labour force and enterprises (Priority Axis 2 and 3), with a weight in the financial allocation of 40%;
- Promoting active employment measures for the inactive population, especially for people living in subsistence agriculture, youths unemployed and long-term unemployed, as well as the integration on the labour market and the social inclusion of vulnerable groups (Priority Axis 4, 5 and 6): 33%;
- Education and training in support for growth and development of knowledge based society, aiming at modernizing the initial and continuous education and training systems, including supporting the university education and research (Priority Axis 1): 22%.

The next charts compare the number of individuals directly benefiting from the programme by priority to the level of funding by priority.



For Figure A we have calculated the percentages using the data below:

TOTAL OUTPUT	P1	%	P2 and 3	% P	4, 5 and 6	%
698500	61000	8,732999	367000	52,54116	270500	38,72584

- 4.32. The charts show that especially the budgetary allocation to Priority Axis 1 seems rather big compared to the amount of participants. This can partly be explained by the fact that most of the funding of this Priority Axis is allocated to developing systems, tools and mechanisms. The larger part of infrastructural investment is within this Priority Axis.
- 4.33. For the other two groups of Priority Axes there is less investment in infrastructure, systems, tools and mechanisms. The total picture seems to point out that all investment in participants seem to be around the average amount of funding available (4,500 euro per participant).

## 4.2.3 Quantified results compared to budget allocation; intervention level

#### Priority Axis 1

- 4.34. For the key area of intervention 3.2.1.1. (Access to quality education and initial VET there is a budget available of 160 Million euro, for which according to the indicators in the SOP:
  - 26,000 persons (mainly teachers and school managers) will be trained of which almost all successful.
  - There is also expenditure on the development and implementation of tools, mechanisms, quality systems, educational offers, innovation, etc.
  - This leads to the observation that it is very difficult to compare expenditure and indicators, because there are many other activities (not directly related to these participants) in the framework of this key area of intervention.
- 4.35. For the key area of intervention 3.2.1.2. (Quality of higher education) there is a budget available of 122 Million euro, for there are no quantified indicators in the
  - There is expenditure on systems, tools, mechanisms, networks, etc. This leads to the observation that it is not possible to analyze the quantified results of these activities.
- 4.36. For the key area of intervention 3.2.1.3. (HRD in education and training) there is a budget available of 189 Million euro, for which according to the indicators in the SOP:
  - 20,000 persons (teachers) will be trained of which almost all successful.
  - There is also expenditure on programs for teacher's mobility and career start of teachers.

This leads to the observation that, while most of the spending will be on the trainings, there is a budget of some 8,000 euro available for each teacher being trained. This seems a rather high amount of money.

- 4.37. For the key area of intervention 3.2.1.4. (Quality in CVT) there is a budget available of 174 Million euro, for which according to the indicators in the SOP:
  - 2,500 additional qualifications will be developed.

■ There is also expenditure on development and implementation of (quality) systems, exchange of information, networking, CVT provision, etc.

This leads to the observation that it is not possible to do a quantitative analysis.

- 4.38. For the key area of intervention 3.2.1.5. (Doctoral and post-doctoral programmes) there is a budget available of 335 Million euro, for which according to the indicators in the SOP:
  - 15,000 persons (PhD students and postdoctoral students) will be supported of which almost all successful.
  - There is also expenditure on the development of studies, innovative actions to increase participation and international co-operation.

This leads to the observation that most of the spending will be on the PhDs and postdoctoral students. The mean cost per activity will be about 20,000 euro, which seems quite realistic.

#### Priority Axis 2

- 4.39. For the key area of intervention 3.2.2.1. (Transition from school to active life) there is a budget available of 201 Million euro, for which according to the indicators in the SOP:
  - 25,000 persons (students) will be supported of which a not specified amount successful
  - There is also expenditure on development of schemes and programmes, support of partnerships between schools and enterprises, monitoring and innovative actions.

This leads to the observation that most of the expenditure seems to be directed at the students assisted. The average cost per student will be about 6,000 to 7,000 euro which seems pretty much.

- 4.40. For the key area of intervention 3.2.2.2. (Preventing and correcting Early School Leaving) there is a budget available of 215 Million euro, for which according to the indicators in the SOP:
  - 14,000 persons (students) will be assisted in second chance education (10,500 of which will be successful) and 30,000 persons will benefit from career counseling services (with no indication of success).
  - There is also expenditure on programs with Early School Leaving (with special attention for vulnerable groups), access to preschool education and school after school type activities.

This leads to the observation that the activities which are subject of indicators do not represent all activities directed at individuals. As a consequence, it is difficult to assess the average costs.

- 4.41. For the key area of intervention 3.2.2.3. (Access and participation in CVT) there is a budget available of 621 Million euro, for which according to the indicators in the SOP:
  - 260,000 persons will be supported in CVT programmes of which almost all will finish their training.
  - There is also expenditure on awareness campaigns and innovation.

This leads to the observation that almost all expenditure seems to be directed at CVT participants. The average cost is 2,000 to 2,500 euro, which seems quite high (because most CVT concerns rather short training activities).

#### Priority Axis 3

- 4.42. For the key area of intervention 3.2.3.1. (Promoting entrepreneurial culture) there is a budget available of 248 Million euro, for which according to the indicators in the SOP:
  - 2,500 persons will be trained in business start-up(with no indication of success) and 5,000 persons will be trained in management and organization of work (4,000 of which will be successful).
  - There is also expenditure on awareness campaigns, programs and support services, developing and providing managerial skills and knowledge transfer support.

This leads to the observation hat it is not possible to compare expenditure and output/results with the amount of budget available because of the seemingly large expenditure on developing methods, campaigns, etc. Should most of the expenditure be on the trainings themselves, then the average budget allocation is very high.

- 4.43. For the key area of intervention 3.2.3.2. (Training and support of enterprises/employees to promote adaptability) there is a budget available of 201 Million euro, for which according to the indicators in the SOP:
  - 30,000 persons will be trained of which 24,000 successful
  - There is also expenditure on developing innovative methods for work organization, support of labour conditions as well as information and awareness campaigns.

This leads to the observation that it is not possible to compare expenditure and output/results with the amount of budget available because of the seemingly large expenditure on developing methods, campaigns, etc. Should most of the expenditure be on the trainings themselves, then the average budget allocation is rather high.

- 4.44. For the key area of intervention 3.2.3.3. (Development of social partners and the civil society) there is a budget available of 80 Million euro, for which according to the indicators in the SOP:
  - 500 partnerships, pacts and initiatives will be supported.

This leads to the observation that about 160,000 euro will be available for each activity. This seems a rather large amount of money, but of course each will consist of whole set of specific actions.

#### Priority Axis 4

- 4.45. For the key area of intervention 3.2.4.1 (Strengthening PES capacity providing employment services) there is a budget available of 134 Million euro, for which according to the indicators in the SOP:
  - 56 labour market studies (seven years and eight regions) will be carried out.
  - There is also expenditure on research projects, development of services, partnerships and networks, development of databases, developing a quality management system and improving the vocational training of adults.

This leads to the observation that it is not possible to compare expenditure and quantified results.

4.46. For the key area of intervention 3.2.4.2. (Training of the PES staff) there is a budget available of 74 Million euro, for which according to the indicators in the SOP:

- 2,500 staff will be trained of which almost all successful.<sup>1</sup>
- There is also expenditure on improvement of the staff vocational training system.

This leads to the observation that there will be something like 20,000 to 25,000 euro available for each member of PES staff who will be trained. Of course, this might include several different trainings, but still the amount of expenditure per person seems very high.

#### Priority Axis 5

- 4.47. For the key area of intervention 3.2.5.1. (Developing and implementing Active Labour Market Measures) there is a budget available of 197 Million euro, for which according to the indicators in the SOP:
  - 60,000 persons will be supported of which 34,500 will be successful
  - There is also expenditure on accompanying measures and the development of programmes to create new jobs and forms of employment.

This leads to the observation, most of expenditure being directly related to the participants, that the average cost per participant will be about 3,000 euro, which seems quite realistic.

- 4.48. For the key area of intervention 3.2.5.2 (Promoting long term sustainability of rural areas in terms of human resources) there is a budget available of 361 Million euro, for which according to the indicators in the SOP:
  - 160,000 persons will be the subject of integrated programmes of which 80,000 will be successful.
  - There is also expenditure on development of programmes (to create new jobs and forms of employment) and accompanying measures.

This leads to the observation, that, most of expenditure being directly related to the participants, that the average cost per participant will be about 2,250 euro, which seems quite realistic (the trajectory activities and the occupations at which trainings will be directed will be different from 3.2.5.1.).

#### Priority Axis 6

- 4.49. For the key area of intervention 3.2.6.1. (Developing social economy) there is a budget available of 429 Million euro, for which according to the indicators in the SOP:
  - 10,000 persons (professionals) will be trained of which 7,000 successful.
  - There is also expenditure on development of tools, methods, services and mechanisms, promoting employability of persons, partnerships as well as awareness raising activities.

This leads to the observation that it is necessary to know more about the amount of participants in the projects, before an assessment can be made of the amount of expenditure needed.

- 4.50. For the key area of intervention 3.2.6.2. (Improving participation of vulnerable groups) there is a budget available of 101 Million euro, for which according to the indicators in the SOP:
  - 38,000 persons from these groups will be trained of which 19,000 successful.

 $<sup>^{1}</sup>$  In the meantime this figure has increased to 3,000.

There is also expenditure on the development of programmes, including training programmes for NGO staff and support for development of protected jobs in companies.

This leads to the observation that, most of expenditure being directly related to the participants, that the average cost per participant will be about 2,250 euro, which seems quite realistic.

- 4.51. For the key area of intervention 3.2.6.3. (Promoting equal opportunities) there is a budget available of 75 Million euro, for which there are no quantitative indicators in the SOP.
  - There is expenditure on increasing qualifications, promotion of employability, support of women, support of specific programmes and on awareness raising. This leads to the observation that it is necessary to know more about the amount of participants in the projects, before an assessment can be made of the amount of expenditure needed.
- 4.52. For the key area of intervention 3.2.6.4. there is a budget available of 31 Million euro, for which there are no quantitative indicators in the SOP:
  - There is expenditure on EU partnerships, joint development of programmes, guidelines and methods, exchange of good practice, transfer of expertise and on studies.

This leads to the observation that there is about 4 to 5 Million euro available for transnational cooperation each year. This may seem a rather high amount of money compared to e.g. the former Community Initiative EQUAL. At the other hand, Romania could profit from international exchange quite a lot.

#### 4.2.4 Other remarks on quantification

- 4.53. The Commission mentions a target of 10% participation in CVT in 2010. However, in the Romanian situation (Romania also only being part of the EU from 2007 on), this seems no realistic target. The ex ante evaluator considers it better to adapt a more realistic strategy of at first setting up the preconditions for developing CVT (sectoral committees and funds, a qualification system for CVT also including competences, raising awareness among employers and employees) and then to try to reach the Lisbon targets, instead of trying to do everything at the same time.
- 4.54. According to the EU regulations, there do not have to be quantified targets for Priority Axis 7 Technical Assistance.

#### 4.3 Justification of the proposed policy mix

- 4.55. When analyzing the strategy above, it has already been made clear that the mix of priorities seems good. The ex ante evaluators agree with the European Commission in its comments on the several drafts of the SOP, that some more attention could be paid to health-related activities (both to the health sector, the conditions at the working place and to the labour market position of the disabled and handicapped), but that can also happen in the framework of the several priorities.

  Looking at the allocation of budget for the several key areas of intervention, however, it becomes clear, that there seems to be some imbalance between them:
  - Within Priority Axis 3 the allocation to key area of intervention 3.2.3.1 seems rather high as compared to 3.2.3.2.
  - Within Priority Axis 4 the allocation for training of staff (3.2.4.2) seems rather high as compared to the allocation for the other key area of intervention (3.2.4.1).
  - Within Priority Axis 6 it is necessary to know more about the amounts of participants for the key areas of interventions 3.2.6.1. and 3.2.6.3 to learn whether allocation is realistic. It seems, however, that (also considering that the SOP should pay more attention to the position of Roma, women and the disabled) that 3.2.6.2. and 3.2.6.3 are under-funded in comparison with 3.2.6.1.

#### 4.4 Assessment of the indicators and the quantification of results

#### 4.4.1 Overall conclusions

The structure and hierarchy of objectives and indicators might be assessed as good. The formulated indicators meet the SMART criteria well (except for the indicator on CVTR, which has only a baseline for 1999, but for which a recent survey and the regular repetition of this survey might solve the problems). The indicators can be aggregated. However, because of the nature of the interventions, it is difficult to identify core indicators, except for two: a coverage rate indicator on the total amount of persons touched by the programme (which is in fact the core indicator of the SOP HRD) and a (result/impact) indicator in the amount of participants who will get or hold on to a job. The problem with the last indicator is that data will be very hard to gather except in case of a survey. This is the case with every kind of impact indicator. Whether it will be necessary to provide for this type of indicator relies upon the European Commission. Anyway will it be wise to use this type of indicator for evaluation (also looking at context indicators).

Considering the above, the set of indicators might be assessed as satisfactory.

There are, however, problems with quantification:

- The total of persons covered by the programme for the several Priority Axes does not sum up to the general objective of covering 600,000 persons.
- When the total budget minus some allocations for systems, organizations and infrastructure is divided by the amount of persons, then it seems for each person a budget of 4,500 euro will be available, This seems a rather large amount of money available for each activity in the framework of the programme.

- The quantification of the amount of participants with the key areas of interventions with the second largest allocation of funding is lacking.
- Especially with some key areas with a large allocation of funding, it must be possible, to the opinion of the ex ante evaluators, to support a much larger group of participants as mentioned in the SOP now. This will mean that the effects and impact of the SOP will be much greater than described in the programme.

From the above perspective, the quantification of the objectives is in need of revision.

As a consequence of this, while assessing the general policy mix justified, there is need for more explanation about the background for certain budget allocations for some key areas of intervention to justify the mix of interventions within the several Priority Axes.

#### 4.4.2 Recommendations

The main recommendation for this chapter is to revise the quantification of the objectives and to explain the relation between the allocation of budgets and the quantified output, results and impact.

Next to this, there are several other recommendations:

- It is recommended to use the total number of active people (instead of total employment) as a denominator for the coverage rate of the amount of persons to be touched by the SOP interventions (4.2.).
- The numerator for the main programme coverage rate indicator should only include persons who are supported to get a job or hold on to a job , but should exclude trainers, teachers, PES staff and other types of professionals (4.3.).
- The main indicator for the SOP should be (at least) on the result level rather than the output level (4.7.).
- The SOP should contain a list of output, result, impact and context indicators, which can be used for monitoring and evaluation. This also makes it possible to define baseline figures (4.9.).
- For Priority Axis 2 one can identify several indicators related to the job results of the interventions, which may be subject of (on going and ex post) evaluation (4.13).
- It is recommended to repeat the survey on CVT participation more often, because of the importance of this intervention (4.14.).
- The amount of successful business start-ups may be a n indicator for evaluation with Priority Axis 3 (and also with the ROP and the SOP IEC) (4.17).
- It needs to be explained whether the group of formerly inactive persons activated on the labour market which is the subject of an indicator for Priority Axis 5 is a sub-group of the persons considered in the other two indicators (participants in ALMM and/or participants from rural areas). It is also important to instruct project promoters well how to define "formerly inactive" (4.20).
- It is recommendable, especially within an evaluation to include figures on the several vulnerable groups under the programme (4.21.).
- The indicator "Number of participants in training/retraining programmes for vulnerable groups" should be joined by an indicator on the number of participants from vulnerable groups in 3.2.6.2. interventions in general (4.23).

- It is recommended to introduce an indicator form evaluation for both the key areas of intervention 3.2.61. and 3.2.62. on the job results of the interventions (4.23).
- When the same persons could be the subject of several interventions under the SOP (which could explain for the difference between the sum of all individual interventions and the overall target for the whole of the SOP), this should be explained (4.30).

#### Observations of the MA SOP HRD on the recommendations

The MA SOP HRD in its "Observations on the ex ante evaluation final draft report" indicates that it will fully reconsider he indicators and the quantification in the next version of the SOP. To the opinion of the ex ante evaluators, the indicators will only need some small adaptations. The real problem lies with quantification.

Furthermore, the MA SOP HRD states that precise estimation of the cost per participant for various types of projects is difficult. Some operations will have higher costs than others. This should be the explanation for the high average costs. This is partly true. The ex ante evaluators, at the other hand, like to observe that it is still difficult to explain the differences in costs for similar kinds of activities (comparing e.g. the Priority Axes 2 and 5) and would also like to stress that there is a need to at least reconsider the key areas of intervention 3.2.2.3 (CVT), for which the mean costs seem rather high and 3.2.6.1 (social economy) for which every information about participants is lacking.

The MA SOP HRD also stresses that a target of 10% participation in CVT in 2010 is not realistic and that 8% participation in 2015 is a much better target from the perspective of 1.6% participation in 2005. The ex ante evaluators agree, but would like to stress that a good consideration could only be made after reliable figures will become available.

# 5 Appraisal of the proposed implementation system

The success - effectiveness and efficiency - of Community support is largely dependent on the delivery capacity and management performance of the implementing organizations. Guaranteeing an effective use of the EU support is a regulatory requirement. Assessing the quality thereof is especially important for the ex ante evaluation of Plans and Programmes submitted by acceding countries, as they have no previous experience in implementing Structural Funds.

In order to extend the scope of the evaluation beyond theoretical considerations, when addressing the implementation and monitoring provisions of the Human Resources Development Operational Programme, the ex ante evaluation team has not only tried to assess the appropriateness of the organisational make-up and processes as indicated in the draft OP, but also queried n the current state of preparations of the Managing Authority and the Intermediate Bodies, and their overall delivery capacity, and suggested possible improvements to the implementation and monitoring system.

The implementation and monitoring mechanisms of the HRD SOP are extensively described in its chapter 5. This chapter comprises descriptions and information on management, monitoring, evaluation, financial management and control and information and publicity. In this assessment these issues are each separately discussed. Besides this, there are some provisions in the field of competition, State Aid, public procurement and ex ante control in paragraph 3.3.

This chapter does not elaborate extensively on the information and publicity paragraph. The paragraph inside the SOP HRD is in line with the ESF regulation and the information and publicity strategy of the MA CSF. The communication plan itself will be in the Programme Complement. This will be assessed in the framework of the ex ante evaluation of the PC.

#### **Textual**

- 5.1. To the opinion of the ex ante evaluator, the texts in paragraph 3.3. on competition, State Aid, public procurement and ex ante control fit better to Chapter 5. Although it relates to EU regulation, it is not about strategic but about implementation related aspects.
- 5.2. For the rest, the texts on implementation are clear (and good English).

# 5.1 Management

5.3. The management structure is as such well described. The position of the several intermediate bodies still remains a little bit confusing, especially, since this structure changed since earlier drafts of the SOP. As a whole, a system with 13 intermediate bodies seems to be rather complex.

- 5.4. A next remark should be that it seems a little bit strange that the intermediate body of the MoER still has such a structure with regional offices when a large part of the interventions will be supervised by the DG of Higher Education and the NCDVTE, where no similar regional structures are described in the SOP.
- 5.5. It is a good thing, that an experienced organization (the NCDTVE) is involved as an intermediate body for developing LLL in companies. Still, the responsibilities of the NCDVTE will grow extensively.
- 5.6. The SOP stresses (on p. 108) the importance of a clear separation of functions. This should address both the MA and the intermediate bodies. When the same person is responsible for project promotion (talking to potential applicants) and the help desk function at one hand and for the selection, financial management and control at the other the chances for corruption are apparent. Especially within a small regional unit, the chances are that responsibilities will be unclear. At the other hand, it would be good that, when a person who is responsible for attracting possible promoters to apply for funding, he or she also knows something about the financial side of ESF.
- 5.7. There has not been a feasibility study of the operation of the several layers of the management structure (and also no SWOT-analysis for TA). At the other hand, the MA has been making a workload analysis, taking into account also budget allocations, the average budget, the average amount of time needed for invoices and the amount of persons needed for monitoring activities.
- 5.8. The management of projects which are related to several OP's or Priority Axes at the same time is a specific issue. This is not only a question of complementarity, but also of coordination. Although it is a good initiative of the MA CSF to set up Regional Coordination Committees, this does not seem sufficient to really manage the coordination. The MA and the several intermediate bodies and regional offices should attention to coordination issues.
- 5.9. The SOP contains a description of the PHARE units of the MA SOP HRD. This seems not very relevant for the interventions under the SOP. At the other hand, it could be worth mentioning, that the mixing of experienced PHARE personnel with new recruits for the HRD SOP is foreseen. The MA plans to shift half of the PHARE-personnel to the HRD SOP intermediate bodies, while some new recruits will work with the PHARE departments.
- 5.10. An important aspect of the human resources for delivery is also the training of all persons (from the level of the MA till final beneficiaries) for their role in the framework of delivery. Part of this is under the Technical Assistance OP and (as regards some of the final beneficiaries) under the Administrative Capacity OP. There are, however, also some specific training activities under the Technical Assistance of the HRD OP itself, which are not being described in the OP.
- 5.11. A communication plan is needed, especially directed at social partners in sectors of industry and at actors in rural areas (not only informing about information materials, guides and electronic visibility, but also describing the strategy to raise awareness among these targets groups for communication).

# 5.2 Monitoring

- 5.12. Beginning in 2008, the MA will have to submit to the EC annual implementation reports as well as a final report at the end of the programming period. The ESF regulation states which information on the (financial) progress must be in these reports. The texts in the HRD SOP are in agreement with the regulation.
- 5.13. The experiences from other MS learn that it always important to check whether the monitoring system (SMIS in this case) also provides the necessary information about ESF, as ESF is linked with individuals, and other funds direct themselves at infrastructural investments. There have already been some initiatives of the Managing Authority in this field (concerning e.g. background indicators about target groups). A important subject of monitoring in the field of HRD programmes is always the individual impact (getting a sustainable job). The MA should consider how to monitor specific impacts (after defining indicators for monitoring).
- 5.14. it is remarkable, that –different from other member states there are no regional representatives in the Monitoring Committee.
- 5.15. An important aspect of implementation which should be monitored well is the absorption of funding by the programme. Of course, the implementation report should inform about the absorption but is much more important to take some preventive measures. An important measure has already been taken by the programmers by gradually starting up the spending of the funds. The first years of the programme spending will start up slowly. This makes it possible to get acquainted to ESF and to inform possible applicants about the possibilities of the ESF. Another reason for not speeding up spending is that during the first years there will also still be PHARE funded programmes.
- 5.16. At least in the field of social inclusion (Priority Axis 6) there seems to be any trust about absorption, whereas project proposals for PHARE by far exceeded the amount of funding available. For the other Priority Axes, there is less assurance about absorption.
- 5.17. Another important measure to strengthen possibilities for absorption is the fact that already 2,000 possible potential beneficiaries have been identified by NGO's. There will also be several possibilities (from the Administrative Capacity SOP, but also in the framework of the HRD SOP itself) for training (potential) beneficiaries.
- 5.18. The Single Management Information System is a nation web-based information system that supports all Romanian organizations implementing the NSRF and the SOP's. The system is addressing the needs not only of the MA and the intermediate bodies in the sense of monitoring but also all the needs for the financial control of the programme. Important functions of the SMIS not only relate to data availability but also to data confidentiality and data integrity. It is also fit for electronic data exchange with the EC. It also provides for all the data mentioned in section 1.1.2 of this report which the MA HRD SOP should send to the EC. Otherwise than in other member states, this information is part of the database and is not put into an information field which can not be used for electronic data processing.

This makes it also possible for evaluators or for the MA to process additional data on the progress of the programme. During the discussion about the first interim report the question was raised whether the monitoring system should also contain information about the specific impact (participants getting a steady job) of the SOP. This is

- not the case. Information about the specific impact of the programme may be gathered by means of surveys in the framework of evaluation.
- 5.19. Another discussion related to the gathering of information was on the frequency of reporting by beneficiaries and intermediate bodies to the MA. Of course, it is necessary that these organizations provide for the relevant information rather frequently. It is, at the other hand, important to keep the administrative burden as low as possible. Not only should the attention of promoters be directed at participants and not at administration, but also may a too heavy burden on administration deter possible promoters from applying; the main reason that innovators in the field of project development do have other characteristics than administrators. The MA plans to ask project promoters for monthly reports. The ex ante evaluator wonders whether this is necessary. These doubts were already expressed during the begin October session on the first interim report.
- 5.20. Of course, monitoring can also be assisted by regular site visits to the projects, which the intermediary bodies plan to carry out. These visits could be mentioned in the implementation chapter.

#### 5.3 Evaluation

- 5.21. The text on evaluation is the same for all the sectoral OP's. There is a new text on evaluation from the MA CSF with some additional activities which cover up for some earlier remarks of the ex ante evaluators concerning problems when a first on going evaluation will be in time in 2009/2010. Before a new strategy will be developed on the basis of the recommendations from the mid term evaluators, there should have been very little time to implement this strategy. The ex ante evaluator calls for a first interim evaluation till the end of 2008. The MA CSF covered up for this problem by planning a thematic on going evaluation on implementation and delivery in 2008.
- 5.22. A point of attention is the individual character of ESF funding. Various interventions ask for evaluation of the individual outputs, results and specific impacts. Especially the labour market position after the project will be difficult to monitor, because after some time the participant may loose contact with the project. Sometimes he might even move to another town. There are various alternatives for solving this problem:
  - The Italian system of obliging the promoter to call all the participants and ask them if they found a job.
  - Registration of participants at e.g. the National Agency for Employment (also when this is not necessary for getting an Employment Benefit)
  - Specific attention for this problem during evaluation, e.g. by promising project participants that participation in evaluation will also mean participation in a lottery with some attractive prizes.

# 5.4 Financial management and control

5.24. The financial management and control system for all the SOP's will in principle be the same. It is not necessary to repeat here the structure of the financial system

- and the financial flow model. As far as the ex ante evaluator can see, there is a strict separation of responsibilities between the several authorities in this field. Above it was already discussed that this separation of responsibilities should also count inside the MA and the intermediate bodies.
- 5.25. Paragraph 3.3. (from p. 99 on) of the SOP addresses the provisions of the EU regulations for competition, state aid, public procurement and ex ante control. All these provisions do agree with EU regulations.
- 5.26. In the framework of this evaluation, it is maybe useful to point at some specific characteristics of ESF which relate to the financial management of the programme. A first point is that ESF being individual based the chances are greater that something goes astray in the field of financial administration than with the ERDF. Some individual might forget to provide for a certain document. It is important that the system (SMIS or on paper) includes some checks, e.g. on the fact whether somebody really is unemployed at the start of a project (when this will be a selection criterion).
- 5.27. At the other hand, when some paperwork is missing, it most of the time will concern only a small irregularity (less than 4,000 Euro), which will only have consequences for the project promoter at first.
- 5.28. Another important aspect with ESF that project promoters are most of the time not big companies but small institutes or training firms, who do not have a big financial buffer. For that reason it is important that payments are in time. The Ministry of Public Finance seems to have figured out that to pass all the stages of payment might last something like 90-120 days. From that perspective, it is very important to inform the beneficiaries to ask for advance payments in time and to check requests for payment as quick as possible.
- 5.29. A last observation is not as much on the financial control model as well as on the financial plan. For reasons of absorption (for the first years of the OP there are also still PHARE funds available) it is decided to build up the amount of funding under the SOP slowly. The SOP, however, does not highlight the amount of PHARE funds still available.

# 5.5 Assessment of the implementation system

# 5.5.1 Overall conclusions

The proposed implementation system can be assessed as follows:

- The proposed delivery system will (at the least) contribute to a sound and efficient management and monitoring of the interventions.
- The division of the work between the Monitoring Committee, the Management Authority and the intermediate bodies seems transparent. It must be observed that the management structure seems a little bit complex, and that the MA and the Monitoring Committee (each from its own responsibility) should clearly supervise the intermediate bodies in the field of absorption, separation of responsibilities as well as the coordination with other operational programmes.
- It is difficult to assess the competitiveness and transparency of the selection procedures already now. The selection criteria as such are in the Programme Complement, which

- will be evaluated separately. It is clear that all procedures will follow the provisions within the EU regulations.
- Control and audit measures, as much as can be learned from the SOP, are also in line with national and community regulations.
- The systems for monitoring and evaluation seem to be all right, especially when there will be an evaluation on delivery in 2008. Attention should be paid to the ways of gathering data on the impacts (amount of participants getting a job, or when already employed holding on to a job) of the programme.
- All relevant institutions will be involved in the implementation. It is important to involve the social partners as beneficiaries, especially for CVT.

It may be concluded that the quality of the description of the implementation of the SOP is satisfactory.

#### 5.5.2 Recommendations

It should first be be pointed at that there are already some recommendations about implementation in former PHARE evaluations (1.36):, the need of a pro-active approach in assisting project promoters, a better communication, a more careful project selection, monitoring while using indicators, better involvement of local authorities and about a higher participation of the unemployed and disadvantaged groups in HRD projects.

For the rest the following recommendations should follow from this chapter's findings and conclusions:

- The texts in paragraph 3.3. on competition, State Aid, public procurement and ex ante control fit better to Chapter 5 (5.2.).
- The MA should reconsider the rather complex structure of intermediate bodies and regional offices (5.3.).
- It is also important that the management of the programme carefully supervises interventions in which there is very little experience until now, such as development of LLL in companies. The MA will have to follow closely whether the NCDTVE can trigger companies and sectors to apply for funding (5.5.).
- The MA should define some kind of balance between the clarity of separation of responsibilities within the intermediate bodies at one hand, and the need to know something about the activities of the colleagues within the same bodies at the other hand (5.6.).
- The MA HRD SOP should define responsibilities within its own structure for the coordination of activities between the several Priority Axes and between the SOP HRD and other SOP's (5.8.).
- Absorption should be watched carefully, especially concerning LLL in companies, especially when other SOP's plan to cross-finance training activities within their own interventions (5.15.).
- The MA should carefully consider the administrative burden for project promoters (5.19.).
- At the other hand, there should be paid much attention to gathering all relevant documents in the project administration. It might be e.g. important to check carefully whether some person is really unemployed (5.26.).
- The new text on evaluation of the MA CSF should be incorporated in the SOP text (5.21.).

- As has been mentioned in Chapter 4, the MA SOP HRD should develop a set of result, impact and context indicators for monitoring.¹ Specific attention should be paid to the monitoring of job results (the unemployed getting a job and the employed holding on o a job) (5.22.).
- It will be useful when the financial table should contain a footnote on the relation between PHARE funding in the field of HRD (in 2007) and ESF (5.29.).

#### Observations of the MA SOP HRD on the recommendations

The only observation the MA has made on the recommendations in this Chapter is that it has explained again the position of the regional offices of the MoER intermediate body. The recommendation of the ex ante evaluator on the complex structure of intermediate bodies not only relates to the MoER, but also to the rest of the structure.

 $<sup>^{1}</sup>$  In which they will be assisted by the member of the ex ante evaluation team responsible for developing indicators.

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# List of persons interviewed

Name	Position/Institution
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MANAGEMENT AUTHORITY POS DRU		
Cristina IOVA	General Director	
	Management Authority POS DRU	
Cristina ZORLIN	Director	
	Management Authority POS DRU	
Marie Jeanne GHIGEA	Head of Programming and Evaluation Department	
	Management Authority POS DRU	
Adrian BODONEA	Expert,	
	European Integration Counselor	
	Ministry of Labour Familly and Social Solidarity	

INTERMEDIARY BODIES		
Adriana DOGARU	Director	
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Razvan NICULESCU	Head of Monitoring, Financial Management and Control Department	
Niculescu ALEXANDRU	Expert	
	Programming and Evaluation Department	
Toma CATALIN	Expert	
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NGO's		
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Octavian RUSU	Legal Advisor	
	Civil Society Development Foundation	
Olimpius ISTRATE	Executive Director	
	TEHNE Center for Development and Innovation in Education	

Name	Position/Institution	
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OTHER KEY INSTITUTIONS		
Silvia PISICĂ	Head of Employment and Labor Market Statistics Department	
Septimia DOBRESCU	Expert, European Commission	
	EU DG EMPL	
Arjen DEIJ	Country Manager	
	European Training Foundation	
Martin BREMER	VAPRO (training organization for the Dutch chemical industries)	
André PEER	Peer Consultancy	
	B3224/201106/DG/responsible for the Striking Deals project VET	
	Matra Project FNV Trade Union 2003-2006)	
Sarau GHEORGHE	Advisor on Rroma Issues	
	Ministry of Education and Research	
	Department for Pre-University Education	
Serban IOSIFESCU	Head of National Agency for Quality in Pre University Education	
Ana COSTIN	Director	
	NATB	
Nela Plugarescu	Expert	
	NATB	
Elisabeta MITROI	Expert	
	Sectoral Committee Construction	
Floriean RAICU	AICU Expert	
	Sectoral Committee Machinery and Regional TVET Committee	
	ANCONAV	
Catalin CROITORU	President	
	National Education Trade Union Federation	
Dan BAJAN	President	
	Machinery Sectoral Committee	
	CNSRL Fratia Trade Union	

# Annex 1 Lesser remarks on the text of the SOP HRD

This Annex comprises some lesser remarks about the SOP November draft. Next to this, the ex ante evaluator has forwarded some questions on textual matters to the MA SOP HRD. Until this date, the MA SOP HRD did only provide for a partial answer. For that reason, these were not included in the next list.

Because the SWOT-analysis, the strategy, the (quantified) objectives, the coherence with other policies and the implementation are very central to the programme, there are no lesser remarks in these field. The remarks centre on the Current Situation Analysis and the Priority Axes.

## **Current situation analysis**

(5)

Analysis of the amount of enrolments in education:

- It is preferable to start with the gross enrolment rate (the relation between enrolment and population development) and then to mention the absolute figures (decrease in primary and gymnasia, increase in VET and HE).
- The forecasts of enrolment figures also shows a big decrease in the participation in HE for the coming decennia. (this also relates to p. 10)

(5)

A relevant aspect in the analysis of participation in education might be the increasing the compulsory age for education. An analysis is needed of the effects of the higher compulsory age for education with real participation. A brief analysis of this topic is included in the State of the Education report 2005 and 2006.

(8)

The program puts an emphasis on IVET as a component of the general education system and only occasionally as a skills/competence provider addressing to a fast changing labour market; the motivation of the students to follow this path of studies is not at all analysed even if an important part of the IVET students are not choosing it themselves, failing the high school entrance exams (university education is highly appreciated and in the significant expansion of the tertiary education, putting a pressure on the vocational pathways1).

(12)

Table 16 will be more informative when it also shows the total amount of teaching personnel and/or the teacher/student rates.

(15)

9.85 Million = active population, not employment

<sup>&</sup>lt;sup>1</sup> Rising aspirations and uncertainties about the jobs for which the preparation is made (availability, salary) are factors that could in the near future reducing the attractiveness of the TVET pathway.

#### (17)

Not the total inactive population is interesting, but the share of them of the 15-64 age group.

#### (18)

The share of employment in services could not have increase with 7.6 percent points from 30.6% to 37.5%.

#### (18/21)

It should be clear education levels can be translated into ISCED levels (which seems to be low = 0.,1, medium = 2, to 4, high = 5 or 6). It should also be explained what is a very low level of education.

#### (21)

Jobs requiring higher qualifications are of course interesting for university trained young people, but not for those youth who will become unemployed.

#### (22)

Enhancing work force adaptability and entrepreneurship does not only favor both parties in recruitment situations (thus positively influencing the economic and social life), but enhances also labour productivity, working conditions and labour relations directly.

## (23)

It is not clear how a comparison for the indicator on labour intensity, work pace and breaks and interruptions between EU15 and Romania, on which Romania scores lower than EU15 is indicating something about the growth of the services sector in Romania.

# (28)

The remark that employed population will decrease and working age population will increase seems to point at a decrease in participation instead of an increase.

## (36)

The texts on the social service system starts with a definition, which does not really add up to the content of the analysis.

#### (37)

The facts about physical violence at the workplace are not very relevant for women employment (the facts about sexual harassment might be, however).

# **Priority axes**

#### Priority Axis 1

- The possible role in training provision of post-high schools is not sufficiently analysed even if they currently offer a diverse range of specialized programmes (two years duration) and are connected to the demands in the labour market. The same goes for the training programmes for technician supervisors (maiştri).
- The links between technical high schools (*licee tehnologice*) offer and the TVET schools (*scoli de arte și meserii*) offer is not analysed from the perspective of the levels of voca-

tional qualifications (i.e. 135 individual qualification organised in 16 domains for the level 2 qualification /SAM and 19 broad vocational qualifications available for the level 3 qualification/licee tehnologice); this is a possible consequence of ignoring the tradition of understanding IVET focused only on former professional and apprenticeship schools (SAM).

- The analysis fails to point out the consequences of the differences in the logic of TVET programmes (initial concerned both with labour market and further educational opportunities; continuous concerned primary with labour market demands) and the differences in using the qualification system (i.e. in qualification units, in certification requirements etc.).
- Even if Romania has created recently a national framework for vocational qualifications for both initial and continuing training, the curricula of IVET qualifications still has to be approved by the Ministry of Education (why not functioning following the related training standards?). In the framework of intervention PRIORITY AXIS 1.4 there is lacking the important issue of evaluation and validation of prior learning. The role of NATB should be mentioned also as the organization in charge of developing methodologies on the validation of prior learning in Romania. Some consultations in this respect with NATB would be needed.
- Counselling and guidance are still seen as separate systems in initial TVET and CVT.
   There could be promoted some interventions in the field of co-ordination.
- Studies in CVT are important. To the idea of the ex ante evaluator these studies should preferably relate to sectors of industry instead of regions, counties and companies.

## Priority Axis 2

- Contrary to PRIORITY AXIS 1, the introduction to PA2 does not care about the health sector (being important for the co-ordination with the ROP). Health is mentioned in intervention 2.3, however.
- The analysis fails to distinguish in the institution building process (new structures at local, regional and national level, funding and performance measures) the market driven mechanisms involving student choice.
- As the EC remarks in its position paper and the MA agrees upon in its Working Draft Position Paper the problem of early school leaving seems very prominent with Roma children. This might lead to the conclusion to put activities in this field under the PRIORITY AXIS 6. This may make it easier to develop integrated projects for this target group.
- Also an analysis of the reasons for early school leaving (pupils being fed up with school, a failing school system or the perspective of a job?) is needed for.
- It is also important to identify the potential beneficiaries of the measures (i.e. the graduates of compulsory education of Schools of Arts and Trades leaving the system with only level 1 qualification in both urban and rural areas facing the reduction of low skilled occupations).

Priority Axes 3, 4 and 5 No remarks

# Priority Axis 6

■ Intervention 6.1 seems to be written from the perspective of the NGO's instead of from that of the target groups. It seems better, e.g. to skip the first sentence of the description of this intervention (as it was not in the April draft).

■ The texts on equal opportunities mention possible operations in the fields of women's rights, protection against sexual harassment, domestic violence and human trafficking. The operations, however, only mention domestic violence. On p. 98 (regarding the Equal Opportunities horizontal objective) this is again defined a little bit differently.

# Annex 2 Stakeholders survey

#### Context and introductory remarks

The current report was elaborated within the framework of the Ex-ante evaluation of the HRD Sectoral Operational Program (part of Romania's National Development Plan 2007-2013). It has been mainly carried out by the short-term national experts (Magda Balica and Ciprian Fartusnic – Institute of Education Sciences) under the supervision of the key expert Douwe Grijpstra (Research voor Beleid/Panteia Holland).

One of the tasks was to ask relevant stakeholders about their opinion on the HRD SOP, especially on the SWOT analysis, the strategy and the activities that are planned. A list of stakeholders has been identified as representatives in the carrying out of the programme.

Most of the stakeholders were involved somehow in the planning process (and will also be involved in the programme itself). She task of the ex ante evaluation was to check and give the opportunity to stakeholders to express their views once again.

The survey aimed at investigating in detail the opinions of relevant stakeholders in the area of HRD field (involved in the design/implementation/monitoring/evaluation of specific policies) about the HRD SOP, especially on the SWOT analysis, the strategy and the main planned activities within the program. The selection of the stakeholders was made in direct relation with the activities that were foreseen to be carried out and the institutions expected to be involved. Other criteria used:

- level of decision making (persons with the highest positions within the organisations participating to the investigation were contacted, interviews being carried out directly with them or with the ones appointed by them);
- level of representation (organisations with a recognized high level of influence on other organisations were contacted – from the public, private or non-governmental sector);
- attitude regarding the investigation (only the persons when contacted fully accepting to offer feed back to our investigation were interviewed);
- general knowledge of the program (only the persons with a minimum knowledge of the program were interviewed).

We are fully aware that the large scale of the program makes the list of the key organisations/stakeholders participating in the research far from being exhaustive. At the same time, we believe that a more in-depth investigation of the organisations/stakeholders not willing to cooperate with us (from various reasons) would have added important data for the ex-ante evaluation process. However, given the existing time constraints, we consider that the main findings of the current research succeed in capturing a realistic picture of the current situation and are a valuable complementary source of information in addition to the others (see ex-ante interim reports for details).

# Methodology of the research

The activities of the present report started after the review of the first ex-ante interim report by the MA and intermediate bodies for the SOP. The analysis of the general intervention logic of the programme indicated the organisations that were involved in the planning process and are expected to be involved in the programme itself, as key implementing

agents. To this list we have added the organisations that could play an important role in all the phases of the program (development, implementation, monitoring or evaluation) but were less/not at all explicitly included in the draft version of the SOP available at that time.

A total number of 12 organisations have been contacted, by the means of e-mail being requested to input to the ex-ante evaluation by the means of a phone interview carried out at a commonly agreed time/date in the foreseen period (maximum time, two weeks). In order to structure the phone discussion a range of documents has been attached to the mail, including the questions to be answered and relevant excerpts from the SOP (objectives and priorities of intervention of the program, SWOT analysis, description of the financial allocations by priority axes etc). The organisations contacted were informed that the main scope of the research is to check and create a new opportunity to express the opinions expressed during the previous stages of the program.

A total number of ten organisations have answered in due time and positively to our request but only eight organisations were available for the interviews in the period allocated for this activity (57%). Several organisations claimed the lack of time for participating to the interviews, indicating some sources of information for acquiring an accurate view on organisation's position towards SOP. At the same time, three organisations replied that they will have a written response but have not sent the document in due time.

The interviews were conducted by the local short-term experts and, in most of the cases (6 out of 8), were made by phone. Two face to face interviews were conducted based on the explicit request of the organisations' representatives who participated to the research. The length of the interviews varied significantly (from 20 to 75 min.). However, in all the cases the interviews covered all the subjects included in the interview question list. The nature of the research did not require other specific documents/proofs from the interviewees, the main outcome of the exercise being the recorded interviews.

In addition to the interviews with Romanian stakeholders, there have also been two interviews with Dutch consultants who were involved in projects on HRD with the social partners in Romania.

At the end of this Annex one can find the list of the questions included in the structured interview) and a list of the organisations that have been included in the research, together with the name, position and the coordinates of the persons that were contacted.

#### Socio-economic and SWOT- analysis

In general, the interviewed stakeholders find the SWOT analyses clear, synthetic and realistic. The realities presented in the analysis are perceived as generally well known.

Some of the interviewed persons suggested that in their opinion there is an important threat missing in the analyses regarding the **legislation** as a barrier for many possible and innovative initiatives. At the same time, the foreign consultants interviewed working with Romanian bodies in different projects have evaluated the changes in the legislation very frustrating.

The legislation in the field of continuing education is still very complex and bureaucratic, with a lot of formal obstacles in implementation. The lack of clarity in legislation and also the ambiguous implementation methodologies might be the cause for delays in the development of the Program in Romania.

The best way to frustrate activities is to start with changing laws, especially in the field of education. This is a very lengthy and sensible process.

The Labour Code is an important factor, especially because it secured the position of workers (employers tried to diminish the effects of the Labour Code, but this did not work out).

Some of the social partners interviewed suggested that in their opinion there is an important threat missing in the analyses: the Sectoral Committees are not formally organised for the moment. The staff needs to be developed and there is a need for much more training and information regarding the ESF opportunities. Another weakness mentioned by them was that social partners are not so active and experienced at the regional and local level, especially in the rural areas, although they see the work force development in this areas as a priority for the next years.

A joint meeting on  $2^{nd}$  of November with all actors from the side of education and the representatives of MLSSF made the last corrections on SWOT analyses. In this meeting, the main corrections to the SWOT analyses were the following:

- Weakness added:
  - low access to education of children in rural education and other isolated areas;
  - limited capacity of schools to offer continuing education programs at the local level;
  - low participation to education of young persons aged between 18-24 years;
- Strengths added:
  - the experiences in pre-ESF in HRD;
- Threats added:
  - The non-attractiveness of teaching career might work as a resistance to changes;
  - low competitiveness of the economy in rural areas;
  - low managerial capacity at the school level in some areas.

Some other interviewed stakeholders expressed that in the SWOT analyses the sectoral approach is not included sufficiently.

The real need for training can only be discerned at the subsectoral level. At the same time, it is not possible to arrange a bipartite structure at the level of the whole metal industry. At this level employers organizations and trade unions do not see the win-win situations. This whole way of thinking (subsectoral parital foundations) has also been laid down in the NAPE.

#### Relevance of the strategy

Some of the interviewed stakeholders find the priorities very generally defined. This is appreciated as a good thing because there is space for flexibility and offers to the applicants much more freedom to address their need under different priorities. At the same time, overlapping of priorities and general definitions make it difficult to find precisely the expectations and role of social partners in the framework of different priorities. But anyway, in general, the stakeholders agreed that priorities offer a lot of opportunities and flexibility for all to apply under different priority umbrellas.

Even so, some of the interviewed stakeholders thought that it will maybe be the most experienced institutions in developing European programs so far that will continue to be among best applicants. In this case, social partners would probably not have so much initiative in building and leading partnerships for applications, but certainly they expect a lot of invitations from other organizations (schools, universities, central public authorities etc.).

Other stakeholders, in particular the representatives of NATB express the opinion that there is a lack of balance between IVET and CVT measures and the focus on initial vocational education seems to not be consistent with the data provided in the analyses, especially on the low participation rate in CVT in Romania. The focus on modernising Public Employment Services seems also to be not enough justified. At one hand it was highlighted that the NAE benefited already from many other former capacity building programs for institutional development. On the other hand, no other key public institution with direct responsibilities for LLL was seen as deserving to be modernised. In this case, the budgetary allocation seems to be unbalanced between IVET measures and CVT and LLL.

The NATB formulated some proposals regarding the priorities and measures, as following:

- The need to emphasize the activities and measures regarding the institution building and support for Sectoral Committees in order to be able to act actively in NQF development;
- The need for more visibility of social partners in all other measures related to VET;
- Sectoral Committees should be eligible bodies for application, even in this moment not many of them have officially established, having judicial status, or prepared staff. In the future, Sectoral Committee should be able to access the grants for their developments and involvement in NQF development activities and CVT or IVET;
- There is a need for increasing quality in accreditation of CVT providers and strengthen the local commissions and also for accreditation of the centres in charge with evaluation of informal and non-formal competences. This can be done by financing training of the evaluators used.

Another opinion mentioned was that the role of social partners is not sufficiently visible in the strategy. The priority 4 Modernising the Public Employment Services seems to be not very viable without a strong partnership with employer's organisations and trade unions. According to one of the interviewed representatives, institution building activities for social partnership and consolidation of Sectoral Committees are a priority issue for the moment in Romania, as far as Sectoral Committee should play an important role in NQF development and implementation. Therefore, the need for such institution building activities is seen as not enough addressed in the analysis or at the priorities level. It would be very important that the ESF programs would help the Sectoral Committees to develop their capacities in

order to manage successful project at the sectoral level. The sectoral level is the key issue for development of LLL for the moment in Romania.

In general, stakeholders involved found the budget allocation well balanced. The only suspicionrelates to the priority 1 Education and training in support for growth and development of knowledge based society. There is an unbalance between the ambitious targets of this priority and the share of the budget allocated (19%) for this priority.

#### Involvement of stakeholders in drafting the SOP

The interviewed stakeholders have been involved in various ways in the consultation process for the SOP.

According to the representatives of NATB they received a draft and a call for feedback on SOP in July 2006. The request was difficult because NATB did not have access at that time to other introductory documents or discussions in order to understand the way of choosing the axes and priorities or what are the mechanisms of drafting the SOP. The NATB sent anyway their feedback, but in the next version of SOP received in August, the proposals were not taken into consideration. The last consultation where NATB was invited was related to the SOP and was initiated by NCDTVET on 30 of October 2006. NATB reiterate their views, but not many of their interventions were taken on board.

Other stakeholders agreed that their involvement in the SOP design was non-systematic and rather unilateral. That means that the consultation process started for some of them very late (namely end of October). They received the document and were asked for feedback, without an introductory meeting or an overview about what have been done before. The expected feedback was on individual basis, not a meeting with other actors. This produced the situation that a lot of feedback from individual parties ended in a lot of overlapping and contradictions in the same paper. At the same time, the possible role of SOP in overcoming specific barriers faced by consulted organizations was limited explored.

Only on 2<sup>nd</sup> of November, a joint meeting took place with all actors from the MoER side and the representatives of MLSSF and last corrections on SWOT analyses have been done during a hard working day. <sup>1</sup>

Other social partners representatives were not directly involved in the consultation process but they were represented indirectly trough the NATB, while others were not involved at all, even they have some information about the process.

#### Future involvement of stakeholders in implementing the SOP

Most of the interviewed social partners expressed their willingness to be involved in the ESF awareness campaign addressed to the social partners. They also find a good idea to establish in their organization a help desk information for those interested in applying for ESF in their sectors and the regional and local networks.

<sup>&</sup>lt;sup>1</sup> At the other hand: not all of these changes have been included in the SOP.

The NATB already acted as a key actor in promoting ESF to the social partners and there is willingness to continue this activity in their Sectoral Committee networks. It already informed members of Sectoral Committees and of their board on the SOP. It also invited representatives of Sectoral Committees to the conference on PHARE Grant schemes that was organised by the Managing Authority for SOP HRD and where aspects regarding ESF were discussed. At the same time, many of activities included in the complement program targeted to NATB should be turned to the Sectoral Comittees and other bodies. This is because the NATB as an institution with limited staff and diverse tasks will not possibly cover all type of activities; Sectoral Committees, social partners, local commissions for accreditation and centres for evaluation of competences acquired in non formal or informal context should be important actors.

The foreign consultants interviewed expressed also their willing for future cooperation in the field of ESF. They think that there are a lot of activities of foreign trade unions and employer's organization going on in Romania. An advantage of involving these kinds of organizations is that they will have structural contacts with their Romanian counterparts. They will keep in touch with developments, even after a project has been finished. For instance, there will be new projects in the metal sector in Romania in collaboration with the Dutch trade unions (FNV Bondgenoten), aiming at the development of training centres.

Another example of cross-country cooperation is Vapro (the Dutch organization for vocational training in chemical industries), organising two projects in Romania in the field of ESF. Some of the activities developed under the project are the following:

- Practical training in ESF for the chemical sector (employers organisations, trade unions, companies). Writing project proposals, building administrative capacity, documentation, reporting, declaration, etc.) . 4-5 days. Part of the project is simulation.
- A wider training for all sectoral committees. A conference will be organised for all sectoral committees and for officials of MLSSF as a kind of kick-off meeting. 50,000 EUR.

Above-mentioned example could be used as a good ground for further involvement of social partners in ESF. (*Good examples have a big influence*). There are also similar initiatives of other Member States of the EU.

## Last remarks by stakeholders

In general, the interviewed stakeholders seemed to be not optimistic, neither pessimistic about the capacity for absorption of funds, but they hope that Romania already have an experience with the European programs so far and this is a good base for the future.

Other opinions are related to the role of Social Partners in the future.

Social partners should be much more involved in the process especially trough the Sectoral Comities, but many of them are not yet entirely established.

In the future the Romanian social partners will need ESF financial support to set up their own projects. It would be disastrous when they will be not or only marginally involved in.

In the future the Romanian social partners will need ESF finances to set up their own projects. It would be disastrous when they will be not or only marginally involved in ESF.

The majority of interviewed representative appreciated that a consistent and active awareness campaign on ESF (information and training) is needed and should start very soon. The reaction of beneficiaries of the ESF grants will be rather unexpected and it is important to learn in the near future how they will apply under the different priorities of SOP.

The majority of the interviewed stakeholders mentioned the need for a much more in depth analyses and specific measures related to the sectors in the future:

The real need for training can only be discerned at the subsectoral level. At the same time, it is not possible to arrange a bipartite structure at the level of the whole metal industry. At this level employers organizations and trade unions do not see the win-win situations. This whole way of thinking (subsectoral parital foundations) has also been laid down in the NAPE.

For VET and CVT the sectoral level is the right level. Economic developments are also sectoral. The social partners in a specific sector know what are the training needs of employees (and also of unemployed who are looking for a job in a certain sector).

Other remarks are coming from the foreign consultants working in project with social partners in Romania. They see the current activities as a good ground for developments under ESF:

There are a lot of activities of foreign trade unions and employers organization going on in Romania. An advantage of involving these kinds of organizations is that they will have structural contacts with their Romanian counterparts. By that way, they will keep in touch with developments, even after a projects has been finished.

There will be new projects in the metal sector in Romania in collaboration with the Dutch trade unions (FNV Bondgenoten), aiming at the development of training centres.

#### Interview guide

Dear Madam/Sir,

As you will know, the Human Resources Development Sectoral Operational Programme (HRD SOP) for Romania 2007-2013, is the most important tool to lay down the strategy for using the European Structural Funds in providing for the human resources for the National Development Plan. Panteia Holland is appointed to carry out the ex ante evaluation of the several SOP's falling under the NDP. I am the key expert for the ex ante evaluation of the HRD SOP. I will be assisted

by local experts from the Institute for the Study of Education and by some of my own colleagues with Research voor Beleid, a company which is part of Panteia.

One of our tasks is to ask relevant stakeholders about their opinion on the HRD SOP, especially on the SWOT analysis, the strategy and the activities which are planned (being described in the document enclosed in this message). You have been identified as a (representative of an) important stakeholder in the carrying out of the programme.

Of course we know most of you were involved somehow in the planning process (and will also be involved in the programme itself), but our task as an ex ante evaluator is to check and give you the opportunity to express your views (once again). We would like you to answer the following questions:

#### 1. Socio-economic / sector- and SWOT- analysis:

- Does the analysis provide for a realistic picture of the Romanian situation (at sectors and regions level)?
- Do you agree with the main conclusions of the SWOT analysis? Please provide a short justification.
- What aspects of the SWOT do you consider not sufficiently supported by facts?
- In your opinion, is there other available and quantified data that could be important for this SWOT analyses?

# 2. Relevance of the strategy

- Is the proposed strategy (objectives, priorities and measures) sufficiently relevant in relation to the identified problems, needs and potentials from the analysis (Strengths & Weaknesses)?
- Is the proposed strategy, including the strategic objectives sufficiently relevant in relation to the identified trends and future challenges (Opportunities & Threats)?
- Can the relevance of the strategy be further improved by other elements of the analysis?

# 3. Financial allocation

Is to your your opinion, the share allocated to each priority balanced and in accordance with the priorities identified?

# 4. Partnership

- Have you been involved in the process of strategy development? If yes, please describe briefly your role and contribution?
- In your opinion, social partnership dimension is sufficiently taken into account in the strategy's design?

# List of interviewed stakeholders

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# Annex 3 Analysis of the role of social partners within the SOP HRD, in the field of CVT

## Brief presentation of the context of the analysis

Recent initiatives of the government for consolidating the policy framework that should stimulate participation and quality in CVT provision had a positive impact on increasing the accessibility of CVT and the recognition of its outcomes. However, the financing and organisation of CVT remains mainly a responsibility of enterprises and individuals. Moreover, the main costumers of CVT in Romania remain these individuals. Recent reports are highlighting the fact that "although Romanian enterprises are experiencing new skill needs and pressure for productivity gains, they tend in general to resort to passive strategies (laying off surplus labour, solving skill gaps with existing internal resources) rather than promoting active development of existing staff and recruitment of new staff" <sup>1</sup>.

The role of the government is mainly focusing on the overall design of CVT policies, quality assurance of the CVT provision and the organisation and financing of CVT for specific disadvantaged categories of adults. Government investment in CVT (even for disadvantaged groups) is rather limited. Romania has no national training fund and few financial incentives for individuals or organisations willing to participate to training. This is an indicator of the roles that specific institutions should play, taking into account the shared responsibility policy approach for CVT provision in Romania.

Many studies are pointing out that the involvement of social partners in the development of CVT initiatives and policies, but also in the implementation of different programs in the area, is essential<sup>2</sup>. Most individual employers and employees are unable to address their CVT needs in an efficient way on their own and the existence of active stakeholders that can represent collective labour market interest is crucial in this respect<sup>3</sup>. Private companies, training providers and NGOs are other key actors but social partners are in a privileged position in order to promote development and cohesion.

#### The present contribution of social partners to CVT

The interviews with stakeholders show that the main challenges faced by social partners are linked with the insufficient institutional development and level of representation, especially at the national level. This is more clear in the case of employers organizations but, for specific sectors of the economy, applies also to trade unions. At the same time, social partners are not so active and experienced at the regional and local level, especially in the rural areas, although there is a clear consensus that the work force development in this areas is one of the highest priorities for the next years.

Other challenges are represented by the lack of adequate resources to create projects and programs in the HRD field. So far the funding of social partners initiatives was always a tough issue; the SOP HRD is seen by many representatives of the social partners as an im-

<sup>&</sup>lt;sup>1</sup> Deij, A. (coord) *Peer Review Report. From consultations to initiatives activating the role of social partners in continuing training in Romania*, European Training Foundation, 2004 (p.11)

<sup>&</sup>lt;sup>2</sup> See for example *Country Monograph on education and training and labour market policies in Romania,* Romanian National Observatory, 2004.

<sup>&</sup>lt;sup>3</sup> Deij, A. (coord) *Peer Review Report. From consultations to initiatives activating the role of social partners in continuing training in Romania*, European Training Foundation, 2004 (p.12)

portant opportunity to address this challenge and focus on specific roles within concrete project developments. Involving social partners in ESF seems to be a politically very sensitive matter. However, social partners in Romania have limited capacities to use modern policy tools (i.e. conduct a lobby campaign).

Many external observers noticed the level of distrust among parties in the social field. The cooperation with international social partners could assure a successful transfer of policies and best practices. The experts interviewed offered concrete examples of how such a cooperation could be in the benefit of existing initiatives. The SOP HRD mentions the importance of trans-national cooperation in a more general context.

The ongoing process of setting up Sectoral Committees, even assisted directly by NATB and other organisations is slow and far from the foreseen pace. Assuring good information on this process to all actors at the sectoral level is a first condition for improvements in this field.

Regarding the social partners involvement, some respondents appreciated that, at least in the field of education, trade unions sometimes became too strong and pushing, which would not support the reforms for a better school. A respondent stated "trade unions are at the moment blocking factors for the reforms", and will most probably agree to many priorities especially in the field of social assurance measures that suppose decentralization of the system.

The central problem seems to be that there is nothing behind the central trade unions and employers organizations. At the national level there are no own experiences with the situation in sectors and regions. There is little experience in the field of social dialogue except on the basic level of Collective Agreements (wages, rights and obligations). There is no dialogue about pensions, education, working conditions. Trade unions are involved in discussions, but are not always active and need to be stronger. Employers' organizations are even weaker, because they only developed after the fall of communism. Structures are weak. Social partners have not developed an own vision. They have no idea how to use subsidies. As a consequence of this, public officials determine, in most of the cases, what should be done.

Last but not least, it is important to observe that the links of trade unions within the bigger companies and to the (sub)sectoral level are relatively weak. The short-term agenda emerging from this situation is to find feasible interventions by which this situation could be turned into one in which social partners support activities strengthening the sectors.

#### **Examples of success**

A fact is that good examples have a big influence. A good example of assistance to social partners could be found in the information section. The types of operations that will be promoted will aim at improving the capacity of social partners to provide reliable public information and civic advisory services, encouraging initiatives to activate local community in the public life, monitoring the activities of public institutions and participate to the decision process, etc. The operations will support trade unions and employers' organisations to develop their capacity to elaborate strategies, action plans and self-regulation aiming to increase their impact in society.

Another specific example of social partners assistance given could be found in the networking measures and activities jointly undertaken by the social partners. Thus, under this key area of intervention Regional Pacts and Local Partnerships on Employment and Social Inclusion will be supported and the programme will contribute to the financing of its Permanent Technical Secretariats, in line with the Community regulations.

The real need for training can only be discerned at the subsectoral level. At the same time, it is not possible to arrange a bipartite structure at the level of the whole metal industry. At this level, employers organizations and trade unions do not see the win-win situations. This whole way of thinking (subsectoral parital foundations) has also been laid down in the NAPE. An example of a social partners activity at the subsectoral level is given below.

The project started when the largest Dutch trade union, FNV, saw the importance of VET as an activity for the trade unions in Romania. FNV carried out a survey which sectors should be interesting. At the end there were six sectors left. They selected the metal sector, but made the analysis to go even deeper, to select only a few good defined subsectors: the shipbuilding and the aviation industries. FNV began to set up meetings with the trade unions and employers in these subsectors. At this level the social partners will agree to discuss with each other (and not only to talk about the partition of funding), because it is easy to see there are common interests (win-win situations; for instance because of large restructuring in the past; one has to compete on the market). There is also a link with specific regions. Since 2000, many of the companies in these sectors have been taken over by western or far eastern multinationals. Besides the Dutch trade unions, also Dutch companies were involved, sometimes being the owner of Romanian companies.

More concrete, the employers and the trade unions together founded a foundation for training the employees. There was a bipartite structure. At some moment, there was even funding for an interim director. The foundation was financed by money coming from collective agreements: 0.21% of total salaries were invested in the foundation. The foundation acted according to Romanian legislation by buying training activities from public (initial VET, NAE) and private parties.

At the same time this project was running, the ETF assisted the Sectoral Committees to develop the qualification structure in Romania. Even if for the time being, only some of the sectors are active, expertise starts to be developed within this structures: by a divers array of training programs and study visits, members of the Sectoral Committees are acquiring essential competencies for their future roles<sup>1</sup>.

# Assessing the social partners input in the SOP HRD

As part of the social dialogue, promoting initiatives for and developing capacity building of social partners are areas that need to be strengthened. The operations promoted under this key area of intervention shall support the improvement of capacity of social partners and civil society, i.e. trade unions, employers' organizations, Sectoral Committees. The SOP highlights that trade unions and employers' organizations should continue their efforts in

<sup>&</sup>lt;sup>1</sup> For details on ETFs programs in the field of social partners in Romania, please see the section on Romania on www.etf.eu.int

building capacity especially in developing activities in the field of education, life long learning, employment measures and social inclusion. The ESF operations funded under this key area of intervention shall strengthen partnership between social partners, Sectoral Committees, civil society, not only among themselves, but also with public authorities and institutions and other key economic actors in order to deliver the best development strategies at national, regional and local level. However, no concrete form of assistance is detailed to support these developments.

The SOP HRD acknowledges that the development of qualifications is organised with the direct involvement of relevant social partners and social partners' role in validating qualifications (Sectoral Committees<sup>1</sup>). However some of the National Adult Training Board initiatives in this area (acting as National Authority for Qualifications) were not considered by the SOP. Since qualifications are not anymore linked to the type of provider (schools or private providers) or to the type of training (initial or continuing VET), it is highly recommended that the SOP HRD emphasizes the activities and measures regarding the institution building and support for Sectoral Committees in order to be able to act actively in NQF development in more concrete terms (in the current version, the issue is presented in a rather general way: at system level, some of these issues (e.g. involvement of social partners, local authorities, and other stakeholders – SOP HRD p.17) will be addressed through the implementing of NQF and of the new instruments for quality assurance in education.

At the same time there is a clear need for more visibility of social partners in all other measures related to VET, but little examples of specific assistance offered by the SOP HRD in this area are given (in the current version it is pointed out that there is a need for a more active promotion of the active role of social partners and bilateral dialogue – SOP HRD p.26).

Civic partnerships (foundations, associations and other civil society structures) and social partnerships (employers, trade unions, sectoral/professional structures) are in most of the cases undistinguished in the SOP HRD; this situation has a negative impact on the overall logic of the interventions, under using/diminishing the specific potential of these two types of organisations. Example: A characteristic of the social welfare system in Romania is the increasing participation and contribution of non-governmental organizations and other social partners in social protection actions, in a situation where the Government cannot ensure but a limited financial support to cater for the social needs of the population and a small number of organizations – SOP HRD, p. 39.

Compared to the civic partnership, information about the social partners is rarely detailed in the SOP (i.e. information about areas of residence, profile, previous experience in the HRD area etc.). A good example is the presentation of the thematic meetings initiated separately for submitting the SOP HRD to public debate (SOP, p. 128): while the areas are listed, it is rather unclear to which areas social partners attended (i.e. Roma population).

<sup>&</sup>lt;sup>1</sup> The Sectoral Committees are structures for social dialogue organized at the level of sectors of activity and are set up by the National Adult Training Board, through the common agreement of the representative social partners at sector level. The Sectoral Committees contribute to the development and upgrading of the qualifications by sectors of activity.

The SWOT analysis includes only one reference on social partners, in the category of *weak-nesses* ("low degree of involvement of the social partners in specific human resources development programmes" – SOP, p.46); however, beyond this rather general statement, specific strong points/opportunities but also threats could be identified, as the interviews with social partners are indicating. However, we see this as information missing rather than a lower degree of importance attached to this aspect.

The outcomes of this study indicate that the role of social partners is not sufficiently visible in the strategy. According to one of the interviewed representatives, *institution building activities for social partnership and consolidation of Sectoral Committees is a priority issue for the moment in Romania*, as far as Sectoral Committees should play an important role in NQF development and implementation. Therefore, the need for such institution building activities is seen as not enough addressed in the analysis and in the strategy. It would be very important that the ESF programs would help the Sectoral Committees to develop their capacities in order to manage successful project at the sectoral level. The sectoral level is the key issue for development of LLL for the moment in Romania.

The NATB is acting as a key actor in promoting ESF to the social partners and there is will to continue this activity in their Sectoral Committee networks. The NATB already informed members of Sectoral Committees and of their board on the SOP HRD and invited representatives of Sectoral Committees at the conference on PHARE Grant schemes, organised by the Managing Authority for the SOP HRD, where aspects regarding ESF were discussed.

At the same time, many of activities included in the Programme Complement targeted to the NATB should be turned to the Sectoral Committees and other bodies. This is because the NATB, as an institution with limited staff and divers tasks, probably cannot cover all types of activities; Sectoral Committees, social partners, local commissions for accreditation and centres for evaluation of competences acquired in non formal or informal context should be important actors.

The role of social partners is not sufficiently visible in the strategy; the relevant key area of intervention 3.3. is rather diffuse, and also directs itself strongly at the NGO's who are active in the field of employment and social inclusion. An international expert raises doubts on leaving the process of developing HRD programs to NGO's. Each NGO will develop its own methodologies and structures. Instead the government (central and local) has to set up common structures everywhere, supported by the social partners. This seems also to be the position of the EU. For VET and CVT the sectoral level is the right level. Economic developments are also sectoral. The social partners in a specific sector know what are the training needs of employees (and also of unemployed who are looking for a job in a certain sector). There are a lot of activities of foreign trade unions and employers organization going on in Romania. An advantage of involving these kinds of organizations is that they will have structural contacts with their Romanian counterparts. By that way, they will keep in touch with developments, even after a project has been finished.

The Priority Axis 4 Modernising the Public Employment Services seems e.g. to be not very useful outside a strong partnership with employer's organisations and trade unions. The institution building activities for social partnership and consolidation of Sectoral Committees is a crucial issue for the moment in Romania. The need for such institution building activi-

ties is not enough addressed in analyses or at the level of the priorities. It would be very important that the ESF programs would help the Sectoral Committees to develop their capacities in order to manage successful project at the sectoral level. The sectoral level is the key issue for development of LLL for the moment in Romania.

It should be noticed that some of the interviewed persons who were not involved in the process of consultation for the elaboration of the SOP HRD seem to find it a good idea that the Sectoral Committees will be involved in the awareness campaign addressed to the social partners (i.e. managing a help desk information for those interested in applying for HRD ESF active in the field of a specific sector).

# Interventions where more attention should be paid to the role of the social partners

In the case of foreseen assistance and support with a view to drawing up action plans for encouraging and developing partnerships, the partnerships nature is loose and not taking into account the overall objectives of the program. The SOP is not capitalizing the experience of PHARE HRD previous programs where not the partnerships as such but their structure (with a limited cooperation among companies and an overrepresentation of public authorities as project partners) raised barriers in extending the impact outside project promoters' organisations.

When identifying and implementing paths towards boosting the interest of employers and other stakeholders in increasing investments in human resources and increasing the Corporate Social Responsibility, the SOP overlaps two distinct activities: creation of incentives for investing in HRD at company level and interventions aiming at increasing the social dimension of businesses.

The SOP develops the social partners' internal capacity to build human resources development capability, emphasizing standards and certification. However, merely emphasizing the standards, certification and competence awareness are necessary but not sufficient steps for development of a such capacity; a good opportunity here was to propose the direct involvement of companies in (by the Sectoral Committees initiatives or others) the process of designing and validating qualifications and propose a different heading for increasing the competences of people working for HRD departments.

A specific role social partners should play is related to promotion of apprenticeship training, in the new legal context set up by the apprenticeship law (279/2005), taking into account the existing methodological norms for applying the regulations related to the Law on Apprenticeship at the workplace and the list with the qualifications for witch apprenticeship programs at work place can be organised (funded from the unemployment fund). Besides organising as such apprenticeship programs at the company level, facilitating access to these programs to students at risk of early school leaving, to those integrated in a second chance program or to those with long period of unemployment by the means of own networks and resources could be another example on the active role employers and trade unions can play. At the same time, other disadvantaged categories of persons, with lower chances of getting a higher level of qualification in a post-compulsory form of education and training can be targeted, taking into account the decreasing number of workers of this

type available on the labour market (especially in the most economically developed regions of Romania).

Employers associations and trade unions could also play a significant role in developing grass roots initiatives that promote employment and social inclusion but the SOP lacks a clear presentation of the specific assistance envisaged in order to promote these activities.

The same observation could be made in the case of the possible role of social partners in transforming informal work in formal employment through awareness-raising campaigns and supporting measures to formalize the labour relations.

Respondents indicated that the Sectoral Committees should be eligible bodies for application, even in this moment not many of them have officially established, having judicial status, or prepared staff. In the future, Sectoral Committees should be able to access the grants for their developments and involvement in NQF development activities and CVT or IVET.

#### Foreseen processes

In the near future, the activities of foreign trade unions and employers organizations are expected to continue and even intensify in Romania. A good example is the initiative of Vapro, a Dutch social partner organization, that has been involved in the process of setting up the Sectoral Committees, first in chemical industry that now tries to help with ESF. Vapro itself is very much involved in ESF in Holland, being part of the sectoral feedback commission for the Ministry of Social Affairs and Employment.

Vapro is organising two projects in Romania in the field of ESF (hours of Vapro will be paid from the Cross bureau which is part of the MATRA programme of the Dutch ministry for Foreign Affairs):

- Practical training in ESF for the chemical sector (employers organisations, trade unions, companies). Writing project proposals, building administrative capacity, documentation, reporting, declaration, etc.) . 4-5 days. Part of the project is simulation.
- A wider training for all Sectoral Committees. A conference will be organised for all Sectoral Committees and for officials of MLSSF as a kind of kick-off meeting.

There also will be new projects in the metal sector in Romania in collaboration with the Dutch trade unions (FNV Bondgenoten), aiming at the development of training centres.

# Conclusions

Taking into account that the Government already closely cooperated with representative social partners in promoting measures to improve the provision of the CVT<sup>1</sup>, we can assess that a significant level of know how and expertise is in place and should be *strategically* taken into account in the development of the Sectoral Operational Program in the field of

<sup>&</sup>lt;sup>1</sup> Social partners are represented in key institutions at national (NATB, MoLSSF, MoER, NCEP, NAE) and regional/local level (county employment agencies, authorisation committees for adult training, regional and local consortia for education planning etc.).

HRD. The SOP HRD offers the opportunity for a better clarification of the social partners role in the area of HRD policies (with a focus on LLL policies), increasing their awareness and professionalism in promoting training within and outside enterprise and play an active role in designing future policies in this area.

Even if the interest of social partners to promote dialogue is not fully convergent (despite positive examples within specific Sectoral Committees activity or initiatives at local level), the SOP HRD could establish a strong platform for cooperation and could make a step further towards the recognition (including own perception) of their essential role in LLL promotion in Romania.

The SOP should emphasize the activities and measures regarding the institution building and support for Sectoral Committees in order to be able to act actively in NQF development and also to promote the visibility of social partners in all other measures related to VET and CVT (and training activities in ALMM).

Sectoral Committees should be explicitly stated as eligible bodies for application, even in this moment not many of them have officially established, having judicial status, or prepared staff. In the future, Sectoral Committees should be able to access the grants for their developments and involvement in NQF development activities and CVT or IVET.

As already pointed out Sectoral Committees are expected to play a key role in developing the qualification structure. The existing structure is very old and disconnected with the economic realities. It is important to acknowledge the SC must only develop the core structure. At the subsector level, the social partners have to develop specific courses fitting into the general framework. Romanian social partners will need ESF finances to set up their own projects. It would be disastrous when they will be not or only marginally involved in ESF.

# Annex 4 List of abbreviations

CF Cohesion Fund

CSG Community Strategic Guidelines

CVT Continuous Vocational Training

EC European Commission

ERDF European Regional Development Fund

ESF European Social Fund

ETF European Training Foundation

EU European Union

HR Human Resources

HRD Human Resources Development

IB Intermediate Body

ICT Information and Communication Technology

JAP Joint Assessment Paper on Employment Priorities

JIM Joint Inclusion Memorandum

LFS Labour Force Survey

LLL Life Long Learning

MA Managing Authority

MA CSF Managing Authority for the Community Support Framework

MoER Ministry of Education and Research

MoLSSF Ministry of Labour, Social Solidarity and Family

MPF Ministry of Public Finance

NAE National Agency for Employment

NASMEC National Agency for Small and Medium Sized Enterprises and Cooperatives

NAPCR National Authority for Protection of Children Rights

NAPD National Authority for Persons with Disabilities

NAPE National Action Plan for Employment

NAPPRM National Authority for Public Procurement Regulation and Monitoring

NDP National Development Plan

NGO Non Governmental Organization

NIS National Institute for Statistics

NMS New Member States

NSRF National Strategic Reference Framework

OP Operational Programme

PA Priority Axis

PES Public Employment Service

PhD Doctorate

R&D Research and Development

RO Romania

ROP Regional Operational Programme

SF Structural Funds

SMEs Small and Medium sized Enterprises

SMIS Singular Management Information System

SOP Sectoral Operational Programme

SOP HRD Sectoral Operational Programme Human Resources Development

SOP IEC Sectoral Operational Programme Increase of Economic Competitiveness

SWOT Strenghts, Weaknesses, Opportunities, Threats

TAOP Technical Assistance Operational Programme

TVET Technical Vocational Educational Training

VET Vocational Educational Training

# **Annex 5 Indicators**

Indicators are relevant for:

- the monitoring of the spending and results of the structural funds. The monitoring indicators should be connected to targets: a pre-specific level of achievement is predicted; indicators are a quantitative manifestation of an objective;
- the measuring of the impact and impact of the programme. Thereby it concerns at the moment of the ex ante evaluation both the baseline and the estimation of the expected impact.

This annex addresses the following themes:

- Requirements for indicators
- Availability of output/results/impact indicators
  - Assessment of indicators in the SOP HRD (mid October draft)
  - Suggestions for additional indicators
- Assessment of the agreement of the indicators with the guidelines of the EC (among other things the degree in which they take into account deadweight, displacement and multiplier effects)
- Usability of indicators for evaluation of the performance of the programme (SMART-character of indicators)
- Presence of baseline dates.

# Requirements for indicators

Indicators should meet the following conditions:

- At first, the indicators should reflect the evaluation models used by the EC (input, output, result, impact, context)
- Secondly, it should concern indicators which are in agreement with the EU directives in that area. In that context it is both relevant that the EU asks the Member States to collect data for certain indicators and that the EC has developed a set of indicators for impact measuring of ESF itself (the so-called Emco-indicators)
- Thirdly, it is necessary, following the EU directives, that indicators not only must offer information on gross effects, but they must also take into account deadweight -, displacement and multiplier effects thus measuring the net effects of interventions
- Fourth, it has to concern indicators with a SMART (specific, measurable, acceptable, realistic and timely) character.

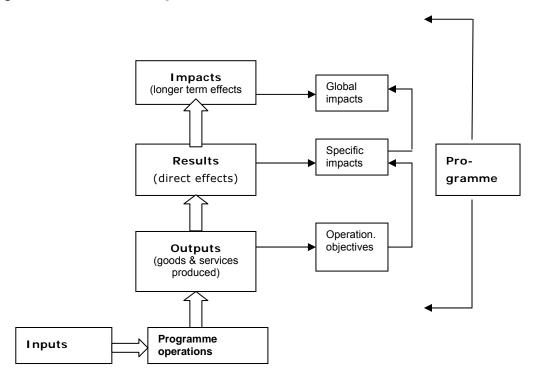
# Types of indicators

The types of indicator system that will be needed in HRD SOP follow from the overall logic of EU-assisted programmes generally. As shown in Figure 1, this involves a logical flow as follows:

inputs →outputs →results→ impact

For each of these stages there should be quantified indicators which reflect the relevant objectives of the relevant Priority or Measure, and which allow progress to be monitored and impact to be evaluated. There should be a logical relationship between the allocation decisions and the objectives. This intervention logic is demonstrated by the following figure 1.

Figure 1 Intervention logic



Source: Working Paper 3 Commission on Indicators

The Commission's Guidelines state that indicators must be defined at four levels:

- Measures are implemented by administrations, agencies or operators using various (financial, human, technical or organizational) means or resources (inputs).
- Actual expenditure gives rise to a series of physical outputs (for example, kilometers of road built, numbers of training places provided, etc.) which demonstrate the progress made in implementing the measure.
- Results are the (immediate) effects on the direct beneficiaries of the actions financed (e.g. reduced journey times, transport costs or number of "successful" trainees).
- These results can be expressed in terms of their impacts on achieving the programmes global or specific objectives and are the principal bases for assessing the success or failure of the assistance in question.¹

# To this list can be added:

 Contexts: (developments in) the social economic surroundings in which the programme operates. The context will also be determinative for the results and impacts which the programme in the end will realize.

Input, output and result indicators are also called *monitoring indicators*, because they are suitable means of monitoring the progress of the project during its course. On the other hand, impact indicators are mostly suitable for the final evaluation of the project.

<sup>&</sup>lt;sup>1</sup> European Commission, Directorate-General XVI 'The New Programming Period 2000-2006 Methodological Working Papers, Working Paper No. 3 Indicators for Monitoring and Evaluation: An Indicative Methodology, ...' . 1999'

Good indicators are central to OP monitoring and evaluation, hence the emphasis placed on them in structural fund programming. At the ex ante stage it is vital that an appropriate system be put in place as this cannot be constructed retrospectively, and because effective subsequent monitoring and evaluation will be impossible without it.

For the result - and impact indicators do apply still further particularizations.

## Result indicators

In imitation of a number of other Member States it should maybe also be possible to introduce also so-called *coverage rates*:

the result on the interventions turned off against the total target group of these activities

These coverage rates might be used as quantified objectives for the programme.

# Impact indicators

"Impact" indicators are mainly appropriate for evaluations, and generally need interpretation, e.g. regarding whether evident trends can be associated with OP investments. In general, the impact of a programme or individual measures can only be measured after some time. This is especially true for the policy fields of employment, education, social affairs and health. Because of the short programming period (2004-2006) it will be difficult to measure the impact of the HRD OP in the programming period, or even some years after the end of that period. The Draft working paper on indicators for monitoring and evaluation further distinguishes between two types of impact indicators:

- Specific impact indicators measure the impact of a programme which appears after a certain time period but that nevertheless are directly related to the participants to the projects
- Global impact indicators measure the longer period impact for a larger population (say social impact); this mainly concerns indicators at the national level for employment, education and social inclusion policy. Most EMCO-indicators of the EC are of this type.

Specific impacts might include, for example, increased traffic of goods or a better match of skills to labour market requirements. Global impacts relate to the ultimate aim of assistance such as the creation of jobs.

# **Effectiveness and Efficiency**

**Effectiveness** is key aspect in subsequent evaluation. It refers to whether an OP indicator, especially input, output and results, has achieved targets. A programme is called *effective*, if it has reached its targets and that can be demonstrated by comparing the target levels of the respective indicators at the time of the final evaluation.

# Intended versus non-intended effects

It is also important to distinguish between the following two types of effects (at the result and impact level) of the programme interventions:

intended effects, with a direct relation to the intervention logic of the programme

unintended effects, due to the context, but also due to unforeseen logics of intervention, there are side-effects. These can be distinguished between positive and negative sideeffects.<sup>1</sup>

**Efficiency** is another key subsequent evaluation issue, and relates to the relationship between the outputs, results and impact on the one hand, and inputs on the other, i.e. it involves assessing whether the unit costs of outputs, results and impacts are reasonable. A programme is called efficient if it is effective while the means (resources) of reaching these results are minimized.

# Requirements of the European Commission

For two reasons it is necessary to take into account the directives of the EC in the field of indicators:

- At first the ESF Regulation obliges the Member States a minimum set of indicators on data to monitor
- Secondly a set with so called EMCO-indicators have been developed. This et fixes the nature and definition of indicators in the field of employment, education and social inclusion.

# Monitoring

According to ESF Regulation the member states must supply projects the following data concerning the participants:

Number of participants, divided into:

## Sex

# Status on the labour market (the status at the start of the project)

- Employed (people with a job including self-employed persons)?
- Independent
- Unemployed (total number of unemployed person including long-term unemployed person)
- Long-term unemployed
- Inactive (total number of inactive persons including the persons who follow education/training, with pension or having stopped to work, permanent disabled, or which occupy themselves with domestic work/care)
- Inactive persons who follow education or training

# Age

- Young people (15-24 years)
- The elderly (55-64 years)

# Vulnerable groups

- Minorities
- Migrants
- Disabled
- Remaining disadvantaged groups

# **Education level**

- Primary and lower secondary education (ISCED 1 and 2)
- Higher secondary education (ISCED 3)
- Post secondary non post tertiary education (ISCED 4)
- Tertiary education (ISCED 5 and 6)

 $<sup>^{1}</sup>$  Of course, one of the objectives of this ex ante evaluation to look at possible unintended effects.

#### The EMCO-indicators

The so-called Employment Committee has developed a list of indicators for monitoring of employment policies according to the Employment Guidelines. An additional list of indicators for further employment analysis, an assessment of the effectiveness of the set of indicators and a proposal for further work are included.

Most of the indicators follow the definitions which are in use all over the EU and are gathered by the national statistic institutes. Some of them, however, still follow national, not harmonized data.

The indicators are available for the following guidelines:

- Guideline 17: Implement employment policies aiming at achieving full employment, improving quality and productivity at work, and strengthening social and territorial cohesion
- Guideline 18: Promote a lifecycle approach to work
- **Guideline 19**: ensure inclusive labour markets, enhance work attractiveness, and make work pay for job-seekers, including disadvantaged groups, and the inactive
- Guideline 20: Improve matching of labour market needs
- Guideline 21: Promote flexibility combined with employment security and reduce labour market segmentation, having due regard to the role of social partners
- **Guideline 22:** Ensure employment-friendly labour cost development and wage-setting mechanisms
- Guideline 23: Expand and improve investment in social capital
- Guideline 24: Adapt education and training systems in respond to new competence requirements

Of course, especially the guidelines 17 (all the programme, especially PRIORITY AXIS 5), 24 (PRIORITY AXIS 1), 18 and 23 (PRIORITY AXIS 2), 21 (PRIORITY AXIS 3), 20 (PRIORITY AXIS 4) and 19 (PRIORITY AXIS 6) are of interest to the programme. In this framework, however, it is important to note that some indicators, especially for the Guidelines 23 and 24 (education), are still being elaborated upon.<sup>1</sup>

It is important to link the definitions and the sources of the indicators for the SOP with the EMCO indicators. An important first step has already been made by checking the EMCO set with data available at the National Institute for Statistics.

# Gross versus net impact

The output - and result indicators describe the achieved result of projects, but give no information on the objectives of policy, to get people a steady job:

• (output) Successful winding up a training is on itself positive, but when this does not end up in a job (regularly or subsidised), there is no result, and therefore the objective has not been reached (on the individual level not and for this reason certainly not on collective level). When, for example, the training does not match with the demand of employers, the usefulness of the training is in doubt<sup>2</sup>

<sup>1</sup> The SOP (p.61) quotes the same guidelines, but than as 16 till 23. It also links each priority with more guidelines. TO the opinion of the ex ante evaluators, the most important links are mentioned here.

<sup>&</sup>lt;sup>2</sup> Which does not mean, that following a certain training in itself can lead to the unemployed person finding a job, even if this job does not fit to the training. Some employers consider it a recommendation when some-body wants to invest in himself, or are having the opinion, that somebody who has followed a training, is fit for working, because, e.g. he is used to a certain daily rhythm.

(result) the percentage of successfully employed persons on regular or subsidised jobs is in that respect already a better indicator. This figure also, however is more informative, concerning the impact of the trajectory activities themselves then concerning the effective added value for reaching the objectives.

The result on the percentage employed persons on regular or subsidised jobs is, as it happens, a gross'-effect. For several reasons, this does not need to be identical with the net effect, the effective added value of (the ESF)trajectory activity.

The most important differences between gross- and net-effect are (in this case related to job effects):

- Deadweight: the object of the activity finds a steady job, but he also would have got a job without the activity
- Substitution effects: the improved labour market position of the participant goes at the cost of unemployed person who does not have the programme undergo (and as a result the aware job do not get)
- *Displacement-effects*: the fact that the participant gets or keeps to a job is the reason that another person (in another sector) does not get the job or loses his job.
- (Multiplier-effects: also others profit of the improvement of the labour market position of the participant(s) in the project: the broader employment at a company e.g. continues as a result of the training of a part of the workers or the training to a higher level of education of the one employee leads to the recruitment of an unemployed person (positive side-effects).

It is striking moreover that the EC in its directives do not take into account substitution effects. The reason for leaving substitution is unknown.

In most cases, the net effects turn out to be considerably lower than the gross effects. This poses some problems for the ex ante quantification of results. The point is that it is very difficult to measure net effect indicators, without doing additional impact research. At an ex post or on going evaluation it is e.g. to construct an experimental design with a control group. At the start of the programme, however, this is much more difficult. In some actual member states and also in some other programmes, this problem has been solved by making an estimation of the difference between gross and net results based on the results of earlier projects in national or EU programmes. For Romania, however, there is, except for the evaluation of the 2000 PHARE scheme by the Institute for Study of Education, very little experience in this field.

# SMART character of the indicators

More in general indicators should meet the following conditions:

# Specific

- Relevant: They must measure what they should measure
- Well defined: The contents of the indicator must be clear

## Measurable:

- Well to gather: it must be possible collect the dates (by surveys, from secondary sources
- Quantifiable: Indicators must be quantifiable
- Baseline: preferably the value of the indicator is acceptably at start of the programme

## Available:

- For stakeholders: the link between indicators and project/route must be logical and not ideologically determined
- For suppliers of information: data suppliers must understand the importance to provide information

#### Realistic

- Attributable: Changes in the indicator must mainly or substantially be caused by the interventions
- Causal link: there must be a causal link between input -> output -> result -> impact indicators Timely
- Frequent: The dates must come available with a certain frequency
- Periodical: The dates must are related at a time or period which is appropriate to the programme

The indicators for input and output show mostly a direct link with the activities within the projects. In principle they are relatively easy to register at the project level. A prerequisite is of course to ask project promoter to administer characteristics of participants as well as the eventual result at participant level. The ESF Regulation requires this also from them.

# Availability of output/results/impact indicators

The indicators must satisfy a number of conditions. The selected indicators must reflect the objectives of the respective Priority or Measure. The selected indicators also must be suitable means of monitoring the progress of the project and evaluating its impact.

In planning an indicator system for a SOP there are two contrasting dangers - having no or too few indicators on the one hand, or having too many on the other. In some other Objective 1 countries there may have been an initial problem of too few indicators, followed by an over-reaction to the need for indicators - resulting in more than could be realistically produced or interpreted. This has already in the former period of the structural funds led to a conclusion that a smaller number of good Indicators (and targets) are required for. <sup>1</sup>

A way to achieve this balance is to emphasize certain types of indicator as most appropriate at the different levels of the OP, i.e. not all types of indicator (output, result, impact) are necessarily required at all levels of the OP (overall, Priority, Intervention) Figure 2 contains a suggestion in this regard. This allows prioritization of effort in defining indicators towards "essential" as opposed to "desirable" or "optional" indicators.

Figure 2 Indicator types and levels

		Types of indicators			
	Input	Output	Result	Impact	
OP	***	*	*	***	
Priority	***	*	**	**	
Intervention	***	***	**	*	

\*\*\* essential \*\* desirable \* optional

Of course, the SOP has to provide the input at all three levels of programming. The output can best be described at the level of the interventions. Each intervention might have its own specific sort of activities. The next stage, the result, mostly lies somewhere between the intervention and the priority level: some priorities show results of the same characteristics for all interventions, within others the results are also of different types (e.g. getting a job or going to a next level of education). To state something at the impact level is obligatory for the programme and also for most of the priorities.

<sup>&</sup>lt;sup>1</sup> See CSF Evaluation Unit, *CSF Performance Indicators: Proposals for 2000-2006 Programming Period, Dublin,* October 1999.

# A possible set of indicators

As a sort of recommendation for the programmers, the ex ante evaluators have constructed a set of indicators for the Programme and the several PA's.

In all cases a steady job is defined as a regular job (including part-time, temporary) or a similar succession of jobs for the minimum of 6 months after finishing the project.

■ It is important to note, that most indicators are either directly connected to the programme (most output and result and some specific impact indicators) or are identified as an EMCO-indicator, for which the National Institute for Statistics has indicated that data should be available. The only problem in this field seems to be the participation in CVT.

## Programme level

# Specific Impact

 Number of participants finding or holding on to a steady job (for 6 months minimum; all kinds of official jobs)

# Global impact

- Unemployment rate (EMCO 17.6)
- Education level of working population (15-64)
- Unemployment rate gaps for people at a disadvantage (Roma, migrants, disabled, women, elderly people 45-64) (EMCO 19.11)

#### Context

- Employment rate (EMCO 17.1)
- Employment growth (EMCO 17.2)
- Activity rate (EMCO 17.7)
- Regional disparities in employment (EMCO 17.10 and 17.11)
- Youth unemployment rate (EMCO 18.1)
- Employment gender gap (EMCO 18.2)
- Unemployment gender gap (EMCO 18.4)
- Average exit age from labour force (EMCO 18.12)
- Long-term unemployment rate (EMCO 19.1)
- Inflow into long-term unemployment (EMCO 19.2)
- New Start (EMCO 19.4)
- GDP growth (EMCO 17.4)

# **Priority Axis 1:**

# Education and training in support for growth and development of knowledge based society

# Input

- Number of applications (selected) (PA/I)
- Average funding by project (PA/I)
- Costs by participant1 (PA/I)

# Output

- Number of teachers trained (I)
- Number of PhD graduates supported (I)
- Number of staff trained for quality management and assurance (I)

 $<sup>^{\</sup>mathrm{1}}$  Only for projects with participants

- Number of teachers/researchers receiving additional financial support for career start (I)
- Qualifications developed (I)

# Result

- Successfully trained teachers and their share of all teachers (coverage rate)
- PhD's graduating (I)
- Successfully trained staff in quality management and assurance and their share of all staff (Coverage rate)(I)
- Teachers/researchers finding a job after financial support (I)
- Students per counsellor (I)
- Qualifications applied (I)

# Specific impact

■ PhD's getting a steady job (I)

# Global impact

■ Education level of 20-30 years age group (ISCED1 or 2, 3, 4, 5, 6)

#### Context

- Participation rate in high schools and vocational education
- Share of the 25-64 group with at least upper secondary education
- Researchers by age groups
- Investment in human resources (EMCO 23.1)
- Investment by enterprises in training of adults (EMCO 23.2)

# **Priority Axis 2:**

# Linking Life Long Learning and the labour market

# Input

- Number of applications (selected) (PA/I)
- Average funding by project (PA/I)
- Costs by participant1 (PA/I)

## Output

- Number of students assisted in transition from school to active life programmes (I)
- Number of participants in CVT programmes (I)
- Number of beneficiaries of career counselling services (I)

## Result

- Number and share (coverage rate -regarding the target group) of students getting a job after the active life programmes (I)
- Number of students graduating second chance education (I)
- Number of beneficiaries of career counselling services getting a job (I)
- Number of participants in CVT programmes holding on to their jobs (I)
- Number of participants in CVT programmes getting promotion or moving to another job
   (I)
- Share of enterprises (coverage rate) providing and supporting CVT to their personnel (I)

# Specific impact

- Reduction in early school leaving (I) (EMCO 23.4)
- Increase in participation in education of the 15-24 age group (PA)
- Participation in CVT (I) (EMCO 23.6)

 $<sup>^{\</sup>mathrm{1}}$  Only for projects with participants

# Global impact

- Education level of the working population (15-64) (PA)
- Education attainment of 22 years olds (PA) (EMCO 23.3)

#### Context

- Investment in human resources (EMCO 23.1)
- Investment by enterprises in training of adults (EMCO 23.2)

# **Priority Axis 3:**

# Increasing adaptability of labour force and companies

## Input

- Number of applications (selected) (PA/I)
- Average funding by project (PA/I)
- Costs by participant1 (PA/I)

#### Output

- Number of trainees in management and organisations of work (I)
- Number of trainees in specific training (in the field of new technologies (I)
- Number of trainees in business set-up (I)
- Rate of enterprises participating in training as a percentage of the total stock of active enterprises (I)

#### Result

- Number of successful trainees in management and organisations of work (I)
- Number of successful trainees in specific training (in the field of new technologies (I)
- Number of successful trainees in business set-up (I)
- Gross birth rate of new enterprises as a percentage of total stock of active enterprises
   (I)

# Specific impact

- Number of newly born enterprises in year n that are still active in year n+3 (I) (EMCO 21.10, but only related to programme)
- Number of trained people moving on to another job or starting an enterprise (vertical mobility) (PA)

# Global impact

- Diversity of contractual and working arrangements (EMCO 21.2)
- Enterprise births (EMCO 21.9)
- Number of newly born enterprises in year n that are still active in year n+3 (I) (EMCO 21.10)
- Employment in newly established enterprises (EMCO 21.11)

## Context

- Employment Growth (EMCO 17.2)
- GDP growth (EMCO 17.4)
- Growth in labour productivity (EMCO 17.9)
- Share of SME's in businesses
- Undeclared work (EMCO 21.4)

 $<sup>^{\</sup>mathrm{1}}$  Only for projects with participants

# **Priority Axis 4:**

# Modernising the Public Employment Service

# Input

- Number of applications (selected) (PA/I)
- Average funding by project (PA/I)

#### Output

- Number of staff trained (I)
- Number of analyses and forecasts on the labour market (I)

#### Result

■ Share of trained and all (coverage rate) staff receiving a certificate (I)

# Specific impact

- Vacancies per employed person (I)
- Upgrading the satisfaction rate of clients (employers, jobseekers and unemployed) up to
   8.5 on a scale from 1 to 10 (PA)

## Global impact

■ None, or EMCO 19.4 (New Start)

#### Context

- New Start (EMCO 19.4)
- Unemployment rate (EMCO 17.6)
- Long-term unemployment rate (EMCO 19.1)
- Inflow into long-term unemployment (EMCO 19.2)
- Preventive services (EMCO 19.3)
- Activation of long-term unemployed (EMCO 19.7)
- Follow-up of participants in active measures (EMCO 19.8)
- LMP expenditure (EMCO 19.9)
- Amount and quality of staff of NAE
- Transparency of job vacancies (EMCO 20.1)
- Vacancies per unemployed (EMCO 20.2)

# **Priority Axis 5:**

# Promoting active employment measures

## Input

- Number of applications (selected) (PA/I)
- Average funding by project (PA/I)
- Costs by participant1 (PA/I)

## Output

- Number of participants in ALMM under the programme (I)
- Number of participants from rural areas in the integrated programmes (I)

## Result

- Number of successful (finishing the trajectory activity) participants in ALMM under the programme (I)
- Number of successful (finishing the trajectory activity) participants from rural areas in the integrated programmes (I)

 $<sup>^{\</sup>mathrm{1}}$  Only for projects with participants

 Successful participation of persons in rural areas compared to the total target group (coverage rate) (I)

# Specific impact

- Number of participants in the programme (ALMM and programmes) in rural areas getting a steady job (PA)
- Number of rural residents who changed their main occupations from subsistence farming to service sand new industries (PA)

### Global impact

- Total number of participants in ALMM (PA) (EMCO 19.7)
- Follow-up of participants in active measures (PA) (EMCO 19.8)

#### Context

- New Start (EMCO 19.4)
- Unemployment rate (EMCO 17.6)
- Long-term unemployment rate (EMCO 19.1)
- Inflow into long-term unemployment (EMCO 19.2)
- Preventive services (EMCO 19.3)
- LMP expenditure (EMCO 19.9)
- Regional disparities coefficients of variation (EMCO 17.10)
- Regional disparities underperforming regions (EMCO 17.11)

# **Priority Axis 6:**

# Promoting social inclusion

## Input

- Number of applications (selected) (PA/I) (division for several types of projects)
- Average funding by project (PA/I)
- Costs by participant1 (PA/I)

# Output

- Number of participants in training programmes for vulnerable groups (I)
- Number of participants in training programmes for professionals from the field (I)
- Number of participants in training/retraining programmes for vulnerable groups (I)
- Amount of transnational activities (I)

## Result

- Number of specific new jobs created for vulnerable groups (I)
- Number of successful participants in training programmes (three types) (three times I)
- Number of collective new enterprises set up at community level (I)
- Number of integrated social services provided (I)

## Specific impact

Number of participants (by target group) finding a steady job (PA)

# Global impact

- Regional disparities coefficients of variation (PA) (EMCO 17.10)
- Regional disparities underperforming regions (PA) (EMCO 17.11)
- Unemployment rate gaps for people at a disadvantage (PA) (Roma, migrants, disabled, women, elderly people 45-64) (EMCO 19.11)
- Unemployment gender gap (I) (EMCO 18.4)

 $<sup>^{\</sup>mathrm{1}}$  Only for projects with participants

#### Context

- Unemployment rate (EMCO 17.6)
- Employment rate by target group
- Employment rate by region
- Employment growth by target group
- Youth unemployment rate (EMCO 18.1)
- Employment gender gap (EMCO 18.2)
- Employment gender gap in fte (EMCO 18.3)
- Employment impact of parenthood (EMCO 18.8)
- Lack of care for children and other dependants (EMCO 18.9)
- Child care (EMCO 18.10)
- Care of dependent elderly (EMCO 18.11)
- Average exit age from labour force (EMCO 18.12)
- Poverty level by regions
- (Severe) poverty dynamic (rural/urban)
- Poverty risk by ethnic communities

# Expected results: qualitative ex ante evaluation

Each block of priorities and interventions has its own dynamics in the field of impacts. To understand of the impacts of the HRD SOP we will describe for each of these main three categories of measures the impacts we expect for the short run (the programming period; 2007-2010), the mid-term (the extended programming period; 2011-2015) and the long run (after 2015). The following subparagraphs describe first the interventions in the field of employment (PA's 4 and 5), then those in education and CVT (PA's 1, 2 and 3) and then those in the field of social inclusion (PRIORITY AXIS 6).

# Measures directed at the unemployed and the inactive

# Short term (-2010)

# Employment effects

- In the short run, the main impacts on employment are direct effects of the measures. The organizations active in this field (training institutes, re-integration institutes, NGO's, the NAE and the educational system itself, etc.) will have to enlarge their staff, and the same will be true for suppliers, such as software companies, food deliverers, etc. The employment effects of the trainings themselves will be rather small in this period, before it will take some time:
- to set up projects and individual trainings
- to select participants
- to give the trainings
- to help people finding a job
- to assess whether they can keep this job.
- The same is more or less true for the organizational changes of the NAE which will take their time too.

# Effects on the competitiveness of the work force

The effect on the competitiveness of the work force might be higher than that. Especially, when trainings are directed at the demands of the labour market, the unemployed will be better adapted to the needs of the economy. As is stated above, it will take some time before they can really cash this in the form of a job.

#### Effects on social inclusion

The effects on social inclusion will be positive for the target group almost directly. Getting a training has positive effects on the position of the participants in society.

## Mid term (2010-2015)

# Employment effects:

Strange enough, there will be positive effects on these participants of the trainings, who will get a job (of course this is only a around third of those getting the trainings), but the total effect on employment will be relatively small. This has the following causes: 1

- Some of the participants would have got the job even without the training (deadweight)
- Some of the participants in the trainings will find jobs, which would otherwise be occupied by other unemployed persons or by school-leavers (substitution)
- Some of the participants will oust people who are working now (displacement). The only way to create a net effect on employment, is, when the participants in trainings get jobs which otherwise would not be occupied at all:
- Un-fulfilled vacancies
- new jobs, (e.g. created as a consequence of other activities in the framework of the NDP)2

Another possibility is, that, because of an unemployed person getting a job, another person can (e.g. by being trained in the framework of measure 3.4.) fulfill a hard-to-fulfill vacancy in the same organization.

In some way, this impact will be created at the regional level, when training institutes adapt the content of trainings to the demand of the labour market, and they especially look for hard-to-fulfill vacancies. At the other hand, the level of these vacancies will very often be unattainable for the unemployed, even after being trained.

This was one of the reasons the ex ante evaluation team asked for specific attention for the demand side of the labour market in the HRD SOP in the first interim report (the position of the social partners).

A last remark that an important requisite for a positive on employment will be, that the trained people stay within the country and not move to the West or the Mediterranean.

# Effects on the competitiveness of the work force

At this stage, a growing number of the participants in the programme have finished their trainings. That will mean that they should be able to find a job, once there is one available.

<sup>&</sup>lt;sup>1</sup> See also Chapter 1

 $<sup>^{2}</sup>$  The last means that it is not possible to count the amount of jobs created by the NDP by totalling up the amounts of jobs created by each of the OP's. The effect on employment for the HRD SOP will partly be reached by some kind of co-operation with other SOP's. The supply of employment will come from the HRD SOP, the demand from one of the others.

#### Effects on social inclusion

As the effects on social inclusion are already partly realize, at his point it is important that somebody gets a regular job. Otherwise there are dangers of a contradictory impact, because following a course and not getting a job might have negative effect on contact with society.

## Long term (2015-)

### Employment effects

Long-term impacts on employment should be positive, because Romania with a stronger labour force might profit from economic possibilities, e.g. when the economic centre of Europe will shift to Central Europe.

# Effects on the competitiveness of the work force

There will be no significant impact on the competitiveness anymore. One should reckon with the danger that former participants in trainings might lose their competitive strength, once their qualifications become obsolete.

# Effects on social inclusion

There will be no specific impacts anymore.

# Interventions directed at education, lifelong learning and the adaptability of the labour force and enterprises

# Short term (-2010)

# Employment effects

The only effects will be direct effects: teacher, trainers and counselors will find new jobs.

# Effects on the competitiveness of the work force

Impacts in the short run will be almost non-existent for initial education, because projects will have to be started up and most participants will still be in education.

Concerning CVT, the reason why it will take some time, before the Romanian economy can really profit, is that it will be necessary to do a lot of missionary work first, before a significant of companies will involve their employees in CVT.

# Effects on social inclusion

Especially intervention 6.2. might have some direct impacts on social inclusion, not only for the pupils concerned, but even for their families.

# Mid term (2010-2015)

# Employment effects

Even in the mid-term run employment effects will be small, not only because changes in the educational system will just be put through, but also most pupils will still be visiting school. And even when they are leaving school, it depends on economic developments and the effects of the rest of the programmes in the framework of the NDP, whether they will not substitute other job seekers of workers.

# Effects on the competitiveness of the work force

Once good-qualified school-leavers will finish school this will be a significant contribution to the competitiveness of the Romanian work force. At this time, these impacts will be small but growing. Most students will still be in school, but a growing amount of them will find their way to the labour market.

As regards CVT, when it will possible to persuade employers of the importance of training their workers, then the effects of PA2 will grow significantly.

### Effects on social inclusion

When drop out rates will decrease significantly, this will have positive effects for the young persons from vulnerable groups involved. They will get a job instead of being unemployed (which could bring along also a lot of other undesirable effects, such as criminality, alcoholism, illnesses, etc.).

# Long term (2015-)

# Employment effects

In the long run, the improvement of the quality of education, the decrease of the rate of drop out and the growing percentage of employees being trained will have a significant impact on employment, as a better qualified working population will improve the competitiveness of the Romanian economy.

## Effects on the competitiveness of the work force

This effect will of course be positive.

# Effects on social inclusion

In the long run, there will not only be positive impacts on the former pupils themselves but also on their children and maybe even on their parents.

## Interventions in the field of social inclusion

# **Short term (-2010)**

# Employment effects

The interventions under PRIORITY AXIS 6 will also have some direct effects on employment (trainers, workers in child care). Some women will also find a job, but it is questionable whether these will be new jobs, or will only lead to substitution of other job-seekers. Job effects will be more positive in the field of jobs in the social economy; regular jobs will have to follow later.

# Effects on the competitiveness of the work force

Surely in the short run, there will be hardly any effects on competitiveness.

## Effects on social inclusion

For most of the interventions under PRIORITY AXIS 6, it will take some time to really have effects on social inclusion itself. This will partly be caused by the fact, that the progress of the use of funds will be small in the beginning (whereas especially in this field there are

several PHARE-projects and also because it will take some time to convince local administration of the importance of these interventions).

### Mid term (2010-2015)

## Employment effects

Even in mid-term employment effects will be small, but of course growing. The projects in the social sphere will provide the conditions for employment, but it will take some time before this will really mean that the vulnerable groups will get jobs.

# Effects on the competitiveness of the work force

There will be little effects on the competitiveness of the work force, because at first it will be already a big success when the socially excluded would be introduced to the labour market at all.

# Effects on social inclusion

Effects on social inclusion will grow when NGO's etc. will have the tools to direct disadvantaged persons to labour market-directed activities.

# Long term (2015-)

### Employment effects

Employment impacts will be positive, once social workers and labour market specialists cooperate in activities towards socially disadvantaged groups. It is well known that the net employment effect of labour market measures is most positive, when it concerns persons with a long distance from the labour market.

# Effects on the competitiveness of the work force

There is also an impact on the competitiveness of the work force, once these disadvantaged persons will be trained.

# Effects on social inclusion

Once people get a job, it is not only advantageous for themselves, but also for their families.

The following table summarizes the impacts of the interventions.

Figure 3 Tabel of impacts

	Employment		Edi	Educational		Social			
	measures		measures		measures				
	S	М	L	S	М	L	S	М	L
Employment	0/+	0/+	++	0/+	0/+	++	0/+	0/+	++
Competitiveness	+	+	++	0	0/+	+++	0	0	+
Social inclusion	+	+	+	+	++	++	+	++	+++

The, at first sight strange, conclusion of this analysis is, that in most cases, even in the case of employment interventions, the short- and mid-term impacts on employment will be very small. The most significant effect of employment measures will be the social effect,

because it will make it possible for persons who at his moment have no access to the labour market to find a job. Even when this leads to ousting other workers, this will mean that persons who were in danger of getting socially excluded will keep in touch with society.

In the short run, overall impacts will be quite small. In the long run, however, it is better to tackle the social problems in a thorough way (changing the educational, social care system, and training huge amounts of persons for the labour market) than choosing for measures with short-term effects.

# Choice of indicators for quantification of expected results and impact

# Quantification of the total impact of the HRD SOP

To quantify the results and impacts of the HRD SOP in total the following strategies are possible:

- Should it only concern a very small programme directed at very specific objectives and target groups, then it is not possible to quantify the effects of the interventions at a global of specific impact level. In that case, it would be sufficient to make use of the so-called coverage rates. The Romanian HRD SOP, however, is much to big to deal with it that way.
- Another solution would be to direct the quantification at the specific impact level: what is the direct impact of the several interventions? A possible strategy would be:
  - First to calculate gross effects by relating each measure to the amount of individuals which could be supported with the amount of funding available (e.g. by looking at the average amount of funding needed for each successful participant with former schemes).
  - Then to calculate net effects by applying the rate between net and gross effects from former schemes (and by being maybe a little bit more positive about effects now). There are, however, several problems with this approach. The first is, that there is hardly any useful information on former schemes, the evaluation of the PHARE 2000 scheme maybe being the only exception. Moreover, some of the interventions are not directed at individual (future) job seekers, but are directed at the preconditions for strengthening human resources (e.g. improvement of initial education, training the trainers, strengthening civic society and providing child care). It is quite difficult to estimate the specific impacts of this kind of interventions.
- The last alternative seems an approach at the level of the global impact indicators. It seems that this has been the approach of the MA HRD SOP until now. The core of this approach to estimate the additional effect of adding a substantial budget to the means already available for HRD policy now in Romania and to estimate the effects of this extra budget, more or less trying to correct for context indicators as the estimated GDP growth, etc.

For the last approach, it is first important to know which would be the indicator on which the impacts of the SOP should be estimated. In the former chapter, the ex ante evaluator suggest three indicators on the global impact level for the programme. It should be noted that we excluded indicators such as the employment or unemployment rate because these indicators are very much influenced by economic development.

From these three indicators , the indicator on social inclusion has the least relevance for the total programme. It is only relevant for PRIORITY AXIS 6 and some specific activities in the framework of PRIORITY AXIS 1, PRIORITY AXIS 4 and PRIORITY AXIS 6. The global indicator on the education level is useful for evaluation, but for the quantification it is not specific enough, because most interventions are linked with training people, but at the same time do not target a change in the education level of the individual. This leaves the most obvious indicator for HRD: the amount of jobs which participants will find or will hold on to as a consequence of the programme: more or less summarized by the effect on employment.

# Annex 6 Additional analysis on the Roma situation

According to the latest census (2002) the population of Romania was 21,680,974. **Roma population** living in Romania should be 535,250 (2,5%). The highest rate of Roma population is registered in rural area (3,2%), compared to urban area (1,8%). Some organizations suggest a number as high as 2.5 millions (Minority Rights Group) but the estimation of the Institute for Research on the Quality of Life (between 1,452,700 and 1,588,552) is used both by the government and civil society.

In a research study realized in 1998 by the Institute for Research on the Quality of Life it was found that the Roma population is a young population (the average age is 25,1 and also 33,9 % from the entire population is between 0-14 years and only 4,3 % of the population is over 65 years).

Geographical distribution of Roma population shows that in Romania there are some areas where Roma population are concentrated. The highest rates of Roma population are situated in the central area of the country (Braşov, Sibiu, Mureş), in West (Satu Mare, Sălaj, Bihor, Arad), and South (Dolj şi Mehedinţi).

According to a World Bank community survey<sup>1</sup> about 60% out of the total Roma Community are poor. The highest concentration of poor Roma population is in large communities of over 500 people and in medium size communities of 200 -500 persons. Over 60% of the Roma population that is clustered lives in large communities of more than 500 persons.

# Social disadvantage features

According to the World Bank report in 2000, nearly 80 percent of Roma in Romania were living on less than \$4.30 per day, in comparison with 30 percent of the total population.

A study run by the *International Management Foundation* in December 2000 reported that the Roma group was the only ethnic group (unlike other minority groups, such as Hungarian and German minorities) whose poverty incidence departed significantly from the average. In 1997 the incidence of poverty rate of Roma was 3.5 times higher than the average and their consumption was 40% lower than the average consumption per equivalent adult. Another report, developed by a Governmental Commission *CASPIS* 10 in 2003 reflected the following situation of poverty rates based on ethnicity:

Ethnicity	Rate of severe poverty	Poverty rate
Romanian	9,3 %	24,4 %
Roma	52,2 %	75,1 %

Source: The Commission against Poverty and Promotion of Social inclusion, Romanian Government.

<sup>&</sup>lt;sup>1</sup> Roma Social Mapping, Targeting by a Community Poverty Survey, World Bank, Bucharest, July, 2005

Due to the poverty level, the dependence on social assistance is very high. Children's allowances represents the most frequent regular income source for Roma families - 66.2% of the researched households benefited from these allowances. Salaries round up the family budget only in less than a quarter of the cases, and retirement pensions are a source of income in 11.7% of the targeted Roma families. Unemployment compensations are a source of income for 9.5% of the researched households. Disability and illness retirement pensions are granted in 4.7%, respectively 5.8% of the families. 53.4% of the total number of households investigated in 1998 declared occasional (or non-permanent) revenues.

Roma living in poor Roma communities have a lower education level, lower migration abroad experience, a more traditional orientation by speaking Romani language and a larger average household size. The poorest of the poor Roma communities have a very low education level and a very low experience of migration abroad. Low access to education among Roma is related to a range of complementary and contrasting factors, including economic and sociological factors, discrimination, and characteristics of the education systems at large. Apart of poverty and economic constrains, other important determinants are presented below.

#### Discrimination

Discrimination against Roma by non-Roma parents, children, and teachers contributes to low attendance and can both discourage children from attending school and affect the quality of education in the classroom. According to the above mentioned study¹ published by the Open Society Institute in 2006, more than a half of Roma women interviewed felt that the educational system discriminates against Roma children, while, based on the answers of interviewed Roma women whose children attend the school, 19% of their children are currently learning in a segregated school environment.

Qualitative studies documented examples of discrimination and abuse of Roma students by teachers ranging from teachers ignoring Roma in classrooms, to outright physical abuse. Stereotypes about Roma and their attitudes toward education lower teachers' expectations about the potential of their students. Discrimination can be both explicit – as in the case of schools creating separate classes – or more subtle if parents discourage their children from interacting with Roma classmates. As mentioned above, Roma parents who experienced discrimination during their own schooling, may be reluctant to send their children to school, or may prefer to send their children to special schools, where they feel that they will be more sheltered and protected from abuse.

# ■ Social and Cultural Factors

Language. While most Roma speak the majority language, the use of the Roma language is still prevalent among some communities. In some cases language affects the ability of Roma children to start school, and children without full language proficiency are at a disadvantage relative to other students. With the decline in preschool attendance, and the lack

<sup>&</sup>lt;sup>1</sup> Broadening the agenda. The status of Romani women in Romania, Open Society Institute, 2006, p 11

of Roma speaking teachers, children who do not speak the majority language are at risk to become discouraged and will drop out of school.

Negative stereotypes of Roma attitudes toward education are common and explain in many cases the low enrolment of Roma children into primary education. However, social and cultural factors may influence Roma participation in mainstream public education. For example, the division between the Roma and non- Roma communities may be wide in some cases. Roma parents may be protective and reluctant to send their children out of their family and community especially if they fear their child will face discrimination and negative treatment by teachers or fellow students. Parents may also fear that participation in public education will take their children away from their family, physically and emotionally, and weaken family and community ties. Parents in settlements in more rural areas where children may have to travel outside their home village or settlement may decide to keep their children at home. School organization may also differ significantly from Roma society.

The education level of the parents plays an important role in children's school attendance and performance. In this regard, Roma are at a greater disadvantage because of the gaps in educational attainment. While illiteracy rate of population older than 15 years in Romania is 2,7%, in case of the Roma population the percentage of persons aged between 17-45 years who can not read at all or with high difficulty is 31,8% while the majority of Roma population aged over 45 years old face illiteracy. Lack of parental literacy may affect school attendance in different ways. Parents with limited education will be unable to help their children with schoolwork in the same way that parents of other children can. Parents may also be less likely to participate in school related activities. As a result, the communication between teachers and parents may be less frequent.

According to a study<sup>1</sup> done by The Institute of Educational Sciences in 2002 on the rural education in Romania, the main category of determinants of children school failure is represented by social and family factors, namely: the negative attitude of the parents toward school (58%); the impossibility of the family to provide the child with the necessary resources to attend school (clothes, shoes, stationery, etc.) – (55%) and keeping the child home to conduct different household activities (54%). Other causes with a lower school attendance frequency were the season migration of the family, the child's affiliation to nomad families and the deviant behaviors of the family members (delinquency, alcoholism), as well as certain specific traditions (for instance "the Gypsy Law" – the woman must not bee too educated).

# Systemic Constraints

**Geographic isolation of Roma settlements.** Research reports show clearly that in general, in rural isolated communities, the schools with Roma majority students have poor facilities for learning and the percent of qualified teachers is very low. A similar situation can be found in the case of urban schools, which are situated usually in the peripheral area of the city.

<sup>&</sup>lt;sup>1</sup> Jigau, M. (coord.) Rural education in Romania: conditions, problems and development strategies. MarLink, Bucharest, 2002

A lack of necessary identification and registration papers and a lack of enforcement of compulsory education keeps children from being able to enroll in school in the first place. Similar constraints exist for street children and children of seasonal workers. Children in these situations are also not identified by education officials responsible for enforcing school attendance. An estimated 47,000 people in Romania lack identification documents necessary to access public services.<sup>1</sup>

# 2. Social disadvantage, education and training and employment

A closer look on the educational system<sup>2</sup> done in 2002 by the Institute for Educational Sciences highlighted a set of critical points with regards to Roma education:

- Low participation in education of Roma children;
- Limited access to alternative forms of education (low frequency education, long distance education, etc.) of Roma children and youth who dropped out or were never enrolled in school;
- A high percentage of **unqualified teachers** (ethnic Roma or of another nationality) in the rural environment and the magnitude of the fluctuation and commuting phenomena;
- The absence or the insufficient development, during initial and continuous training teacher programs, of a number of modules which would promote cross-cultural education and develop the competencies needed to prevent, monitor, and improve school failure:
- Lack of cross-curricular and intercultural approaches in education;
- The low degree of involvement of the Roma parents in making school decisions;
- **Deficiencies in the data collecting** system regarding cases of drop out and non-schooling.

Poverty and poor economic conditions are main reasons why children are unable to attend school. High poverty rates limit the ability of many Roma to afford the direct costs of schooling, such as clothes, food, and school materials, as well as the indirect costs, including the opportunity costs of sending children to school.

A gender gap is also relevant in terms of access to education. According to a recent study published by the Open Society Institute<sup>3</sup>, in the Roma family culture, girls are generally expected to complete lower levels of education than boys. Because of large families, Roma girls may stay home to take care of children and other household activities.

Formal registered unemployment is remarkably high in many Roma communities, reaching 100 percent in some of the poorest and most marginalized settlements. According to a report done by UNDP in 2003, at the national level, the unemployment rate in case of Roma population is 24%, but this figure might be disturbing as far as in rural areas (representing almost 50% from the population in Romania) an owner of a small piece of land can not be registered as unemployed. The UNDP survey presents also the difficulties faced by Roma to find a job. According to the survey, the main difficulties for professional integra-

http://www.romaeducationfund.org/REFNeedsAssessment.pdf

<sup>&</sup>lt;sup>2</sup> Jigau, M. (coord.) The participation to education of Roma children. Problems, solutions, actors, MarLink, Bucharest, 2002

 $<sup>^3</sup>$  Broadening the agenda. The status of Romani women in Romania, <code>Open Society Institute</code>, 2006, <code>p 11</code>

tion in Roma population view are the following: 1. ethnic affiliation; 2. general economic difficulties in the country; 3. not having adequate skills required on the job. The same survey shows that Roma think that their traditional skills cannot be valued in a global economy. Regarding the current occupations of the Roma population, we can say that most of the people working as employees are present in all the different sectors of the economy, but preponderantly in constructions and agriculture.

The percentage of housewives is over four times bigger in the case of the Roma population than at the national level, and reveals the weak participation of women in the labour market. The participation of Roma in continuing training is very low. In 2004, out of 28032 persons enrolled in CVT programs organised by National Agency for Employment and funded from Employment Fund only 282 were Roma (1% from total number of participants).

## 3. The Legal Framework on the Right to Education of Ethnic Minorities in Romania

The Romanian legal framework stipulates the right to education of the national minorities through a number of general regulations, included both in the Constitution and the Education Law, as well as in other regulations especially designed to prevent and eradicate discrimination.

The Romanian Constitution establishes the general principles referring to the rights, liberties and fundamental duties of all citizens, as well as regulations referring to the access to education of people belonging to ethnic minorities. In concurrence with the Constitution, the Education Law states that education is a national priority and stipulates the right to education of all citizens, the right to be educated in their native language, as well as the obligation to observe the right to a cultural and linguistic heritage of the minorities. All these rights are expressed through the following provisions:

- organizing school institutions, groups / classes for all types, levels and forms of education, where they teach in the language of the minorities;
- including in the school curricula, in the case of Romanian teaching language education institutions, a number of native language courses similar to Romanian courses, as well as history and national minority tradition courses, in that respective language;
- reflecting the history and traditions of each minority in the school curriculum;
- providing schoolbooks and appropriate pedagogical supports in the native language;
- teaching religion in the native language;
- training the school staff in the language of the respective ethnic minorities;
- taking a native language exam., during the final exams (elementary school graduation exam, high secondary education graduation exam - "baccalaureate" exam).

# 4. Education policies to stimulate school participation, especially designed for the Roma population

In order to stimulate the school participation of Roma children and youth, the Ministry of Education and Research developed, since 1998, a coherent strategy. This strategy includes a number of regulations and measures developed, in certain cases, in cooperation with different NGOs, which are focused on:

- Promoting young Roma in faculties and university colleges, in order to form a young Roma intellectuality:
  - granting an increased number of higher education government funded slots for Roma candidates (the measure was initiated since the 1992 – 1993 university year and was extended afterwards).
- Stimulating the training of Romani speaking teachers:
  - establishing classes / groups within elementary schools and pedagogical colleges to train the future Roma or non-Roma teachers, who will be working with Roma students (the system began since the 1990 – 1991 school year and it still continues);
  - conducting Romani language initiation/ improvement courses for Roma and / or non-Roma ethnic teachers, qualified and unqualified;
  - founding a Romani language department within the Foreign Languages Faculty of the Bucharest University, since the 1998 1999 university year.
- Stimulating the study of Romani language through special measures:
  - the possibility to begin the study of Romani as a native language, at any moment during the school year and in any study year;
  - encouraging the school to employ teachers qualified to teach Romani or, in their absence, high school graduates, or at least graduates who completed 10 grades, and who are ethnic Roma.
- Drafting programs, manuals and auxiliary materials for the Romani language and for the history and traditions of the Roma. Establishing territorial structures which should monitor the school participation of Roma children and youth (in conformity with O.MER. no. 3363 / 1999 on the appointment of Roma / for the Roma inspectors in each county school inspectorate). The Notification of the Ministry of Education and Research No. 29323/20.04.2004 on forbidding any segregation forms in pre-university education system.

# 5. Education System

# Facilities

At the start of the school year 2004-2005, the pre-university school network comprised (according to the National Institute of Statistics) over 14,000 education units. The distribution of the schools by education levels is presented in the table below.

**Table 2** Schools by type and population (2004/2005)

School Type	No. of schools	No. of students	No. of teachers	Pupil: Teacher ratio (P:TR)
ALL TYPES	0	0	0	15.3
Pre-school	5687	644911	35288	18.0
Primary	437	962586	963023	18.0
Gimnazial	6451	1012601	1019052	11.0
Liceal	1413	773843	62192	12.0
Profesional /SAM	53*	289494	6290	25.0***
Post-high school	79**	48693	1066	
Tertiary (public and private)	117	650335	30857	21.0

<sup>\*</sup> In addition to the 53 independent education units, there are 24 schools of arts and trades within Cluster Schools (Grupuri scolare) and 1507 specialisations within Cluster Schools.

<sup>\*\*</sup> In addition to the 79 independent education units, there are 419 specialisations within Cluster Schools. Source: National Institute for Statistics, 2005.

<sup>\*\*\*</sup> Source: MER, 2005.

According to official data<sup>1</sup>, in the school year 2002/2003 within pre-university level there were in total 135 schools (primary, lower and upper secondary) in which the Romani language is taught.

In the 2003/2004 school year, there were more than 151,000 classrooms and laboratories at the pre-tertiary level and more than 15,000 at the tertiary level. Given the general state of buildings and equipment of schools, there is an obvious shortage of financial resources. The poor physical condition of many schools in need of urgent rehabilitation remains a problem: insufficient heating, lack of public transportation in rural areas, lack of educational equipment, obsolete books and documentation, lack of computers and software, etc.

The fact that some schools (including some private ones) are much better equipped than others is an important factor of inequity. Increasing education's low share of GDP to a more acceptable level, and/or attracting additional external funding, would help.

In the last years were implemented different programs aiming at improving/rehabilitating the school buildings and didactic materials, among which:

- PHARE Program 2001 Access to education for disadvantaged groups, with a focus on Roma;
- PHARE Program 2003 Access to education for disadvantaged groups;
- PHARE Program TVET 2001-2003 (investment sub-component);
- World Bank Project for School Rehabilitation
- World Bank Project for Rural Education.

# ■ Teachers, inspectors and mediators fro Roma education

In 2004/2005, the total number of teachers within the education system was around 286,000. According to official data<sup>2</sup>, in school year 2002/2003, the total number of persons teaching Romani language was 257.

Within each County Inspectorate a Roma Inspector has been appointed (42 in total, not taking into account the Inspector within the Ministry of Education). The actual responsibilities of the inspectors include: monitoring the relevance and adaptation of education to the specific of Roma community; monitoring the application of the education regulations to the Roma minority; coordinating and monitoring the census of Roma children of pre-school age and of early school leavers.

Roma inspectors and Roma NGO representatives defined the role of school mediators since the year 2000. The main responsibilities of the mediators include: facilitation of the link between school and families of Roma pupils; identification of potential Roma teachers; identification and mediation of inter- and intra-community conflicts; supporting the schooling of Roma children at all levels of education.

<sup>&</sup>lt;sup>1</sup> Dimensions of education for national minorities in Romania. Ministry of Education and Research, Bucharest. 2003

<sup>&</sup>lt;sup>2</sup> Dimensions of education for national minorities in Romania. Ministry of Education and Research, Bucharest, 2003

#### ■ Curriculum

At the national level, the **National Council for the Curriculum** (NCC) is responsible for drawing up, developing, applying and revising **the national curriculum**.

In the case of compulsory education, a model of objectives-based curricular design was used to **draw up the national curriculum** while a skills-based model was used for high school education. The adopted **structure** of curricular design comprises a common core (compulsory curriculum) and a school-based curriculum. **School curricula** are drawn up by workgroups organised by school subject or curricular areas (including specialists and teaching staff), coordinated by NCC experts.

At the level of primary and secondary education alternative textbooks are used, the teacher having the right to recommend the pupils the textbook they have to study.

The framework education plan includes school disciplines especially designed for children who belong to national minorities: the Native Language and Literature and the History and Traditions of the National Minorities. In institutions / departments where classes are taught in a minority language, the study of the native language is included in the core school curriculum, 7 – 8 hours per week in the first and second grades, and 3 – 4 hours per week in the other grades; in institutions / departments where classes are taught in Romanian, the Native Language is considered a discipline included in the school curriculum, taught 3 – 4 hours per week. The History and Traditions of the Minorities is included in the curriculum, based on the decision of the school, at the level of the sixth and seventh grade, and it is taught in the native language. Also, regulations stipulate the opportunity that Religion be studied in the languages of the national minorities. Apart from the number of hours included in the core school curriculum, schools with a national minority population may allocate from the curriculum decided at school level, additional number of hours for study of the Minority Native Language and History.

In the past years, the number of schools which have included Romani language classes in their educational offer has increased significantly and an important number of teaching staff for Romania Language was trained.

## Language of Instruction

In concurrence with the Constitution, the Education Law stipulates the right to be educated in their native language. In Romania there are organized school institutions, groups / classes for all types, levels and forms of education, where the language of the minorities is being taught (See the Chapter on the legal framework for the right to education of ethnic minorities). In case of Roma, the language of instruction is in most of the cases Romanian.

## School participation

The Roma school population, according to official sources of information, comprised in the school year 2004/2005 over 74,000 students/pupils. The distribution by education levels is presented below:

Table 5 Roma school population, by levels of education in school year 2004/2005

Pre-primary	Primary	Lower secondary	High school	Professional education (SAM)
11,493	37,840	21,366	1,088	2,382

Source: NIS, 2005

The participation of Roma population to education is significantly lower in comparison with non-Roma. According to a study conducted by the Institute for Research on the Quality of Life<sup>1</sup> in 1998, the share of children aged 7-16 years old enrolled in education was around 62%, and of those who dropped out or never went to school reached almost 30%.

**Table 6** The school situation of Roma children in 1998

School-age children (7-16 years old)	Enrolled	Dropped out of school	Have never been enrolled	Don't know / don't answer
	61.4%	11.6%	18.3%	8.7%

Source: Data from the Institute for Research on the Quality of Life (IRQL), 1998.

# Extent and nature of Roma segregation, attendance and enrolment barriers

The low access to education among Roma is related to a range of complementary and contrasting factors, including economic and sociological factors, discrimination, and characteristics of the education systems at large. According to a multi-dimensional interpretation model, the results of students (school success or failure) have a series of determinants, and are influenced by multiple independent variables, among which: general socioeconomic determinants, context variables, family determinants, general social and cultural factors and school determinants.

# 6. The Civil Society promoting Roma interests

Romania has about 150 NGOs promoting Roma interests. Due to the lack of the resources and self-sustainability many of them are not actively involved but only registered. Some have also initiated activities targeting the majority population and state officials. Besides this, Roma NGOs are active in project implementation aimed at improving the Roma situation. Some of the NGOs have chosen to focus on Human Rights in order prevent the interethnic conflicts and to improve the access of Roma to justice. Other NGOs have as a mission social inclusion targeting Roma communities in order to empower them.

Roma NGOs have also sought to coordinate their positions on issues of common interest. At the beginning of 1999, at their initiative, representatives of 80 Roma NGOs nominated a fifteen-person Roma Working Group to represent them in working with the National Office for Roma to develop a PHARE-sponsored national strategy for Roma. Roma NGOs have participated in campaigns for adoption of the Law on Public Advertising and Ordinance 137, and have joined forces to protest racist statements in the press, and to support the adoption of positive legal measures to ensure equal treatment for Roma.

<sup>&</sup>lt;sup>1</sup> Indicators on Rroma Communities in Romania, Expert Publishing House, Bucharest, 2002.

During the 90s the initiative of Roma organizations was limited to the project level. Besides the social impact that they achieved by the implementation of the projects an important asset was the expertise that Roma activists could gain through these projects. Since 2000 there have been more attempts for creating an umbrella organization of Roma organizations (For-Romenqe, Roma Alliance from Romania). By this way, the Roma organization could get more experience and expertise.

### Roma Initiative and Overall Situation of the Roma Community

Most of the Roma NGOs are currently developing projects in the area of education and training and also in the area of increasing the employability of Roma population, improving living conditions and health. Among the most active organisations in these fields it could be mentioned the following:

Roma Centre for Social Interventions and Studies, Agency for Community Development "Impreuna", Association for Roma Women Emancipation, Organisation for Roma Etnocultural projects, S.A.T.R.A. / Alliance of Young and Students Roma Anti-rasists, Roma Center for Public Policies Aven Amentza.

# Other Key Actors in Civil Society and Relations to Roma

Since 1989, Romania has ratified the main international documents addressing racial and ethnic discrimination. Since then many NGOs active in human rights field amended the human rights abuses against Roma. Specialized institutions dealing with minorities have also been set up. In 1993, the Council for national Minorities was established as a consultative body of the Romanian Government. The Department for the protection of National Minorities was established in 1997 within the Prime Minister's Office, including an Office for Social Integration of Roma. During this time the most active actors in the development of a national and international policy for the Roma were the Open Society Institute, the European Council, OSCE and the EU.

Both Roma and non-Roma organizations have played an important role in discussions and agenda setting with respect to Roma affairs, particularly concerning the development of a national strategy for Roma. While many of these efforts have been improvised and uncoordinated, there is evidence that efforts are beginning to draw on more than a decade of project learning and experience in order to implement a more coherent, systematic approach. The adoption of a national strategy to improve the condition of Roma in 2001 reflects such efforts.

# 7. Overview of REF (Roma Education Fund) activities

In 2004 Romania elaborated the **Needs Assessment summary**. Based on the conclusions and recommendations of the assessment, during 2004, the Romanian country working group, including Roma and other stakeholders, has been developing the Decade Action Plans for Education. However, there are not clear indicators and the action plan tends to consider the Roma just as a target group, being subject for releasing funds for specific projects.

# Commitments to Roma Decade Action Plans/ progress to date

There is a clear political commitment to the Decade from the side of the Government and it is shown by creating and supporting a structure that ensure the mechanism for implementing and monitoring. Also, a fund for supporting specific activities of the Decade was created. ANR planed that before the running presidency will end (July 2006) the action plans, re-designed, are to be introduced into the state budget.

Comparing with other fields and domains from Romanian society it may be said that the education system and education approach toward Roma registered the biggest development. Going further with the comparison, the Ministry of Education and Research is the ministry that has shown openness and willingness most for Roma issues. MER strategic programs and of those developed in partnership with certain NGOs and governmental and intergovernmental organizations (UNICEF, CEDU 2000+, Save the Children, Intercultural Institute Timisoara, CRCR Cluj Napoca, Romani CRISS and "Catavencu" Press Monitoring Agency, Caritas Satu Mare etc.).

So far, excepting the administrative costs for functioning the Roma National Agency there is not any budget allocation for the Decade in Romania. At the launch event of Roma Education Fund, the president of the ANR pointed out that National Action Plan is under a redesigning process. In April 2006, the Government of Romania decided to finance a set of activities included in the National Action Plan.

In what concerns the allocation of the financial resources for implementation of the new strategy, the ANR will continue to influence the decisions of the key ministries and Romanian Government and, based on sectoral strategies, will include at the first budgetary revision, the costs related to the implementation of these strategies.

According to GD no. 522/April 2006, the Romanian Government Strategy on Improving the Roma Population Condition specifies that activities included in the General Plan of Actions for 2006-2008 be *financed from public budget funds, pre-accession funds, other EU funds, and off-budget funds (from external and internal sources)* (Chapter VII. Financing the Strategy).

# **Donor Funding: In-country Programs**

The Roma issue was approached by a variety of donors starting from 1990, in the context of changes in Romania and of the emergence of civil society. Nevertheless, few donors have developed coherent and consistent programs of considerable length for the development of the Roma communities. The same statement can be made in the case of educational programs, until the late Nineties international organisations being the main funding and know how source.

A wide variety of projects were promoted in the field of education<sup>1</sup> and the following main donors should be mentioned: Open Society Foundation Romania and the Soros Open Network; European Union – PHARE Program; Council of Europe; the MATRA program and the Dutch Government; the Permanent Mission of the World Bank in Romania; UN agencies in Romania (UNDP, UNICEF, UNHCR, ILO); British Council; Save the Children; the Charles Stewart Mott Foundation; the International Organization for Migrations; the Ministries of Foreign Affairs of Austria and Norway.

From the public policy perspective, the Roma community is still regarded as a socially disadvantaged group, and therefore the trend is to continue to design programs "dedicated" to the Roma population within the framework or outside the *Strategy for the Improvement of the Roma Situation*. However, there is a clear lack of coordination among the various donors leads to an unarticulated image of how the funds are allocated, parallelisms, and difficulties in solving the problems of the Roma education.<sup>2</sup>

With the adoption of the Government's *Strategy for the Improvement of the Roma Situation*, a new period began in which an important new actor entered the market of programs for the Roma communities, the Romanian Government. For the first time, governmental funds were allocated for programs directly targeted to assist the Roma population. The best examples are the programs developed jointly with the EU Commission, the most important donor in this area.

**Table 7** EU and the Romanian Government contribution to programs relevant for Rroma population (2001- 2004).<sup>3</sup>

Year of Budget allocation	Program	European Union Euro	Romanian Government Euro
2001	PHARE - Access to education for disadvantaged groups, with a focus on Roma	7.000.000	1.330.000
2002	PHARE - Support for the National Strategy for the Improvement of the Roma Situation	6.000.000	1.600.000
2003	PHARE - Access to education for disadvantaged groups	9.000.000	2.300.000
2004	PHARE - Acceleration of the implementation of the national strategy for the improvement of the roma situation		1.000.000

Source UNDP

<sup>&</sup>lt;sup>1</sup> For a detailed list of specific education projects for Rroma promoted by national and international NGO's in Romania see *Needs Assessment Study for the Rroma Education Fund. Background paper – ROMANIA, World Bank 2004, p. 36-41.* 

<sup>&</sup>lt;sup>2</sup> http://www.undp.ro/pdf/Evaluation%20of%20Programmes%20Targeting%20Roma%20 Communities%20in%20Romania.pdf

<sup>&</sup>lt;sup>3</sup> http://www.undp.ro/pdf/Evaluation%20of%20Programmes%20Targeting%20Roma%20 Communities%20in%20Romania.pdf

**EU PHARE** programs had the general objective to support the implementation of the MER strategy to improve access to education for disadvantaged groups and to promote inclusive education for all, with a special focus on the Roma and students with special education needs, in order to fight the social exclusion and marginalisation and to promote human rights and equal opportunities. In the framework of the PHARE program - Access to education for disadvantaged groups, with a focus on Roma, almost 3.8 millions EURO have been spent on a grant scheme for 11 projects in 10 counties of Romania.

**UNICEF** supports the preparation by local governments of strategies and networks that will improve access of Roma children to education. It is similarly involved in implementing a number of projects for Roma girls and boys that can be replicated elsewhere. Likewise, UNICEF is involved in the training of Roma and non-Roma teachers working in Roma communities. These teachers are trained in the Romany language about the history and traditions of the Roma Communities. In partnership with several NGOs, UNICEF has helped set up a number of education centers, introducing inter-cultural approaches and girl-friendly educational programmes. UNICEF has also contributed to the editing and printing of many materials used in schools, like the first literacy manual in the Romany language, a tri-lingual ABC book, a Romanian-Romany dictionary, and audio cassettes containing Roma fairy tales, and Roma history and traditions.

**Save the Children** has been running a research in five communities on the situation of Roma children, publishing various materials on multi-cultural education and lobbying for establishing the child Ombudsman.

Many of the projects are focused on pre-school education.

Open Society Foundation Romania and the Soros Open Network and other objectives are to strengthen organizations educational pillars that increase Roma girls' access, retention, and achievement in primary school, and/or improve the quality of girls' primary school education as well as to reduce a number of the barriers that prevent girls from gaining education.

# Donor funding: conditions and constraints

In Romania, the Roma community is regarded as a socially disadvantaged group, and therefore it occupies a special place among the funded and implemented programs of the various organizations that are acting and promoting social inclusion. Therefore, there are programs "dedicated" to the Roma communities, programs that cover a quite large area, from community development to school education. It can be noticed that there is a lack of coordination among the various donors leads to an unarticulated image of how the funds are allocated, parallelisms, and difficulties in solving the problems of the Roma education.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> <a href="http://www.undp.ro/pdf/Evaluation%20of%20Programmes%20Targeting%20Roma%20Communities%20in%20Romania.pdf">http://www.undp.ro/pdf/Evaluation%20of%20Programmes%20Targeting%20Roma%20Communities%20in%20Romania.pdf</a>.

# 8. Summary of systemic strengths and weaknesses with regard to Roma education

## Main difficulties and challenges

After 1989, the educational system preserves and amplifies the status inequalities between the Roma and the majority population. A decrease of school and social opportunities for Roma children is recorded. An important element in explaining the weak schooling situation is discrimination that has various aspects according to the context. The direct and the most serious aspects of discrimination relate to school separation of Roma children.

The discrimination seems not to be the result of any particular policy, but it is rather the joint effect of some prejudices and ethnical stereotypes. It is surprising that these stereotypes and prejudices are not only held by ordinary people, but also by some teachers and headmasters. To sum up, Roma children face the following barriers to their education:

- Roma people usually live in residential segregation, which encourages, in most of the cases school discrimination.
- Parents' attitudes towards school determine the weak school situation of their children. But this attitude has to be understood within a wider framework; it is a part of a culture of poverty (short-term orientation) that makes investment in education almost impossible, which has a long-term orientation. In the Roma parents' social success strategies, the material capital (money) is more important than the human capital (schooling); they often consider it useless that their children attend school as long as they can have money without it.
- A series of deficiencies in primary socialization determine difficulties in understanding the school rules and objectives and also inadequate behavior of the children. Very few Roma children attend kindergarten. This lack of preschool education is a real limitation to Roma children education later on.
- The time for individual study and for doing homework is very short or it does not exist. This is due to the fact that many children participate in some household activities such as laundry washing, cleaning the house or cooking; a negative influence upon education has the fact that in certain communities Roma children have to work for earning their living.

This situation determines the fact that Roma children have to overcome more complicated obstacles than children from other ethnic minorities. These circumstances lead to increasing prejudices from their non-Roma schoolmates and teachers; they are stigmatized as not being able to learn and this leads to their elimination from the regular classrooms. As a conclusion, this situation of poverty and social exclusion gives rise to difficulties in accessing standardized educational processes. There are some barriers to positive educational experience:

- lack of access to relevant pre-school experiences with their peer-group, which fosters inadequate behavior;
- difficulties in comprehending school rules and objectives;
- lack of motivation and low self-esteem;
- prejudice and discrimination from their non-Roma schoolmates and teachers;
- non-recognition of Roma culture in schools;
- general feeling of insecurity inside school.

A closer look on the educational system<sup>1</sup> done in 2002 by the Institute of Educational Sciences and Institute for Research on Quality of Life highlighted a set of critical points with regards to Roma education:

- low participation in education of Roma children;
- teaching staff shortages;
- lack of cross-curricular and intercultural approaches in education;
- low parents trust and involvement in education;
- lack of an appropriate monitoring system regarding cases of drop-out and non-schooling.

#### Main achievements

Participation to education of disadvantaged categories of population remains an important challenge for the Romanian education system. The problems related to Roma schooling are still far from being successfully solved. However, in the latest years important steps forward can be noticed in identifying common solutions, promoted by all key stakeholders:

- Romania assumed the responsibility to take over the Presidency and the Technical Secretariat of the Decade of Roma Inclusion. During 2004, the Romanian country working group, including Roma and other stakeholders, has been developing the Decade Action Plans for Education which reflects the conclusions and recommendations of the Needs Assessment.
- From a legislative point of view was emitted a notification that forbid the segregation of Roma children in the schools. However, it is still difficult to eliminate at the local level segregation and without a strong policy there will be still cases of segregation.
- Surveys and studies have been conducted on general situation of Roma population but also on education of Roma;
- New schemes have been created following second chance model within national programs such as PHARE Access to education of disadvantaged groups or new models piloted such as UNICEF project on Education Priority Areas implemented by the Institute of Educational Sciences;
- Comparison with other fields and domains from Romanian society it may be said that the education system and education approach towards Roma, registered the biggest development. Going further with the comparison, Ministry of Education and Research is the ministry that has shown openness and wiliness most for Roma issues. MER strategic programs and of those developed in partnership with certain NGOs and governmental and intergovernmental (UNICEF, CEDU 2000+, Save the Children, Intercultural Institute Timisoara, CRCR Cluj Napoca, Romani CRISS and "Catavencu" Press Monitoring Agency, Caritas Satu Mare etc.).

The MER considers as successful the following series of programs envisaging the education of Roma children:

- Granting distinct places at universities to young Roma candidates according to the positive discrimination principle.
- Creation of the necessary infrastructure at the level of the 42 county school inspectorates, through appointing an inspector with responsibilities related to education for Roma.

 $<sup>^{1}</sup>$  Jigau, M. (coord.) The participation to education of Roma children. Problems, solutions, actors, Mar-Link, Bucharest, 2002

- Formation of Roma teaching staff, by involving young Roma people (high school graduates) in the education system.
- Elaboration of school working instruments (programs and manuals), through involving Roma teaching staff.
- Strengthening the process of teaching Romani language in schools and consolidating the network of Romani language teachers.
- Program entitled "Food in kindergartens and schools", which aims at providing a symbolic meal for all children (Roma and non-Roma) in kindergartens and schools (at least up to the 4th grade, inclusively). This measure is necessary because many children, especially Roma, do not attend school due to poverty, and 80% of the persons who had never attended school or abandoned it along time are Roma.

# Key contacts and partners

- Romanian Government; Mr Marko Bela vice-prim minister (State Secretary for Culture, Education. and European Integration)
- Rroma National Agency responsible with the presidency of the Decade : Mariea Ionescu president
- Minstry of Education and Research: Liliana Preoteasa director Department for preuniversity education; Sarau Gheorghe (adviser on Rroma issues)
- National Agency for Employment; Cristian Tomescu
- Rroma Alliance from Romania; Costel Bercus, president
- Rroma NGOs Romani Criss, Amare Romentza, Agentia Impreuna, Sanse Egale; etc
- Resource Center for Rroma Communities Florin Moisa president
- Foundation for an Open Society Gabriel Petrescu director

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