



**Programul Operational Regional instrument  
pentru creșterea competitivității mediului de  
afaceri în regiunile din România**  
(Regional Operational Programme as instrument for  
increasing business environment competitiveness in the  
regions of Romania)

Dr. Pompilia IDU  
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**ROP instrument for increasing business environment  
competitiveness in the regions of Romania**

- **ROP strategic objective**
  - to support balanced and sustainable economic, social and territorial development of the regions
- **Indicators:**
  - 15.000 new jobs created
  - prevent increasing regional disparities (GDP/capita)
- **Priority Axes (PA) to support business environment**
  - multiplication of the effects estimated at the level of other PA
    - improvement of the general impact of the ROP 2007-2013

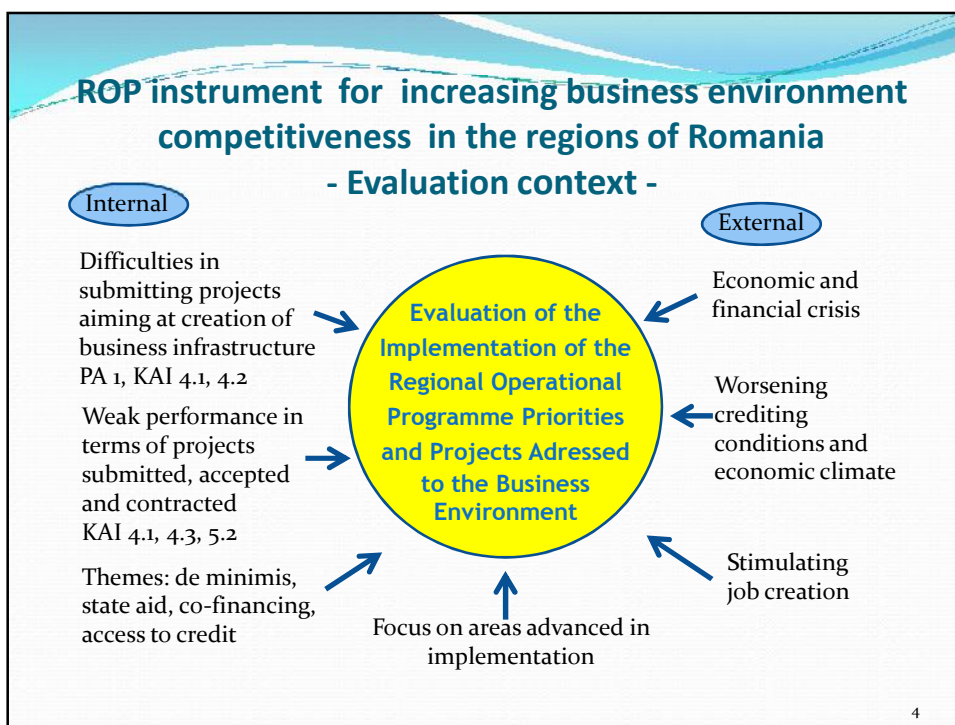
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**ROP instrument for increasing business environment competitiveness in the regions of Romania**

- PA to support business environment
  - PA 4 - **Strengthening the regional and local business environment:**
    - regional business support structures (KAI 4.1)
    - rehabilitation of unused polluted industrial sites (KAI 4.2)
    - support to micro-enterprises (KAI 4.3)
  - PA 1 - **Support to sustainable development of cities - urban growth poles** - sustainable development of business environment
  - PA 5 - **Sustainable development and promotion of tourism** - modernization of tourism infrastructure and quality improvement of tourism services (KAI 5.2)

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**Evaluation of the Implementation of the Regional Operational Programme Priorities and Projects Addressed to the Business Environment**

- **Thematic evaluation - Evaluation Plan for 2010 approved by ROP MC**
- **Project co-financed from European Regional Development Fund, through ROP 2007-2013**
- **General objective** - to contribute to improving the absorption of the funds allocated through the ROP 2007-2013 for the development of the regional business environment, with a view to achieving the objectives of the programme in this area

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**Evaluation of the Implementation of the Regional Operational Programme Priorities and Projects Addressed to the Business Environment**

**Specific objectives**

- Analyzing the effectiveness of the implementation of the ROP priorities intended for the development of the regional business environment, with a view to achieving the specific objectives;
- Accelerating the implementation of the projects financed by the ROP in the fields that aim at creating new jobs;
- Identifying and analyzing some successful projects to be presented as examples of good practice;
- Drawing up recommendations in order to facilitate funds absorption and achievement of the objectives specific to the evaluated field, as well as for a better post 2013 programming.

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**Evaluation of the Implementation of the Regional  
Operational Programme Priorities and Projects  
Adressed to the Business Environment**

**Evaluation Questions**

1. To what extent the effectiveness of project implementation within the PA/KAI under analysis is influenced by the procedures and guidelines applicable to the evaluated field?
2. What are the factors that have influenced the beneficiaries' performance in the project preparation and implementation stages, within the analyzed PA/KAI?
3. Identification and analysis of case studies

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**Evaluation of the Implementation of the Regional  
Operational Programme Priorities and Projects  
Adressed to the Business Environment**

- Evaluation carried out by an *external Evaluator*
- **Implementation period**
  - October 2010 – March 2011
- **Conclusions** of evaluation

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**Evaluation of the Implementation of the Regional Operational Programme Priorities and Projects Addressed to the Business Environment**

**Dissemination**

- Presentation in ROP MC
- Summary published on Regio site
- Conclusions and case studies presented in Regio newsletter and CEU publications


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**Evaluation of the Implementation of the Regional Operational Programme Priorities and Projects Addressed to the Business Environment**

- Recommendations concerning:
  - current period
  - future programme(s), after 2013
- Implementation of recommendations
  - Action Plan (AP) adopted by ROP MA
  - Evaluation Unit reports to ROP MC on the status of AP implementation

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**Evaluation of the Implementation of the Regional  
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Measures to implement recommendations for the current period

- Business environment portfolio analysis (PA 1)
- Facilitate access to project evaluators/improve project evaluation system: JASPERS, WB design project evaluation methodology
- Project evaluators to evaluate projects from different locations than their residence
- Simplified contracting procedure to increase the quality of the process
- Improved monitoring: quarterly report format revised

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**Evaluation of the Implementation of the Regional  
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Adressed to the Business Environment**

Measures to implement recommendations for the current period (continuation)

- IB to include on web site information on GD 606/2010 (measures to accelerate implementation of Structural Instruments)
- Info regio site to provide information regarding reimbursements

Recommendations for the 2014-2020 programming period are taken into account at the design of future programme(s)

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INSTRUMENTE STRUCTURALE  
2007-2013

# Thank you !

Evaluation Unit  
Managing Authority for Regional Operational Programme  
Ministry of Regional Development and Tourism  
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